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2021
CENTRAL NEW YORK
COMMUNITY GUIDE



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We're proud to support the CenterState Corporation for Economic Opportunity and its more than 2,000 members. We understand the importance of partnering with civic leadership, nonprofit organizations, educational institutions and local businesses to find innovative solutions to complex challenges. Through these partnerships, our goal is to help the communities of Central New York thrive and grow to a greater tomorrow.

Learn more at lockheedmartin.com

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WE'RE HERE TO HELP

CenterState CEO is an independent and forward-thinking economic development strategist, business leadership organization and chamber of commerce dedicated to the success of its members and the prosperity of the region. Our vision is for a vibrant and globally connected region recognized as a place where business thrives and people prosper. We advocate for smart business, facilitate regional growth and promote community prosperity, all of which enhances the incredible quality of life we enjoy!

We hope you will contact us for any information you need related to business leaders, employers, schools and colleges, cultural and sports attractions and more. An online business directory featuring a comprehensive listing of thousands of organizations across the region is also available at www.centerstateceo.com/business-directory.

For more information, visit us at www.centerstateceo.com.



Photo courtesy of Visit Syracuse



Photo courtesy of Visit Syracuse

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WELCOME

It's safe to say that the pandemic and the events of 2020 changed just about everything here in Central New York, and beyond. But looking at the vast array of resources and testimonials from our friends, neighbors and colleagues throughout this guide about why they love living here, an important theme emerges — Central New York remains a wonderful place to live, work and play.

With a competitive cost of living, an encouraging job market and new opportunities to work remotely, this region — and its people, businesses and ideas — is forging ahead. We hear consistent stories about people returning to the area or finding a home here for the first time — thrilled by our housing costs and non-existent traffic jams. Our Generation Next initiative is focused on attracting and supporting diverse talent in Central New York and offering career advancement and networking opportunities to this area's next batch of bright young leaders. And these exciting developments are illuminated by a quick scan of www.GoodLifeCNY.com, a joint venture with Advance Media New York to highlight all this area has to offer, including thousands of available local jobs at more than 200 companies. We are doing all this work with a focus on diversity, equity and inclusion — tenets that are central to everything we do — as we strive to ensure our region is a place where business thrives and all people, regardless of color, race, religion, sexual-orientation or identity, can prosper.

Understandably, this year's Community Guide might look a little different from years past since the pandemic has affected so many small businesses, attractions and events. At the same time, we have seen incredible examples of businesses innovating and adapting to continue serving residents and visitors. We hope this guide helps you find and explore new things, and we encourage you to call ahead to make sure availability and hours haven't changed.

The last year has been challenging for everyone. But this region has proven its tenacity to not only withstand the crisis but emerge stronger than before. Central New York is a resilient and innovative place, as you will see by the following pages. I'm proud to live and work here and bring you this guide to one of the best places, anywhere.

Welcome to Central New York. We hope you love it as much as we do!

Sincerely,



Robert M. Simpson, President
CenterState CEO

CENTRAL NEW YORK

Onondaga: Often referred to as the “Heart of New York,” Onondaga County is home to the city of Syracuse. www.ongov.net

Cayuga: Situated directly west of Onondaga County, Cayuga County is home to Auburn and is in the middle of the Finger Lakes region. www.cayugacounty.us

Cortland: South of Onondaga County, Cortland County is home to the city of Cortland and boasts four ski areas within 30 minutes of each other. www.cortland-co.org

Madison: East of Onondaga County, this county includes one of the area’s longest stretches of Route 20, of which can be found the beautiful communities of Cazenovia and Hamilton, to name a few. www.madisoncounty.ny.gov

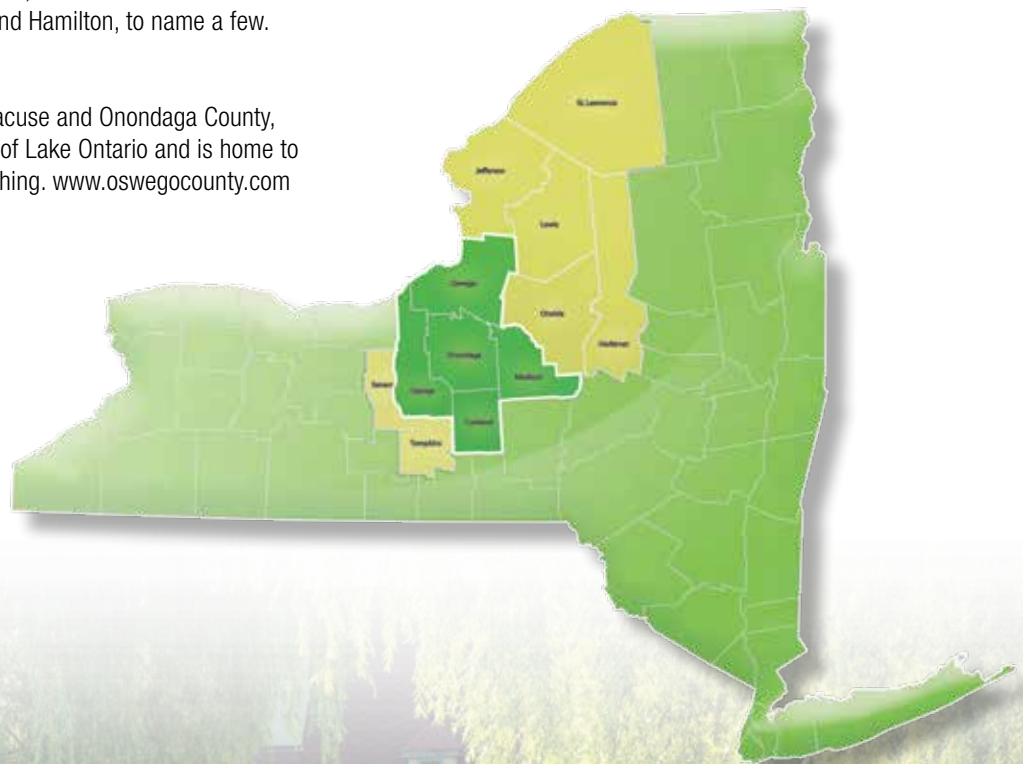
Oswego: Sitting directly north of Syracuse and Onondaga County, Oswego County abuts the eastern tip of Lake Ontario and is home to some of the country’s best salmon fishing. www.oswegocounty.com

CenterState New York:

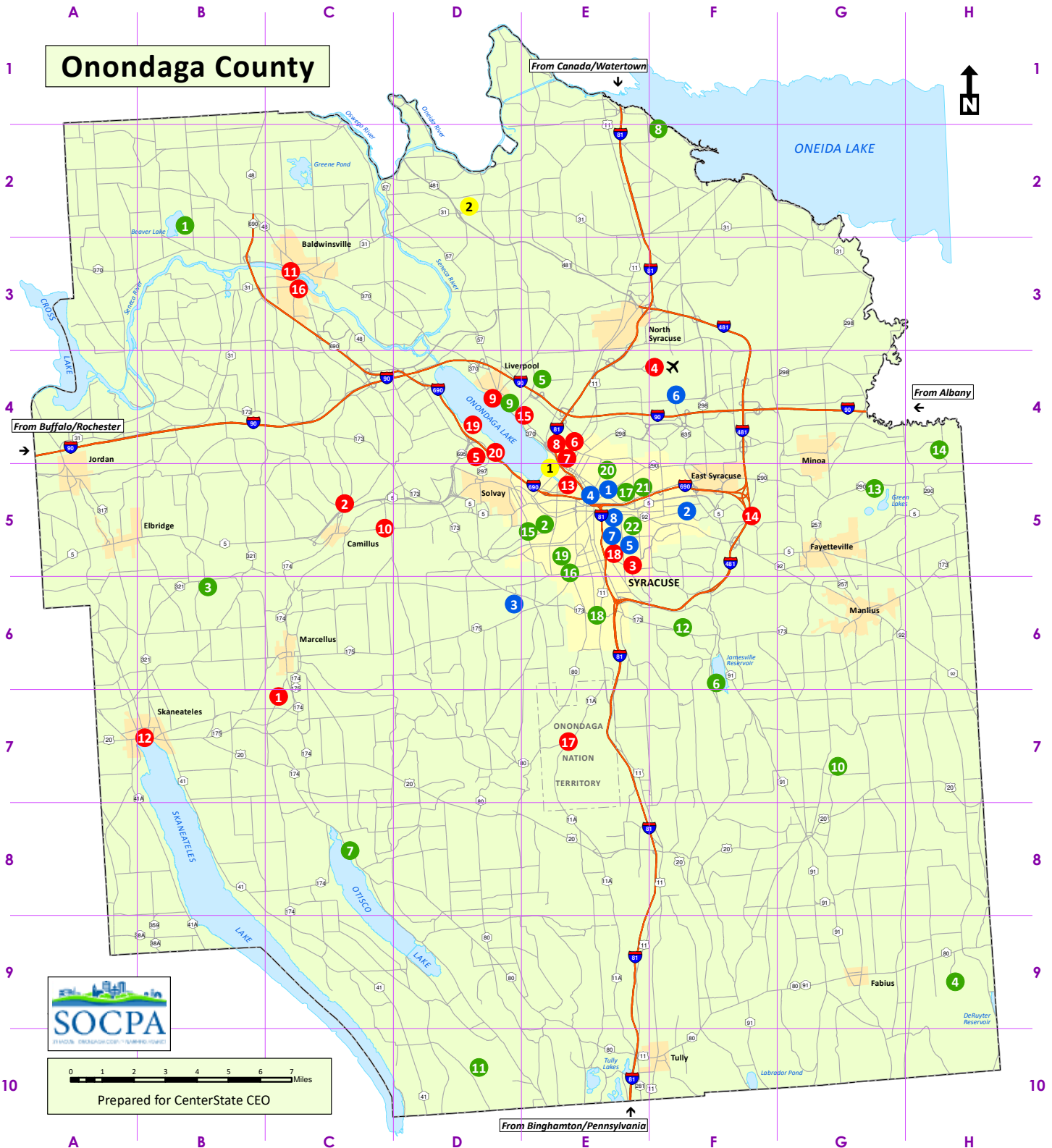
Cayuga, Cortland, Herkimer, Jefferson, Lewis, Madison, Oneida, Onondaga, Oswego, Seneca, St. Lawrence, and Tompkins Counties

Central New York is part of the larger 12-county CenterState New York region, which includes the counties listed; plus:

- Herkimer:** www.herkimercounty.org
- Jefferson:** www.co.jefferson.ny.us
- Lewis:** www.lewiscounty.org
- Oneida:** www.ocgov.net
- Seneca:** www.co.seneca.ny.us
- St. Lawrence:** www.stlawco.org
- Tompkins:** www.tompkinscountyny.gov



Onondaga County



0 1 2 3 4 5 6 7 Miles
Prepared for CenterState CEO

- ONONDAGA COUNTY PARKS**
- B-2 1 Beaver Lake Nature Center
 - E-5 2 Rosamond Gifford Zoo at Burnet Park
 - B-6 3 Carpenter's Brook Fish Hatchery
 - H-9 4 Highland Forest
 - E-4 5 Hopkins Road Park
 - F-6 6 Jamesville Beach
 - C-8 7 Otisco Lake Park
 - F-2 8 Oneida Shores
 - D-4 9 Onondaga Lake Park
 - G-7 10 Pratt's Falls
 - D-10 11 Spafford Forest
- STATE PARKS**
- F-6 12 Clark Reservation
 - G-5 13 Green Lakes
 - H-4 14 Old Erie Canal

- CITY PARKS**
- E-5 15 Burnet
 - E-5 16 Elmwood
 - E-5 17 Lincoln
 - E-6 18 Meachem
 - E-5 19 Onondaga
 - E-5 20 Schiller
 - E-5 21 Sunnycrest
 - E-5 22 Thormden
- POINTS OF INTEREST**
- C-7 1 Baltimore Woods
 - C-5 2 Camillus Erie Canal Park
 - E-5 3 Coyne Field/Manley Field House
 - F-4 4 Hancock International Airport
 - D-4 5 NYS Fairgrounds/Empire Expo Center
 - E-4 6 NBT Bank Stadium

- POINTS OF INTEREST (cont.)**
- E-4 7 Regional Farmers Market
 - E-4 8 Regional Transportation Center
 - D-4 9 Salt Museum
 - C-5 10 Wilcox Octagon House
 - C-3 11 Baldwinsville Canal Park & Amphitheater
 - B-7 12 (Skaneateles) Lakefront/The Creamery
 - E-5 13 Syracuse Inner Harbor
 - F-5 14 Ryder Park/Erie Canal Trail
 - E-4 15 Ska-nonh - Great Law of Peace Center
 - C-3 16 Shacksbro Schoo lhouse
 - E-7 17 Onondaga Nation School
 - E-5 18 The Dome
 - D-4 19 Lakeview Amphitheater
 - D-4 20 Onondaga Lake Visitor Center

- COLLEGES & UNIVERSITIES**
- E-5 1 Bryant & Stratton College
 - F-5 2 Le Moyne College
 - D-6 3 Onondaga Community College
 - E-5 4 St. Joseph's College of Nursing
 - E-5 5 SUNY College of Environmental Science & Forestry
 - F-4 6 SUNY Empire State College
 - E-5 7 Syracuse University Main Campus
 - E-5 8 Upstate Medical University
- SHOPPING MALLS**
- E-5 1 Destiny USA
 - D-2 2 Great Northern Mall

LEISURE



Photo courtesy of Sarah Kinslow

CENTRAL NEW YORK IS A GREAT PLACE TO LIVE, WORK AND PLAY.

The region boasts world-class shopping; scenic drives to quaint towns and villages; top-notch sports teams; incredible restaurants, wine trails and craft breweries; sprawling parks; exciting nightlife; and museums, performing arts, cultural events and festivals galore. We encourage you to find new ways to safely explore them!



Photo courtesy of Visit Syracuse



MEET THE NEIGHBORS

Michael E. Speech, Jr., President and Head Chocolatier, Speech Family Candy Shoppe, Inc.

WHAT BROUGHT YOU BACK TO CNY? I was unhappy in the city. Returning to my roots in Central New York was a breath of fresh air, and after being away, it made me realize how much I missed being home, around my family, friends and some of my favorite businesses.

MY FAVORITE THING ABOUT LIFE IN CNY IS that the community is so supportive. If assistance is needed with an issue, there are so many organizations here to support you. Growing a family business is not easy anywhere, but I believe our community has made that process much smoother.

WHAT DO YOU WANT OTHERS WHO MIGHT BE CONSIDERING A MOVE TO OUR REGION TO KNOW? CNY is buzzing with new businesses and opportunities. If you're willing to put in the work, there are so many ways to be happy and thrive here.

CNY IS GREAT FOR the seasons. We get a nice mix of weather in CNY. Yes, winter tends to be a little longer than the rest, but the warmth of summer and the colorful fall foliage makes it all worthwhile.



Photo courtesy of Jeff Paston



Photo courtesy of Visit Syracuse

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FESTIVALS & EVENTS

Most years, every weekend in Central New York is booked with a festival fit for the season. While the pandemic put many large public gatherings on hold, we're confident most of this list will return to our collective calendars as soon as it's safe to do so. When that happens, below is a sampling of what you can look forward to with more fun ideas available at www.visitsyracuse.com, www.iloveny.com/events and <http://cnyarts.org>.

- January** Skaneateles Winterfest - Skaneateles
- February** Dining Week - Syracuse
Syracuse Winterfest - Syracuse
Great Eastern Whiteout - Fulton
Warm Up Oswego Festival - Oswego
Cazenovia Winter Festival - Cazenovia
- March** St. Patrick's Parade - Syracuse (cancelled 2021)
Maple Festival - Cortland
Green Beer Day - Syracuse
- April** Salt City Horror Festival - Syracuse
- May** City Market - Syracuse (Second Sunday, May - Oct.)
Crawfish Festival - Syracuse
- June** Taste of Syracuse - Syracuse
Polish Festival - Syracuse
Jamesville Balloon Fest - Syracuse
Juneteenth - Syracuse
St. Sophia's Greek Festival - Syracuse
Finger Lakes Musical Theatre Festival - Auburn (June - Aug.)
Oz-Stravaganza - Chittenango
- July** NYS Blues Festival - Syracuse
Empire Brewfest - Syracuse
Finger Lakes Lavender Festival - Skaneateles
Syracuse Nationals Classic Car Show - Syracuse
Syracuse Arts & Crafts Festival - Syracuse
Great American Antique Fest - Syracuse
N.E. Wine & Jazz Festival - Syracuse
Harborfest* - Oswego
Skaneateles Antique Boat Show - Skaneateles
McKenzie-Childs Barn Sale - Aurora
- August** Bacon Festival - Syracuse
CNY Scottish Games Celtic Festival - Syracuse
Great New York State Fair - Syracuse
Oktoberfest - Syracuse
Madison-Bouckville Big Field Antiques Show - Bouckville
Skaneateles Festival - Skaneateles
- September** La Festa Italiana - Syracuse
Irish Festival - Syracuse
Golden Harvest Festival - Baldwinsville
Fall Foliage Leaf Peeping - regionally through Oct.
- October** Oktoberfest - Verona
LaFayette Apple Festival - LaFayette
Syracuse International Film Festival - Syracuse
- November** Syracuse Beer Week, throughout Onondaga County
America on Tap Beer Festival - Syracuse
Tree Lighting Ceremony - Syracuse
Dickens' Christmas - Skaneateles (Nov. - Dec.)
Lights on the Lake - Syracuse (Nov. - Jan.)
Gingerbread Gallery - Syracuse (Nov. - Jan.)
- December** Everson Festival of Trees - Syracuse
Holidays in the City - Syracuse
NYS Craft Brewers Festival - Syracuse

ENTERTAINMENT & ATTRACTIONS

Like to stay busy? We've got you covered. This region offers family fun, art and culture, history, nightlife, unique food and dining attractions and memorable entertainment for every season of the year. The only problem you'll have is figuring out which one to cross off your bucket list first. Call ahead for the latest on hours and operations.

del Lago Resort & Casino*

www.dellagoresort.com
1133 NY-414, Waterloo
315-946-1777

Destiny USA*

www.destinyusa.com
New York's largest shopping, dining, entertainment and outlet destination, including **Apex Entertainment Center***, **RPM Raceway*** and **WonderWorks***
9090 Destiny USA Drive, Syracuse
315-466-6000

Greek Peak Mountain Resort & Cascades Indoor Water Park*

www.greekpeak.net
2177 Clute Road, Cortland
800-955-2754

Mid-Lakes Navigation Co.

www.midlakesnav.com
11 Jordan St., Skaneateles
315-685-8500 or 800-545-4318

Movie Tavern

www.movietavern.com
180 Township Blvd., Camillus
315-758-1678

Painting with a Twist

www.paintingwithatwist.com/syracuse-dewitt
3179 Erie Blvd. E., Suite 131, DeWitt
315-447-2733

Phoenix Sports Restaurant

www.phoenixsportsrestaurant.com
228 Huntley Road, Phoenix
315-695-2245

Point Place Casino*

www.pointplacecasino.com
450 NY-31, Bridgeport
800-771-7711

Rosamond Gifford Zoo at Burnet Park

www.rosamondgiffordzoo.org
1 Conservation Place, Syracuse
315-435-8511

* CenterState CEO Member

Seabreeze Park*

www.seabreeze.com
 4600 Culver Road, Rochester
 800-395-2500

Sky Zone

www.skyzone.com/syracuse
 3179 Erie Blvd. E., DeWitt
 315-928-3737

The Syracuse Inner Harbor

https://thesyracuseinnerharbor.com
 328 W. Kirkpatrick St., Syracuse
 315-663-2100

Turning Stone Resort and Casino*

www.turning-stone.com
 5218 Patrick Road, Verona
 315-361-7711

Vernon Downs Casino

www.vernondowns.com
 4229 Stuhlman Road, Vernon
 877-888-3766

Watkins Glen International*

www.theglen.com
 2790 County Route 16, Watkins Glen
 607-535-3323

The Wild Animal Park

www.thewildpark.com
 7621 Lakeport Road, Chittenango
 315-510-3347

Yellow Brick Road Casino*

www.yellowbrickroadcasino.com
 800 W. Genesee St., Chittenango
 315-366-9400

MUSEUMS & GALLERIES

Expand your mind and your horizons with one of these world-class cultural opportunities right here in Central New York, comparable to what you would find in a much larger (and more expensive) city but with the comfort and accessibility of a tight-knit community.

1890 House Museum

www.the1890house.org
 37 Tompkins St., Cortland
 607-756-7551

ArtRage Gallery

www.artragegallery.org
 505 Hawley Ave., Syracuse
 315-218-5711

Camillus Erie Canal Park & Sims Store Museum

www.eriecanalcamillus.com
 5750 DeVoe Road, Camillus
 315-488-3409

Community Folk Art Center

http://communityfolkartcenter.org
 850 E. Genesee St., Syracuse
 315-442-2230

Country Music Park & NYS Country Music Hall of Fame

www.cortlandmusicpark.org
 1824 Route 13, Cortland
 607-753-0377

Erie Canal Museum

www.eriecanalmuseum.org
 318 Erie Blvd. E., Syracuse
 315-471-0593

Everson Museum of Art*

www.everson.org
 401 Harrison St., Syracuse
 315-474-6064

The Gallery at The Tech Garden*

http://thetechgarden.com
 235 Harrison St., Syracuse
 315-470-1970

Harriet Tubman Home

www.harriethouse.org
 180 South St., Auburn
 315-252-2081

International Boxing Hall of Fame

www.ibhof.com
 1 Hall of Fame Drive, Canastota
 315-697-7095

Lorenzo State Historic Site

www.lorenzony.org
 17 Rippleton Road, Cazenovia
 315-655-3200

Matilda Joslyn Gage Home

www.matildajoslyngage.org
 210 E. Genesee St., Fayetteville
 315-637-9511

Memorial Hall Veterans Gallery*

www.oncenter.org
 515 Montgomery St., War Memorial at Oncenter, Syracuse
 315-435-8000

Milton J. Rubenstein Museum of Science & Technology (MOST)*

www.most.org
 500 S. Franklin St., Syracuse
 315-425-9068

Onondaga Historical Association Museum*

www.cnyhistory.org
 321 Montgomery St., Syracuse
 315-428-1864

Point of Contact Gallery

http://puntofcontact.org
 The Warehouse, 350 W. Fayette St., Syracuse
 315-443-2169

Safe Haven Museum & Education Center*

www.oswegohaven.org
 2 E. Seventh St., Oswego
 315-342-3003

Saint Marianne Cope Shrine & Museum

https://sosf.org/our-history/st-marianne-cope/
 601 N. Townsend St., Syracuse
 315-422-7999

Salt Museum

www.onondagacountyparks.com
 106 Lake Drive, Liverpool
 315-453-6715

Schweinfurth Memorial Art Center

www.schweinfurthartcenter.org
 205 Genesee St., Auburn
 315-255-1553

Seward House

www.sewardhouse.org
 33 South St., Auburn
 315-252-1283

Shacksboro School House Museum

www.shacksboromuseum.com
 46 Canton St., Baldwinsville
 315-638-2452

Ska-nonh - Great Law of Peace Center

www.SkanonhCenter.org
 6680 Onondaga Lake Parkway, Liverpool
 315-453-6767

* CenterState CEO Member



Photo courtesy
 of Visit Syracuse

Stone Quarry Art Park

www.stonequarryhillartpark.org
3883 Stone Quarry Road, Cazenovia
315-655-3196

Stickley Museum*

www.stickleymuseum.com
Old Stickley Factory, 300 Orchard St.,
Fayetteville
315-682-5500

Syracuse International Film Festival

www.syrfilm.com
1153 W. Fayette St., 3rd Floor, Syracuse
315-671-2188

SUArt Galleries*

https://museum.syr.edu
Shaffer Art Building, 110 Sims Drive,
Syracuse
315-443-4097

Syracuse Heritage Area Visitor Center

https://eriecanalmuseum.org
318 Erie Blvd. E., Syracuse
315-471-0593

Wilcox Octagon House of Camillus

www.octagonhouseofcamillus.org
5420 W. Genesee St., Camillus
315-488-7800

Willard Memorial Chapel

www.willard-chapel.org
17 Nelson St., Auburn
315-252-0339

Wilson Art Gallery*

www.lemoyne.edu/arts/wilson-art-gallery
Noreen Reale Falcone Library
Le Moyne College
1419 Salt Springs Road, Syracuse
315-445-4153

IS THAT ALL? OF COURSE NOT!

Check out other great hotspots
at www.visitsyracuse.com



THEATERS, STAGES & ARTS HOUSES

The region typically plays host to many theaters, music companies and professional facilities that can accommodate an array of touring acts, productions and performers. Check out these entertainment options:

CNY Arts

https://cnyarts.org
315-435-2155

CNY Jazz Central

www.cnyjazz.org
441 E. Washington St., Syracuse
315-479-5299

The Central New York Playhouse*

www.cnyplayhouse.com
315-885-8960

Empire Expo Center/NYS Fairgrounds

www.nysfair.org
581 State Fair Blvd., Syracuse
315-487-7711 or 800-475-FAIR

Famous Artists Series, Ltd.*

www.broadwayinsyracuse.com
374 S. Salina St., Syracuse
315-424-8210

Landmark Theatre

www.landmarktheatre.org
362 S. Salina St., Syracuse
315-475-7979

Magic Circle Children's Theater at Spaghetti Warehouse

www.meatballs.com
689 N. Clinton St., Syracuse
315-475-1807

Merry-Go-Round Playhouse / Finger Lakes Musical Theatre Festival

www.fingerlakesmtf.com
6877 E. Lake Road, Auburn
315-255-1785 or 800-457-8897

The Oncenter*

www.oncenter.org
315-435-8000

A three-city-block facility located in the heart of Syracuse.

- Nicholas J. Pirro Convention Center, 800 S. State St., Syracuse
- Upstate Medical University Arena at The Oncenter War Memorial, 515 Montgomery St., Syracuse
- Mulroy Civic Center Theatres, 411 Montgomery St., Syracuse

Open Hand Theater

www.openhandtheater.org
Redhouse Arts Center, 400 S. Salina St.,
Syracuse
315-476-0466

Oswego Civic Arts Center

www.oswegoplayers.org
East 4th St., Oswego
315-343-5138

Palace Theatre

www.palaceonjames.com
2384 James St., Syracuse
315-463-9240

Red House Arts Center*

www.theredhouse.org
400 S. Salina St., Syracuse
315-362-2785

St. Joseph's Health Amphitheater at Lakeview

https://sjhamphitheater.com
490 Restoration Way, Syracuse
315-435-2121

Symphonia*

www.experiencesymphonia.org
234 Harrison St., Syracuse
315-299-5598

Syracuse City Ballet

www.syracusecityballet.com
411 Montgomery St., Syracuse
315-487-4879

Syracuse Opera

www.syracuseopera.com
411 Montgomery St., Syracuse
315-475-5915

Syracuse Stage*

www.syracusestage.org
820 E. Genesee St., Syracuse
315-443-3275

Turning Stone Resort and Casino*

www.turningstone.com
5218 Patrick Road, Verona
800-771-7711

Westcott Theater

www.thewestcotttheater.com
524 Westcott St., Syracuse
315-299-8886

Did You Know?

Destiny USA is New York's largest fully-enclosed shopping, dining and entertainment destination. It's also the sixth largest shopping center in the USA!

* CenterState CEO Member

SHOPPING

Central New York has ample opportunities to safely shop 'til you drop. From unique local boutiques that offer everything from fresh maple syrup to fine ceramics, to high-end, luxury outlets, there really is something for everyone's shopping bag and wallet. Local shopping runs the gamut from one-of-a-kind products to bargains you will want to brag about.

Armory Square*

Downtown Syracuse
www.armorysq.org

CNY Regional Market Authority*

www.cnyrma.com
2100 Park St., Syracuse
315-422-8647

Crouse Marshall Business District

www.crousemarshall.com
Marshall St., Syracuse

Destiny USA*

www.destinyusa.com
9090 Destiny USA Drive, Syracuse
315-466-6000

Downtown Syracuse

www.downtownsyracuse.com
315-422-8284

* CenterState CEO Member

Finger Lakes Mall

www.fingerlakesmall.com
1579 Clark St. Road, Auburn
315-255-1188

Great Northern Mall

www.greatnorthernmall.com
4155 Route 31, Clay
315-622-3011

Marketfair North

4148 Route 31, Clay

Skaneateles Village

www.skaneateles.com
315-685-0552

Towne Center at Fayetteville*

www.corcompanies.com
Route 5, Fayetteville
315-468-3051

Township 5

www.township5.com
Township Boulevard, Camillus
315-362-8810

Waterloo Premium Outlets

www.premiumoutlets.com/waterloo
655 Route 318, Waterloo
315-539-1100



Photo courtesy of Visit Syracuse

SYRACUSE & THE UNDERGROUND RAILROAD

Syracuse had long been a hub of anti-slavery activity. The "Underground Railroad," a network of safe houses and routes from points in the southern United States to the country's northern borders, was used during the 1800s to get runaway slaves to freedom in free states and Canada. Curator of history for the Onondaga Historical Association, Robert Searing, says Syracuse became the "great central depot" of the Underground Railroad. Learn more at cnyhistory.org, the Freedom Bound exhibit, and NationalGeographic.com.

On Oct. 1, 1851, an escaped slave named William Henry, who was known as Jerry, was seized for a hearing by five U.S. marshals near the Erie Canal at the southeast corner of what is now Clinton and Water streets. After a failed escape attempt, Jerry was moved to the police station. Jermaine Loguen and Samuel May, both ministers, formed a plan to help Jerry. A large crowd visiting the city for an anti-slavery convention gathered in front of the building where Jerry was being held. Upon a signal from the leaders, the crowd broke into the jail, freed Jerry, and helped him escape to Canada. A monument was added to downtown Syracuse's Clinton Square in 1990 to commemorate the event that became known as the Jerry Rescue. Source: NationalGeographic.com.



Photo courtesy of Visit Syracuse



Photo courtesy of Visit Syracuse



Awarded the prestigious AAA Four Diamond Award, the Marriott Syracuse Downtown has preserved the grandeur and opulence of the famed Hotel Syracuse and added a modern twist.



MARRIOTT
SYRACUSE DOWNTOWN



Four Diamond
Award

100 East Onondaga Street
Syracuse, NY 13202
1-844 STAY-SYR | 315-474-2424
www.marriottsyracusedowntown.com

SPORTS FACILITIES

Central New Yorkers love their sports, from trekking up to the hill for Syracuse University games inside the Dome, to Saturday morning youth hockey games at city ice rinks. The pandemic may have impacted some seasons, but the passion and history of sports here will help it all return with vigor. In the meantime, there are plenty of safe ways to stay active. Take a hike or play a round of golf, rack up your bike or go for a jog — the trails, greens and paths are calling! Professional teams include the **Syracuse Mets*** the AAA affiliate team of MLB **New York Mets**. Their stadium, on the northside of Syracuse, is undergoing a two-year \$25 million renovation that includes new seats, LED lighting, new playing surface and a party deck along the outfield fence. The **Syracuse Crunch*** (AHL) are affiliated with the NHL **Tampa Bay Lightning**.

Collegiate athletic teams include the Division I **Syracuse University*** men's football, basketball (2003 NCAA Champions), and lacrosse teams with more than 10 national championships. Both the men's and women's basketball teams made it to the 2016 Final Four. The Orange women advanced to the championship game, but lost to the University of Connecticut, which won its fourth straight national title thanks to CNY native Breanna Stewart. The women's field hockey and men's cross-country teams at Syracuse University earned national titles in 2015. **Le Moyne College*** and **Onondaga Community College*** also boast national titles in baseball, basketball, lacrosse and volleyball. In addition, the greater region is home to national champions including: **Clarkson University's** women's ice hockey team (2014 National Collegiate champion); **SUNY Cortland's*** men's soccer team won the 2016 State University of New York Athletic Conference Championship; and the **Cornell University's*** men's and women's ice hockey teams frequently dominate the ECAC and Ivy League championships with wins for the men in 2018, 2019 and 2020 and the women in 2017, 2018 and 2020.



Central New York Family Sports Centre

www.cnyfsc.com
7201 Jones Road, Syracuse
315-638-8866

Central Rock Gym

www.centralrockgym.com
600 N. Franklin St., Syracuse
315-671-4450

The Dome*

www.carrierdome.com
Syracuse University
315-443-2121 or 888-366-3849

Empire Expo Center/NYS Fairgrounds

www.nysfair.org
581 State Fair Blvd., Syracuse
315-487-7711 or 800-475-FAIR (3247)

Falcon Park

www.auburndoubledays.com
130 N. Division St., Auburn
315-255-2489

J.M. McDonald Sports Complex

www.jmmcomplex.com
4292 Fairgrounds Drive, Cortland
607-753-8100

Midstate Athletic Community Center

www.midstateacc.org
5575 Meltzer Court, Cicero
315-752-7465

NBT Bank Stadium

www.onondagacountyparks.com
1 Tex Simone Drive, Syracuse
315-435-1412

SRC Arena and Events Center Complex*

www.srcarena.com
Onondaga Community College
4585 W. Seneca Turnpike, Syracuse
315-498-2622

Sport Center 481

www.sportcenter481.com
6841 Collamer Road, East Syracuse
315-701-1111

Syracuse Indoor Sports Center

www.syracuseindoorsportscenter.com
4989 Hopkins Road, Liverpool
315-451-1800

Tsha' Hon'nonyen'dakhwa Onondaga Nation Arena

www.onondagaarena.com
326 Route 11, Onondaga Nation, Nedrow
315-498-6813

Ultimate Goal Family Sports Center

http://ultimategoalonline.com
3800 Lee-Mulroy Road, Marcellus
315-673-4625

Upstate Medical University Arena at the Oncenter War Memorial*

www.oncenter.org
515 Montgomery St., Syracuse
315-435-8000

* CenterState CEO Member



Photo courtesy of Visit Syracuse

RECREATION

Central New Yorkers know how to make the most of the outdoors and the four seasons — especially during a pandemic. We like to get out of the house to watch sports, play sports, exercise and enjoy the region's ample opportunities for fun in the sun. Try something new, right here in your own community, to create lasting memories.

GOLF COURSES

Fairmount Glen Miniature Golf*

www.fairmountglen.com
210 Onondaga Road, Syracuse
315-487-0546

Green Lakes State Park Golf Course

https://parks.ny.gov/golf-courses/14/details.aspx?path=g_golf
7900 Green Lakes Road, Fayetteville
315-637-6111

Kaluhyat at Turning Stone Resort*

www.turningstone.com/golf/kaluhyat
5218 Patrick Road, Verona
315-361-8518

Dozens more listed at:
www.syracuse.com/golf-courses

CAMPING

Green Lakes State Park

<https://parks.ny.gov/parks/172/maps.aspx>
800-456-CAMP (reservations at
www.ReserveAmerica.com)

Oneida Shores County Park

www.onondagacountyparks.com/oneida-shores-park/camping
315-676-7366

The Villages at Turning Stone RV Park*

www.turningstone.com/accommodation/the-villages-rv-park
315-361-7275

For more information:
<http://parks.ny.gov/camping> and
www.nycampgrounds.com

FISHING

Central New York abounds with year-round world-class fishing. To find the perfect place to fish, visit www.dec.ny.gov/outdoor/7749.html and click on No. 7 for Central New York fishing and No. 6 for Northern Central New York fishing.

* CenterState CEO Member



Photo courtesy of Visit Syracuse

ONONDAGA CREEKWALK

Winding its way through the city of Syracuse is the Onondaga Creekwalk — a 4.8-mile, 13-foot-wide trail that is ideal for walking, running or biking. The Creekwalk nearly doubled in length in the summer of 2020 with a new 2.2-mile section connecting Kirk Park to Armory Square. The trail is marked with a painted yellow line, lights, benches, bike-friendly traffic signals and emergency call boxes. Users can now walk, run or ride from the South Side of Syracuse all the way to Onondaga Lake near Destiny USA. Eventually the trail will connect to the Loop the Lake Trail around Onondaga Lake as well as the Erie Canalway Trail. www.syr.gov.net/creekwalk.aspx



Photo courtesy of Visit Syracuse

EMPIRE STATE TRAIL

Despite the pandemic, one project that continued and made great progress in 2020 was the Empire State Trail through Syracuse and its suburbs. The Empire State Trail is a \$200 million project that will connect Albany with Buffalo via the Erie Canalway Trail. A significant portion of the trail was completed in Central New York in 2020 along Erie Boulevard in DeWitt into the city of Syracuse. The project reduced the lanes of traffic by one and created a brand-new, tree-lined path along the median complete with signage and bike-friendly traffic signals. <https://empiretrail.ny.gov>

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315.579.3925 • cnybj.com



Photo courtesy of Visit Syracuse

WINTER FUN

In some cities when it snows, life slows down or even comes to a complete halt — but not Syracuse. The region and its hearty inhabitants are very much accustomed to snow, and lots of it, thanks to lake effect off nearby Lake Ontario. Locals embrace the winter months by skiing, snowboarding, ice skating, snowshoeing or hiking. Post-coronavirus, we'll bundle up the family for a local tree lighting at the holidays or for Winterfest in downtown Syracuse, featuring a chili cook-off and live music. In the meantime, be sure to contact individual facilities for hours, the latest Centers for Disease Control and Prevention guidelines and any state restrictions.

DOWNHILL SKIING

Four Seasons Golf & Ski Center

www.fourseasonsgolfandski.com
315-637-9023

Greek Peak Mountain Resort's Adventure Center*

www.greekpeak.net
800-955-2754

Labrador Mountain

www.labradormtn.com
607-842-6204

Song Mountain Resort

www.songmountain.com
315-696-5711

Toggenburg Mountain Winter Sports Center*

www.skitog.com
315-683-5842

Learn more at www.iskiny.com/explore-new-york/mountains

CROSS-COUNTRY SKIING

Beaver Lake Nature Center

www.onondagacountyparks.com
315-638-2519

Camillus Erie Canal Park

www.eriecanalcamillus.com
315-488-3409

Green Lakes State Park

www.nysparks.com
315-637-6111

Highland Forest

www.onondagacountyparks.com
315-683-5550

Oneida Shores Park

www.onondagacountyparks.com/oneida-shores-park
315-676-7366

Sunnycrest Park

www.syracuse.ny.us
315-473-4330

Winona Forest Recreation Center

www.winonaforest.com
315-298-6933

Learn more at www.crosscountryskinewyork.com

ICE SKATING

Allyn Ice Arena

http://auburnymca.org/skaneateles/ice
315-685-7757

Clinton Square Ice Rink

www.skatesinthecity.com
315-423-0129

Meachem Ice Rink

www.skatesinthecity.com
315-492-0179

Midstate Athletic Community Center

www.midstateacc.org/ice-rinks
315-752-7465

Sunnycrest Ice Rink

315-473-4333
www.skatesinthecity.com

SNOWMOBILING

There are 11 snowmobile clubs in Onondaga County with more than 2,000 members. The clubs care for more than 270 miles of trails. Here's a partial list:

Chittenango Polar Bears Snowmobile Club, Inc.

www.chittenangopolarbears.com

New York State Snowmobile Association

www.nysnowmobiler.com

Snowmobile NY

www.snowmobileny.com

Snowmobile Oswego County

www.visitoswegocounty.com/snowmobile

South Shore Trailblazers, Inc.

www.southshoretrailblazers.com

Toad Hollow Trail Riders

www.toadhollow.net

* CenterState CEO Member



Photo courtesy of Greek Peak Mountain Resort

GREEK PEAK MOUNTAIN RESORT

Greek Peak Mountain Resort is the largest ski resort in Central New York with 55 trails, six aerial lifts, two surface lifts, a beginners' slope and four Terrain Parks, including a Progression Park. Additionally, Greek Peak operates a full-service Nordic Center with groomed cross-country and snowshoe trails with an average annual snowfall of 122 inches. If you are seeking more snowy adventures, check out their Tubing Center with over 15 lanes of fun. Greek Peak is conveniently located just minutes from I-81 in Cortland County.

SIP ON SYRACUSE BEVERAGE TRAIL & BEYOND

The Sip On Syracuse (SOS) Beverage Trail is the place to find locally crafted beverages. From farm breweries to family owned wineries, the featured stops support the local craft movement offering a selection of area beers, wines, spirits and ciders. No matter your beverage of choice, Sip On Syracuse has something for everyone, with socially distant and safety protocols in mind of course.

BREWERIES

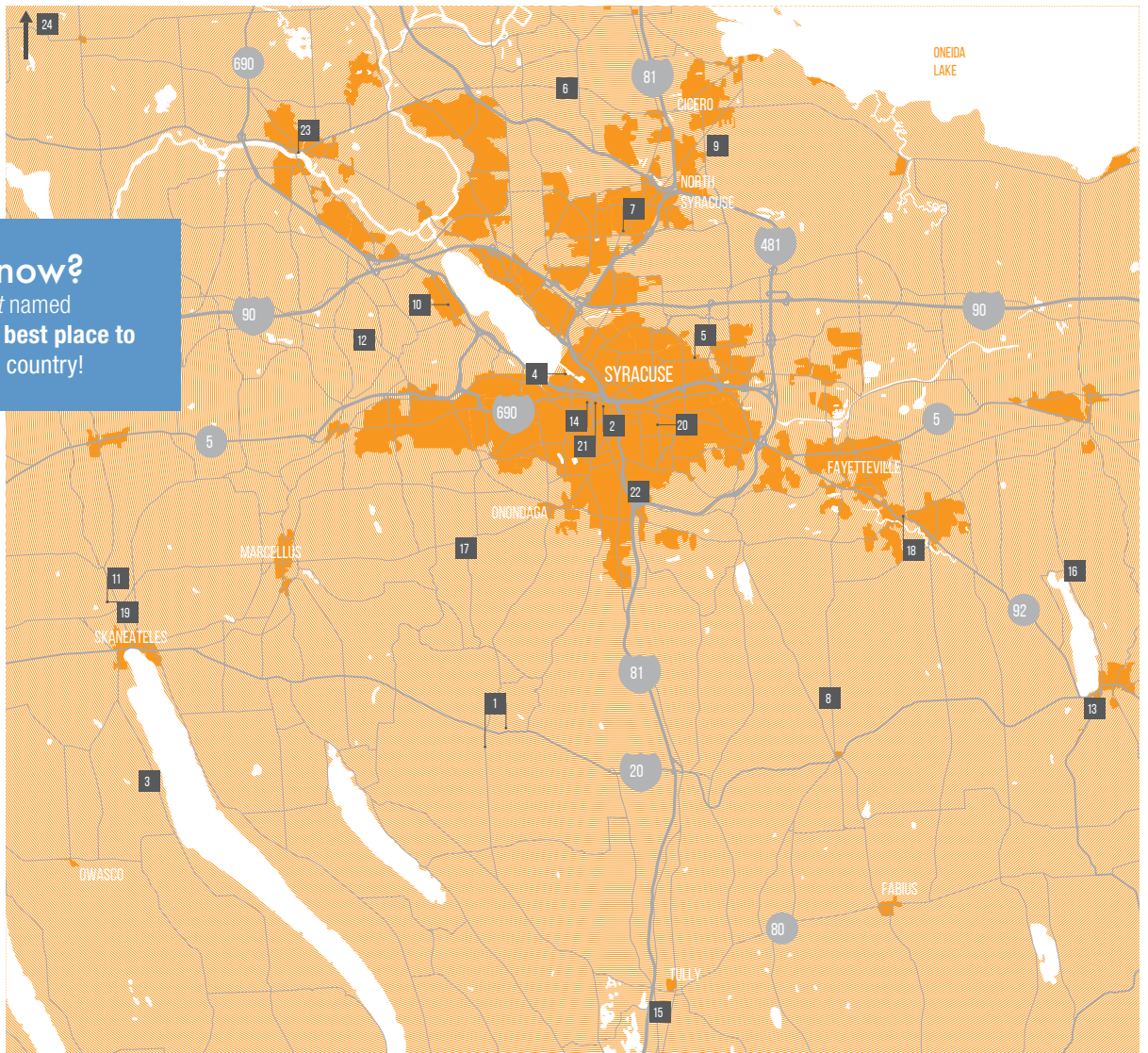
Syracuse has a long and storied brewing history. Centrally located in the state, with rail lines and the Erie Canal nearby, Syracuse was a perfect place to brew and distribute beer during the 1800s. Brewery business peaked during the 1890s when the brewing industry employed 400 people locally and produced about 300,000 barrels of beer and ale each year, according to the Onondaga Historical Association. Prohibition all but wiped out the industry before it began to re-emerge in 1994 when the microbrewery trend began to sweep across the country, including here in Central New York, which is now home to more than a dozen microbreweries.

BREWERIES, BREWPUBS, WINERIES, CIDERIES AND DISTILLERIES

- | | | |
|---|--------------------------------------|-----------------------------------|
| 1 1911 Spirits* | 9 Hot House at Barone Gardens | 17 Red Hawk Brewing |
| 2 Anything But Beer | 10 Lakeland Winery | 18 Seneca Street Brew Pub* |
| 3 Anyela's Vineyards* | 11 Last Shot Distillery | 19 Skaneateles Brewery |
| 4 Buried Acorn Brewing | 12 Local 315 Brewing Co. | 20 Stout Beard Brewing Co. |
| 5 Eastwood Brewing Co. | 13 Meier's Creek Brewing Co. | 21 Talking Cursive |
| 6 Freight Yard Brewing Co. | 14 Middle Ages Brewing Co. | 22 Willow Rock Brewing Co. |
| 7 Full Boar Craft Brewery and Tap Room | 15 ONCO Fermentations | 23 WT Brews |
| 8 Heritage Hill Brewhouse & Kitchen | 16 Oweria Vineyards* | 24 Strigo Vineyards |

Did You Know?

The Huffington Post named Syracuse the **sixth best place to grab a beer** in the country!





Cayuga Lake Wine Trail

www.cayugawinetrail.com
800-684-5217

Keuka Lake Wine Trail

www.keukawinetrail.com
315-536-5056

Seneca Lake Wine Trail

www.senecalakewine.com
877-536-2717

Thousand Islands - Seaway Wine Trail

<http://americaswinetrails.com>

Anyela's Vineyards*

www.anyelavineyards.com
315-685-3797

Ashley Lynn Winery

www.ashleywines.com
315-963-3262

Cherry Knoll Farm

www.cherryknollfarm.com
607-849-6886

Colloca Estate Winery*

www.colloca.com
315-9472069

Harvest Moon Cidery at Critz Farms

www.harvestmooncidery.com
315-662-3355

Long Point Winery

www.longpointwinery.com
315-364-6990

Owera Vineyards

www.oweravineyards.com
315-815-4311

WORLD-CLASS WINE TRAILS, VINEYARDS & DISTILLERIES

Just a short drive from Syracuse sits one of the greatest wine-making regions in the world: the Finger Lakes. Aptly named for their long narrow bands, the Finger Lakes sit low in elevation and are surrounded by chalky, high-lime soil that is ideal for growing grapes. Dozens of award-winning wineries have taken advantage of the ideal conditions and have set up shop up and down the lakes — a picturesque dream for any wine lover.

Central New York continues to make a name for itself for other tasty beverages including ciders and spirits, many of which are available at the wineries and other local distilleries. A leader in the trade is Beak & Skiff Apple Orchards* in LaFayette, which under the 1911 brand produces its own cider, wine, vodka and gin — all of which can be sampled at The Tasting Room that also features food, entertainment and sweeping views of the landscape.

Visit the Cayuga, Keuka and Seneca Lake Wine Trail websites to plan your route through this popular region!

* CenterState CEO Member

Did You Know?
The Finger Lakes was named America's **top wine region** in a *USA Today* poll.



FINGER LAKES CHEESE TRAIL

If there's anything that goes nicely with wine, it's cheese. The Finger Lakes Cheese Alliance can satisfy your cravings to pair the two with a trail featuring 12 working family farms that offer tastings, tours and lots of opportunities to purchase the cheesy goods. The alliance website offers information about its members, a map, an events calendar and the Finger Lakes Cheese Festival.

www.flxcheese.com

SCENIC BYWAYS

Central New York has many stories to tell, all from the comfort of your car. New York state encourages travelers to follow a scenic byway to discover the region's scenic, recreational, cultural, natural, historic or archaeological significance.

This region's byways include Cayuga Lake Scenic Byway, Route 20, Scenic Route 90 and the Revolutionary Trail. Plan a trip at www.dot.ny.gov/display/programs/scenic-byways.

The Great Lakes Seaway Trail, a nationally designated scenic byway, runs through the city of Oswego.

www.fhwa.dot.gov/byways/byways/2488/maps.



Photo courtesy of the Downtown Committee of Syracuse



Photo courtesy of Visit Syracuse

CENTRAL NEW YORK PARKS - FIND YOUR FAVORITE SPOT!

From the first buds of spring to warm summer days, to stunning autumn colors, followed by pristine snowfall, our marvelous four seasons offer a wide variety of activities. Contact the city, county or state parks to see what they offer.

City of Syracuse Parks & Recreation

www.syr.gov.net/parks

315-472-4330

Onondaga County Parks & Recreation

www.onondagacountyparks.com

315-451-PARK

New York State Parks

<https://parks.ny.gov/parks>

315-492-1756

Did You Know?

TODAY lists Syracuse as the No. 1 mid-sized city to visit in the Northeast.



Photo courtesy of Visit Syracuse

DINING OPTIONS

Central New Yorkers take pride in many things: snowfall bragging rights, great college sports and lots and lots of really good food! Options for cuisine, atmosphere, price and personality are truly endless. Even during a pandemic there are plenty of options to stay safe: sidewalk, parklet and “bubble” dining, takeout, curbside pick up, delivery and more. Feel like a casual burger-and-fries dinner? No problem. Want to feel a summer breeze over a basket of clams? Sure thing. Need a really special place to celebrate? We’ve got that, too. It won’t take long to find an old favorite or a new one.

Visit Syracuse*:

www.visitsyracuse.com/restaurants

Downtown Committee of Syracuse*:

www.downtownsyracuse.com/eat-drink

Cayuga County Office of Tourism:

www.tourcayuga.com/dining

Cortland County Convention & Visitors Bureau:

www.experiencecortland.com/dine

Madison County Tourism*:

www.madisontourism.com/restaurants

Oswego County Tourism:

www.visitoswegocounty.com

* CenterState CEO Member



Photo courtesy of Maarten Jacobs

SALT CITY MARKET

Meet Syracuse's newest dining option — the Salt City Market — a downtown food hall. It features regional and international cuisine from vendors operating in stalls and offering fare from the Middle East, Burma (Myanmar), Jamaica, Vietnam, Thailand and the American South. There is also a café and bar, juice bar, cake bar, flower shop and grocery store. <https://saltcitymarket.com>



Photo courtesy of the Downtown Committee of Syracuse

IS THAT ALL? OF COURSE NOT!

Check out other great hotspots
at www.visitsyracuse.com



Photo courtesy of Visit Syracuse

CAYUGA COUNTY



VISITORS TO CAYUGA COUNTY WILL FIND A WIDE VARIETY OF RECREATIONAL OPPORTUNITIES.

Located in the heart of the Finger Lakes, outdoor activities range from fishing and boating to biking and hiking. Entertainment activities include festivals, Broadway-style theatrical shows and historical venues. In Cayuga County, there's always something to see or do — or taste — in the area. Sip locally produced, award-winning wines and craft beers, and taste fresh, seasonal cuisine made with ingredients straight from area farms. Drink in the breathtaking scenery on a long drive or on a lakeside stroll and keep an eye out for a stunning sunset — it's all part of the Cayuga County experience.



Photo courtesy of Christopher Molloy



Photo courtesy of Matt Champlin

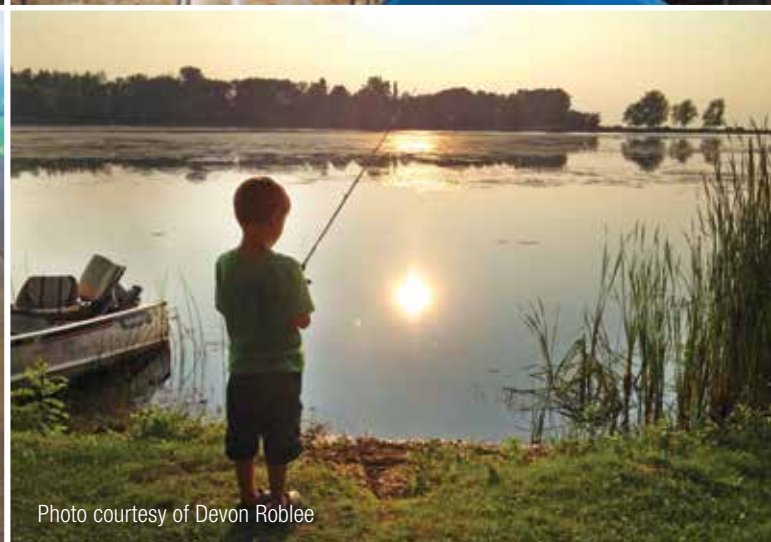


Photo courtesy of Devon Roblee

Cayuga County Office of Tourism

25 South St., Auburn, NY 13021-3617

800-499-9615; 315-255-1658

www.tourcayuga.com • info@tourcayuga.com

Executive Director: Karen Kuhl

Administrative & Project Coordinator: Gillian Sears

Digital Marketing Manager: Claire Dunlap

TOUR
CAYUGA.com
in the FINGER LAKES

AUBURN & CAYUGA COUNTY AT A GLANCE

The city of Auburn is located in Cayuga County in New York state.

PHYSICAL CHARACTERISTICS

Area: Cayuga County 692 sq. mi.
 City of Auburn 8 sq. mi.
 Terrain: Rolling hills and flat plains
 Elevation: 686 feet
 Climate: Four seasons

POPULATION+

| | 2010 | 2019, est. |
|--------------------------|--------|------------|
| City of Auburn | 27,688 | 26,601 |
| Cayuga County | 80,020 | 77,425 |

HOUSEHOLDS*

| | |
|--------------------------|--------|
| City of Auburn | 11,508 |
| Cayuga County | 31,221 |

RACE/ETHNIC BREAKDOWN OF POPULATION+

| | City of Auburn | Cayuga County |
|--|----------------|---------------|
| White | 84.0 | 91.8 |
| Black/African-American | 9.4 | 4.3 |
| Asian/Pacific Islander | 0.8 | 0.6 |
| American Indian, Alaska Native | 0.2 | 0.1 |
| Other | 0.9 | 0.8 |
| Two or more races | 4.7 | 2.5 |
| Hispanic Origin (of any race) | 4.3 | 3.0 |

MEDIAN AGE*

| | |
|--------------------------|------|
| City of Auburn | 39.0 |
| Cayuga County | 42.9 |
| New York | 38.2 |
| United States | 38.1 |



Photo courtesy of Bill Hecht

MEDIAN HOUSEHOLD INCOME*

| | |
|--------------------------|----------|
| City of Auburn | \$44,049 |
| Cayuga County | \$58,377 |
| New York | \$72,108 |
| United States | \$65,712 |

MEDIAN SELLING PRICE OF HOMES

| | |
|-------------------------|-----------|
| YTD 11/30/2020 | |
| Cayuga County | \$168,000 |
| New York | \$340,000 |

Source: NYS Association of Realtors
 National Association of Realtors

TAXES

| | |
|----------------------------|------------|
| Sales | 8% |
| State | 4% |
| Local | 4% |
| State Income Tax | 4% - 8.82% |

Prepared by: CenterState Corporation for Economic Opportunity.
 For additional information or more detailed data, contact: 315-470-1800.

+ U.S. Census Bureau, 2010 U.S. Census
 * U.S. Census Bureau, 2015-2019 American Community Survey 5-Year Estimates

Cayuga County Chamber of Commerce
 2 State St., Auburn, NY 13021, 315-252-7291
www.cayugacountychamber.com • admin@cayugacountychamber.com

Executive Director: Tracy Verrier
 Chamber Manager: Amy Fuller
 Education & Resource Coordinator: Jessica Wrench
 Marketing Coordinator: Devon Roblee
 Communications Coordinator: Ashlee Saret
 Office Administrator: Kim Taggerty



HOUSING



Syracuse area ranks No. 4 in the United States for air quality, according to Filterbuy, which used the 2019 Air Quality Index values from the Environmental Protection Agency to measure air pollution. Syracuse had 337 ‘good days’ and zero ‘unhealthy or hazardous’ days, according to the data.”



SYRACUSE RANKED AS THE NO. 1 PLACE TO LIVE IN NEW YORK STATE, ACCORDING TO A 2017 U.S. NEWS AND WORLD REPORT LIST.

The salt city grabbed the top spot in 2017 and gets high marks for value, quality of life and job market year after year. With local housing costs at nearly \$100,000 less than the national average, Syracuse is consistently among the most affordable and best places to live on the East Coast. Central New York offers a wide variety of housing and living options to meet your taste and your budget. The rental market in Syracuse is also strong, with a robust demand for multiple-family dwellings. So whether you’re looking for more elbow room for your growing family or seeking a trendy downtown condo, Central New York has an option for you.

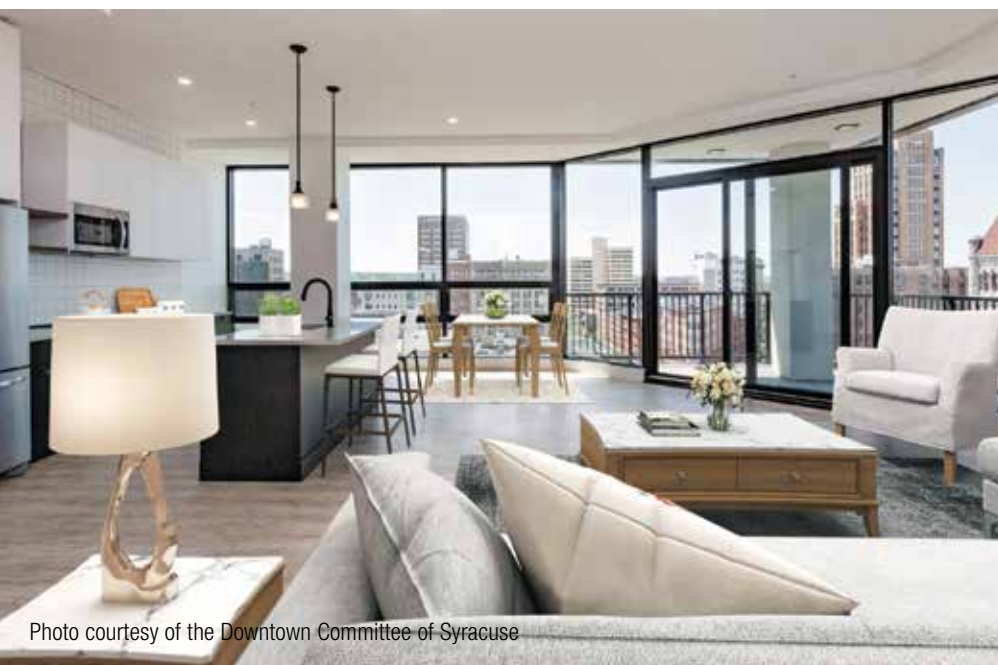


Photo courtesy of the Downtown Committee of Syracuse



Photo courtesy of the Downtown Committee of Syracuse

MEET THE NEIGHBORS

Kristin Mannion, President, The Alvina Group

WHAT BROUGHT YOU BACK TO CNY? I was looking to start my own business in a place where I could be successful. I grew up in Syracuse and didn't think I'd come back, but when I was figuring out my next move, Syracuse had everything I wanted. This region has a supportive community, reasonable cost of living, and a balanced lifestyle with the great outdoors and big city amenities right at our fingertips. It also helped that a lot of my family was still here.

WHAT MAKES CNY A GREAT PLACE TO START A BUSINESS? Everyone here wants our local businesses to be successful and they will go above and beyond to support you. While people are fighting for resources in other cities, there are people willing to grab coffee, connect you and take a chance on you around every corner in Syracuse. It might sound cliché, but it's a pretty wonderful space to be an entrepreneur.

MY FAVORITE LOCAL HAUNT IS Beer Belly Deli on Westcott Street. It's a fun neighborhood bar and their fried pickles are delicious.

WHAT DO YOU WANT OTHERS WHO MIGHT BE CONSIDERING A MOVE TO OUR REGION TO KNOW? CNY is a hidden gem. We have dynamite dining options, amazing parks and outdoor spaces, kind and generous people, and everything else you could want to live, work and be happy. We are also surprisingly close to lots of beautiful travel destinations in the U.S. and Canada. I can't recommend it enough.

CNY IS GREAT FOR... Adventure!



Business Insider named Syracuse among 30 best cities in which to live after the pandemic as a survey found nearly one-third of Americans are looking to move to less densely populated areas.”

Photo courtesy of the Downtown Committee of Syracuse

THE CITY OF SYRACUSE

The city of Syracuse is a true melting pot of cultures, housing options and communities. You can find everything from a chic downtown loft to a sprawling mansion, all within a few miles of one another. The city is spotted with quaint and picturesque neighborhoods that include parks, sidewalks and amenities, as well as a thriving and growing community of downtown residents.

Apartments in former factories, warehouses and historic buildings comprise some of Syracuse's most coveted homes. The Pike Block in the heart of downtown, Courier Building and Merchants Commons in Hanover Square, Franklin View Terrace and Mission Landing in Franklin Square, Creekwalk Commons in Clinton Square, Center Armory, Greenway Place, Icon Tower, Loews Landmark Condos and Nettleton Commons all provide fashionable addresses overlooking the city streets.

Syracuse neighborhoods include: *Downtown, University Hill, Westcott Nation, Eastwood, Sedgwick, Strathmore, the North Side, Tipperary Hill and Little Italy.*

ONONDAGA COUNTY SUBURBS

East

Towns and villages: DeWitt, Fayetteville, Jamesville, Manlius.
The eastern suburbs of Syracuse offer neighborhoods near the hustle and bustle of businesses and restaurants along two main thoroughfares, Erie Boulevard East (Route 5) and East Genesee Street (Route 92), and at Towne Center in Fayetteville.

North

Towns and villages: Baldwinsville, Cicero, Clay, Liverpool, Lysander, Salina, Van Buren.
There is a working lock (Lock 24) located on the Seneca River in the heart of Baldwinsville, and nearby Timber Banks is one of the area's residential showpieces. Miles of walking trails take you through woodlands year-round. A Jack Nicklaus-designed 18-hole championship golf course adjacent to the Seneca River Marina promises an unparalleled combination for leisure time enjoyment.

South

Towns and villages: Fabius, LaFayette, Pompey, Spafford, Tully.
Just a few minutes from downtown to the south of Syracuse are rolling hills and picturesque valleys. Land is plentiful here, with apple orchards accentuating its beauty. Farms dot the hillsides, lending a sense of peace and tranquility to the area, which is spectacular in the fall with its brightly colored foliage. A little further south, ski slopes are carved out of the more mountainous terrain.

West

Towns and villages: Camillus, Elbridge, Geddes, Marcellus, Onondaga, Otisco, Skaneateles.
The western suburbs offer a crown jewel in the resort village of Skaneateles, situated on one of the region's pristine Finger Lakes. Nearby Otisco Lake is a mecca for boaters and fishing enthusiasts. Looming high over the city of Syracuse is historic Onondaga Hill, which is also home to Onondaga Community College.

Average Selling Price of Homes YTD 10/31/2020

City of Syracuse \$104,400

Towns in Onondaga County


| | | | |
|---------------------|-----------|-----------------------|-----------|
| Camillus | \$197,900 | Marcellus | \$234,200 |
| Cicero | \$204,100 | Onondaga | \$219,200 |
| Clay | \$187,800 | Otisco | \$236,100 |
| DeWitt | \$249,700 | Pompey | \$348,600 |
| Elbridge | \$144,700 | Salina | \$143,700 |
| Fabius | \$183,000 | Skaneateles | \$636,800 |
| Geddes | \$149,000 | Spafford | \$495,600 |
| LaFayette | \$205,100 | Tully | \$210,800 |
| Lysander | \$256,200 | Van Buren | \$171,000 |
| Manlius | \$244,300 | | |

Sales Price for Central New York by County YTD Median, 10/31/2020

| | | | |
|--------------------|-----------|----------------------------|-----------|
| Cayuga | \$168,010 | Comparative Regions | |
| Cortland | \$159,000 | YTD Median, 10/31/2020 | |
| Madison | \$190,450 | New York | \$340,000 |
| Onondaga | \$175,000 | United States | \$317,700 |
| Oswego | \$140,500 | Northeast | \$356,500 |
| | | Midwest | \$243,500 |
| | | South | \$272,500 |
| | | West | \$467,800 |

Sources: Greater Syracuse Association of REALTORS®
NYS Association of REALTORS®
National Association of REALTORS®





Syracuse is more affordable than other major U.S. metro areas, making it a popular place to live for families and retirees. Young professionals also enjoy the region, both for its prices and because there's plenty to do,"

U.S. NEWS & WORLD REPORT

Photo courtesy of Visit Syracuse

BUYING, BUILDING OR RENTING

The Apartment Finder

www.apartmentfinder.com

Eagle Newspapers

www.eaglenewsonline.com

Greater Syracuse Association of REALTORS®*

A powerful resource when searching for a home.

www.CNYREALTOR.com

315-457-5979

Home Builders & Remodelers of CNY*

www.hbrcnycny.com

315-463-6261

The Post-Standard*

www.syracuse.com

The Real Estate Guide for Greater Syracuse

Free copies available at area restaurants, grocery stores and retail centers.

Rescue Mission Alliance of Syracuse*

<https://rescuemissionalliance.org>

Onondaga County 315-472-6251

Auburn 315-282-7195

Visit Syracuse*

For extended stay listings before you move in.

www.visitsyracuse.com/stay

315-470-1910 or 800-234-4797

MOVERS & STORAGE

Delaney Worldwide*

www.delaneyworldwide.com

315-453-7800

Greater Syracuse Moving & Storage Company, Inc.*

www.gsmoving.com

315-458-9080

REALTORS

505 on Walnut*

www.the505onwalnut.com

315-475-5050

AmTrust Realty Corp.*

212-619-6930

Armory Square Ventures*

www.armorysv.com

315-221-9016

Avery Rental Properties*

www.averyrentalproperties.com

315-343-5005

Berkshire Hathaway CNY Realty*

www.bhhsncnyrealty.com

315-218-1480

CBD Companies*

www.cbdcos.com

315-295-1900

CNY Service Home Team, Keller Williams Syracuse*

www.ericsschuster.com

315-701-6991

Coldwell Banker Prime Properties*

www.coldwellbankerprime.com

315-622-0161

Did You Know?

Syracuse ranked **No. 6 in top 100 cities for millennials** according to *Growella*.

* CenterState CEO Member

Cushman & Wakefield/Pyramid Brokerage Co. Inc.*

www.pyramidbrokerage.com
315-445-1030

D.N. Drucker, Ltd.*

www.dndruckerltd.com
315-445-9914

FitzGibbons Real Estate*

www.askfitzre.com
315-342-5000

Greater Syracuse Association of Realtors*

www.cnyrealtor.com
315-457-5979

Kirnan Real Estate, Inc.*

www.kirnan.com
315-457-3356

MCK Building Associates*

www.mckbuildingassociates.com
315-475-7499

Steelway Realty*

972-380-8933

Two Plus Four Companies*

www.twoplusfour.com
315-437-1808

Woodford Bros., Inc.*

www.woodfordbros.com
315-696-8971

* CenterState CEO Member

SENIOR LIVING

The Centers at St. Camillus*

www.st-camillus.org
315-488-2951

The Commons on St. Anthony*

www.lorettocny.org
315-253-0351

Crouse Community Center*

www.crousecommunity.com
315-684-9595

Elderwood at Liverpool*

www.elderwood.com
315-457-9946

The Gardens by Morningstar*

www.thegardensbymorningstar.com
315-343-3880

The Hearth on James*

www.thehearth.net
315-422-2173

Loretto*

www.lorettocny.org
315-469-5570

The Manor at Seneca Hill Skilled Nursing Facility*

www.oswegohealth.org
315-349-5300

Morningstar Care Center, Inc.*

www.morningstarcares.com
315-342-4790

Northbrook Heights Assisted Living Community

www.northbrookheights.com
315-253-2755

Springside at Seneca Hill*

www.oswegohealth.org
315-343-5658

Waterville Residential Care Center*

www.watervillecares.com
315-841-4156

Did You Know?

The Nottingham residential health care facility, part of Loretto, is ranked a 2019 Best Nursing Home by *U.S. News & World Report* for long-term care.

FAMOUS CENTRAL NEW YORKERS

Libba Cotten: This American blues and folk musician, singer and songwriter spent her latter years in Syracuse before she died at age 94 in 1987. A statue of the self-taught, left-handed guitarist sits on the south side of the city in her honor.

The Baldwins: The matriarch of the famous Baldwin family — Carol; mom to Alec, Daniel, Billy and Stephen — lives in the Syracuse area. Her sons — one of whom is very well known for playing President Donald Trump on “Saturday Night Live” — have spoken publicly for their love of Wegmans.

Richard Gere: The award-winning actor graduated from North-Syracuse Central High School where he was known for playing the trumpet and his gymnastics skills.

Eric Carle: The famous children’s author and illustrator was born in Syracuse in 1929. He is best known for “The Very Hungry Caterpillar.”

Grace Jones: The model, singer, songwriter and actor moved to Lyncourt when she was 13. She attended Onondaga Community College for a year before launching her career, which included starring in the James Bond film “A View to Kill” in 1985.

Jason Grilli: The major league baseball relief pitcher attended Charles W. Baker High School in Baldwinsville. He played for several MLB teams including most recently the Toronto Blue Jays and the Texas Rangers before retiring in 2017.

David Klein: The Syracuse native created the famous Jelly Belly jelly beans and in the fall of 2020 launched a real-life “Golden Ticket” contest to win a key to his candy factory.

Breanna Stewart: The first overall pick in the 2016 WNBA draft, Stewart was born and raised in the Syracuse area. She led the University of Connecticut to four straight national championships. She also received Sports Illustrated’s annual Sportsperson of the Year honor in 2020, alongside basketball star LeBron James.



SYRACUSE & ONONDAGA COUNTY AT A GLANCE

The city of Syracuse is located in Onondaga County in the geographic center of New York state.

PHYSICAL CHARACTERISTICS

Area:
 Onondaga County 780 sq. mi.
 City of Syracuse 26 sq. mi.
 Terrain: Rolling hills and flat plains
 Altitude: 364 to 681 feet
 Elevation: 414 feet
 Climate: Four seasons, continental

MEAN AVERAGE TEMPERATURE[^] (1981-2010)

January 24 degrees
 April 47 degrees
 July 71 degrees
 September 62 degrees
 Annual average snowfall 92 inches
 Growing season approx. 168 days
 Annual average rainfall 38 inches

POPULATION⁺

| | 2010 | 2019, est. |
|----------------------------|---------|------------|
| City of Syracuse | 145,170 | 142,874 |
| Onondaga County | 467,026 | 462,872 |

HOUSEHOLDS*

City of Syracuse 55,275
 Onondaga County 185,324

RACE/ETHNIC BREAKDOWN OF POPULATION⁺

| | City of Syracuse | Onondaga County |
|--|------------------|-----------------|
| White | 54.8 | 79.6 |
| Black/African-American | 30.0 | 11.4 |
| Asian/Pacific Islander | 6.5 | 3.7 |
| American Indian, Alaska Native | 1.0 | 0.6 |
| Other | 2.3 | 1.1 |
| Two or more races | 5.4 | 3.6 |
| Hispanic Origin (of any race) | 9.4 | 4.9 |

MEDIAN AGE*

City of Syracuse 31.2
 Onondaga County 39.1
 New York 39.2
 United States 38.1

⁺U.S. Census Bureau, 2010 U.S. Census
^{*}U.S. Census Bureau, 2015-2019 American Community Survey 5-Year Estimates
[^]ncdc.noaa.gov/cdo-web/datatools/normals

MEDIAN HOUSEHOLD INCOME*

City of Syracuse \$38,276
 Onondaga County \$61,359
 New York \$72,108
 United States \$65,712

MEDIAN SELLING PRICE OF HOMES

YTD 11/30/2020
 City of Syracuse \$99,900 (2019 value)
 Onondaga County \$175,000
 New York \$340,000

Source: NYS Association of Realtors
 National Association of Realtors

TAXES

Sales 8%
 State 4%
 Local 4%
 State Income Tax 4% to 8.82%

Prepared by: CenterState Corporation for Economic Opportunity.
 For additional information or more detailed data, contact: 315-470-1800.



Photo courtesy of Visit Syracuse



A Bronx Tale, 2020 National Tour. Photo by Joan Marcus.

EDUCATION



Photo courtesy of Stephen Santori



Photo courtesy of Visit Syracuse

A COMMUNITY IS ONLY AS STRONG AS ITS EDUCATION SYSTEM. After all, today's students are tomorrow's leaders. You don't have to go far to find many of the best colleges and universities in the nation and award-winning elementary and secondary schools; in fact, you have an abundance of choices.



Photo courtesy of Jim Kearns, SUNY Oswego



MEET THE NEIGHBORS

Flagan Prince, Early College High School Coordinator, Onondaga Community College

WHAT BROUGHT YOU BACK TO CNY? I spent the majority of my childhood in Brooklyn, New York. To escape the busy New York City lifestyle, I moved upstate to attend Le Moyne College. For seven years after graduation I played professional basketball in Denmark and Austria, two countries that are similar to Central New York. The people are friendly and welcoming, and the culture is rich and alive. When my wife and I began our family, we made the decision to live near family and reside in an environment that encompasses community values where everyone feels welcome.

MY FAVORITE THING ABOUT LIFE IN CNY IS our four-season climate. Central New York offers so many outdoor activities that change depending on the season. There are plenty of lakes, hiking trails, ski slopes and apple orchards to enjoy. My particular favorite is Clearview Orchard in Tully, New York. Anytime of the year, however, I can be found indulging in The Wildcat's specialty wings.

WHAT DO YOU WANT OTHERS WHO MIGHT BE CONSIDERING A MOVE TO OUR REGION TO KNOW? Central New York offers a diverse and welcoming community of residents. It boasts excellent school districts and a low cost of living. You can always find a great college and professional sports game to attend or an exciting night out at a local restaurant.

CNY IS GREAT FOR raising a family among supportive neighbors who care about you!



Photo courtesy of Visit Syracuse

HIGHER EDUCATION IS WITHIN EASY REACH

The 12-county CenterState New York region is fortunate to be home to more than 46 colleges and universities that are fostering tomorrow's leaders — both in this community and around the world. With nearly 200,000 students seeking an education here, the region has become a magnet for the best and brightest around the globe. These colleges and universities are sharing their talents, too, as they send students and faculty abroad to establish partnerships in business, medicine, science, technology and more.

| School | Address | Phone | Enrollment |
|--|--|---------------------------------|--------------------------------|
| Bryant & Stratton College* www.bryantstratton.edu | Syracuse Campus 953 James St. Syracuse 13203 | 315-472-6603 | 413 |
| | Liverpool Campus & Professional Skills Center 7805 Oswego Road Liverpool 13090 | 315-652-6500 | 263 |
| Cayuga Community College* www.cayuga-cc.edu | Auburn Campus 197 Franklin St. Auburn 13021 | 315-255-1743 | 3,775 |
| | Fulton Campus 11 River Glen Drive Fulton 13069 | 315-592-4143 | |
| Cayuga Onondaga BOCES – Practical Nursing Program www.cayboces.org | The Center for Learning 12 Allen St. Auburn 13021 | 315-253-4899 | 39 |
| Cazenovia College* www.cazenovia.edu | 22 Sullivan St. Cazenovia 13035 | 800-654-3210 | 870 |
| Center for Instruction, Technology & Innovation* www.citiboces.org | 179 County Route 64 Mexico 13114 | 315-963-4251 | 57 |
| Clarkson University www.clarkson.edu | 8 Clarkson Ave. Potsdam 13699 | 315-268-6400 | 4,274 |
| Colgate University* www.colgate.edu | 13 Oak Drive Hamilton 13346 | 315-228-7000 | 2,969 |
| Continental School of Beauty www.continentalschoolofbeauty.edu | 2803 Brewerton Road Mattydale 13211 | 315-410-0188 | 247 |
| Cornell University* www.cornell.edu | 410 Thurston Ave. Ithaca 14850 | 607-254-4636 | 23,600 |
| Herkimer Community College www.herkimer.edu | 100 Reservoir Road Herkimer 13350 | 315-866-0300 | 2,398 |
| Ithaca College www.ithaca.edu | 953 Danby Road Ithaca 14850 | 607-274-3011 | 6,517 |
| Le Moyne College* www.lemoyne.edu | 1419 Salt Springs Road Syracuse 13214 | 315-445-4300 | 3,356 |
| Madden School of Business* www.lemoyne.edu | Le Moyne College 1419 Salt Springs Road Syracuse 13214 | 315-445-4280 | Part of Le Moyne College |
| The McKenzie Institute, USA* www.mckenzieinstituteusa.org | 432 N. Franklin St., Suite 40 Syracuse 13204 | 315-471-7612 | n/a |
| Mohawk Valley Community College www.mvcc.edu | 1101 Sherman Drive Utica 13501 | 315-792-5400 | 6,317 |
| Morrisville State College* www.morrisville.edu | 80 Eaton St. Morrisville 13408 | 315-684-6000 or 800-258-0111 | 2,986 |
| National Tractor Trailer School, Inc. www.ntts.edu | 4650 Buckley Road Liverpool 13088 | 315-451-2430 | 102 |

| | | | |
|--|---|--------------|--------------------------------|
| Onondaga Community College* www.sunyocc.edu | 4585 W. Seneca Turnpike Syracuse 13215-4585 | 315-498-2622 | 9,834 |
| | 8015 Oswego Road Liverpool 13090 | 315-498-6080 | |
| Onondaga-Cortland Madison BOCES* www.ocmboces.org | 110 Elwood Davis Road Liverpool 13088 | 315-431-8407 | 427 |
| | McEvoy Campus 1710 NYS Route 13 Cortland 13045 | 607-758-5111 | n/a |
| Onondaga School of Therapeutic Massage www.ostm.edu | 719 E. Genesee St. Syracuse 13210 | 315-424-1159 | 60 |
| Pomeroy College of Nursing at Crouse Health* www.crouse.org/nursing | 765 Irving Ave. Syracuse 13210 | 315-470-7481 | 247 |
| St. Joseph's College of Nursing at St. Joseph's Health* www.sjhcon.edu | 206 Prospect Ave. Syracuse 13203 | 315-448-5040 | 318 |
| St. Lawrence University www.stlawu.edu | 23 Romoda Drive Canton 13617 | 800-285-1856 | 2,522 |
| State University of New York (SUNY) College at Cortland* www.cortland.edu | PO Box 2000 Cortland 13045 | 607-753-2011 | 6,858 |
| State University of New York (SUNY) College of Environmental Science and Forestry* www.esf.edu | 1 Forestry Drive Syracuse 13210 | 315-470-6500 | 2,200 |
| State University of New York (SUNY) Empire State College www.esc.edu/cny | 6333 State Route 298 East Syracuse 13057 | 315-472-5730 | 10,424 worldwide |
| State University of New York (SUNY) at Oswego* www.oswego.edu | 7060 State Route 104 Oswego 13126 | 315-312-2500 | 7,986 |
| State University of New York (SUNY) at Oswego Metro Center* www.oswego.edu/metro | 2 Clinton Square, Suite 115 Syracuse 13202 | 315-399-4100 | Part of SUNY Oswego |
| State University of New York (SUNY) at Potsdam www.potsdam.edu | 44 Pierrepont Ave. Potsdam 13676 | 315-267-2000 | 3,521 |
| State University of New York (SUNY) Syracuse Educational Opportunity Center* www.syr.sunyeoc.org | 100 New St. Syracuse 13202 | 315-472-0130 | n/a |
| State University of New York (SUNY) Upstate Medical University* www.upstate.edu | 750 E. Adams St. Syracuse 13210 | 315-464-4570 | 1,580 |
| Syracuse University* www.syr.edu | Crouse-Hinds Hall, Suite 600 900 S. Crouse Ave. Syracuse 13244-2130 | 315-443-1870 | 22,803 |
| Tompkins Cortland Community College www.tc3.edu | 170 North St. Dryden 13053 | 607-844-8211 | 2,373 |
| University College of Syracuse University* www.parttime.syr.edu | 700 University Ave. Syracuse 13244-2530 | 315-443-9378 | Part of Syracuse University |
| Utica College www.utica.edu | 1600 Burrstone Road DePerno Hall, Room 200 Utica 13502 | 315-792-3006 | 5,196 |
| Wells College* www.wells.edu | 170 Main St. Aurora 13026 | 800-952-9355 | 471 |
| Whitman School of Management* www.syr.edu/whitman | 721 University Ave. Syracuse 13244 | 315-443-3751 | Part of Syracuse University |

ELEMENTARY & SECONDARY EDUCATION

How to register a child for public school

Many school districts offer registration instructions, forms and information on their websites or you can call the district's main office for instructions. You will likely need proof of address in your school district. If your child is new to school (kindergarten or pre-K), you will likely be required to present a birth certificate, immunization record and a report of a physical exam. If the child is transferring from another school, you may be asked to bring a report card or other transfer paperwork from your child's last school. The school may also ask for an immunization record and a physical exam report.

GREATER SYRACUSE AREA PUBLIC SCHOOL DISTRICTS

Baldwinsville Central Schools

www.bville.org
29 E. Oneida St., Baldwinsville 13027
315-638-6043

East Syracuse-Minoa Central Schools

www.esmschools.org
407 Fremont Road, East Syracuse 13057
315-434-3000

Fabius-Pompey Central Schools

www.fabiuspompey.org
1211 Mill St., Fabius 13063
315-683-5301

Fayetteville-Manlius Central Schools

www.fmschools.org
8199 E. Seneca Turnpike, Manlius 13104
315-692-1234

Jamesville-DeWitt Central Schools

www.jamesvilledewitt.org
P.O. Box 606, DeWitt 13214
315-445-8300

Jordan-Elbridge Central Schools

www.jecsd.org
P.O. Box 902, 9 Chappell St., Jordan 13080
315-689-8500

LaFayette Central Schools

www.lafayetteschools.org
5955 Route 20 West, LaFayette 13084
315-677-9728

Liverpool Central Schools

www.liverpool.k12.ny.us
195 Blackberry Road, Liverpool 13090
315-622-7900

Lyncourt Union Free School District

www.lyncourtschool.org
2707 Court St., Syracuse 13208
315-455-7571

Marcellus Central Schools

www.marcellusschools.org
2 Reed Parkway, Marcellus 13108
315-673-6000

North Syracuse Central Schools

www.nscsd.org
5355 W. Taft Road, North Syracuse 13212
315-218-2100

Onondaga Central Schools

www.onondagacsd.org
4466 S. Onondaga Road, Nedrow 13120
315-552-5000

Skaneateles Central Schools

www.skanschools.org
45 East St., Skaneateles 13152
315-291-2221

Solvay Union Free Schools

www.solvayschools.org
299 Bury Drive, Solvay 13209
315-468-1111

Syracuse City Schools*

www.syracusecityschools.com
725 Harrison St., Syracuse 13210
315-435-4499

Tully Central School

www.tullyschools.org
20 State St., Tully 13159
315-696-6200

West Genesee Central Schools

www.westgenesee.org
300 Sanderson Drive, Camillus 13031
315-487-4562

Westhill Central Schools

www.westhillschools.org
400 Walberta Road, Syracuse 13219
315-426-3000

GREATER SYRACUSE AREA ACCREDITED PRIVATE & PAROCHIAL SCHOOLS

Abundant Life Academy*

www.abundantlife.church
7000 All Nations Blvd., East Syracuse 13057
315-463-7300

Baldwinsville Christian Academy

www.baldwinsvillechristianacademy.com
7312 Van Buren Road, Baldwinsville 13027
315-638-1069

Bishop Grimes Jr./Sr. High School

www.bishopgrimes.org
6653 Kirkville Road, East Syracuse 13057
315-437-0356

Bishop Ludden Jr./Sr. High School

www.bishopludden.org
815 Fay Road, Syracuse 13219
315-468-2591

Bishop's Academy at Most Holy Rosary School

www.mhrrsyr.org
1031 Bellevue Ave., Syracuse 13207
315-476-6035

Blessed Sacrament School*

www.blessedsacramentschool.org
3129 James St., Syracuse 13206
315-463-1261

Cathedral International Catholic Academy at Our Lady of Pompei

www.capsyracuse.org
923 N. McBride St., Syracuse 13208
315-422-8548

Christian Brothers Academy

www.cbasyracuse.org
6245 Randall Road, Syracuse 13214
315-446-5960

Faith Heritage School

www.faithheritageschool.org
3740 Midland Ave., Syracuse 13205
315-469-7777

Holy Cross School

www.hcschoolde Witt.org
4200 E. Genesee St., DeWitt 13214
315-446-4890

Holy Family School

www.holyfamilyschoolsyr.org
130 Chapel Drive, Fairmount 13219
315-487-8515

Immaculate Conception School

www.icschool.org
400 Salt Springs Road, Fayetteville 13066
315-637-3961

Living Word Academy

www.livingwordchurch.us/living-word-academy
6099 Court St. Road, Syracuse 13206
315-437-6774

Manlius Pebble Hill School*

www.mphschool.org
5300 Jamesville Road, Syracuse 13214
315-446-2452

Montessori Discovery School

www.montessoridiscoveryschool.com
109 Waring Road, Syracuse 13224
315-446-0204

* CenterState CEO Member



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Montessori School of Syracuse

www.mssyr.org
155 Waldorf Parkway, Syracuse 13224
315-449-9033

The New School

www.newschoolsyracuse.org
5205 Jamesville Road, Syracuse 13214
315-475-6453

Parkview Junior Academy

www.parkviewjunioracademy.org
412 S. Avery Ave., Syracuse 13219
315-468-0117

St. Margaret's School

www.stmargaretschoolny.org
201 Roxboro Road, Mattydale 13211
315-455-5791

St. Mary's Academy

www.smabville.org
49 Syracuse St., Baldwinsville 13027
315-635-3977

St. Rose of Lima School

www.stroseny.org
411 S. Main St., North Syracuse 13212
315-458-6036

Syracuse Hebrew Day School

www.shds.org
5655 Thompson Road, DeWitt 13214
315-446-1900

CHARTER SCHOOLS

Syracuse Academy of Science Charter School

www.sasc.org
1001 Park Ave., Syracuse 13204
315-428-8997

Southside Academy Charter School

www.nhaschools.com/schools/southside
2200 Onondaga Creek Blvd., Syracuse 13207
315-476-3019

EDUCATIONAL & SUPPORT SERVICES

The Central New York region is dedicated to your family's success in all areas of life. Many organizations offer support services should you need it.

Boards of Cooperative Educational Services Onondaga-Cortland-Madison*

www.ocmboces.org
315-433-2600 or 607-758-5111
OCM BOCES provides services for local and Syracuse city schools. Program offerings include career and technical education, special education, alternative education and workforce preparation for adults.

Huntington Family Centers

www.huntingtonfamilycenters.org
315-476-3157
Services for youth, family and seniors to resolve a wide array of issues and help families navigate additional resources.

New York State Education Public Data Access

http://data.nysed.gov
Search statewide data reports for enrollment, demographic, attendance, suspension, dropout, teacher, assessment, accountability, graduation rate, postgraduate plan and fiscal data.

On Point for College*

www.onpointforcollege.org
315-362-5003
This Syracuse nonprofit has helped students find financial aid, complete college forms and arrange for necessary resources to succeed in college, including more than 11,000 first-generation college students.

Peaceful Schools*

https://peacefulschools.com
315-558-4219
Peaceful Schools helps everyone identify their own peaceful power and how to use it to make the world a better place.

ProLiteracy

www.proliteracy.org
315-422-9121 or 888-528-2224
ProLiteracy develops and promotes adult literacy learning, content and programs to help adult learners and advocates on their behalf.

Say Yes to Education Syracuse

www.sayyessyracuse.org
315-435-4501
Committed to increasing high school and college graduation rates for urban students, Say Yes has worked closely with local colleges and collaborators since 2008 to develop the full potential of every child, particularly students from low-income and other backgrounds historically underrepresented on the nation's college and university campuses.

Syracuse University Institute for Veterans and Military Families*

https://ivmf.syracuse.edu
315-443-0141
The IVMF is the first interdisciplinary national institute in higher education focused on the social, economic, education and policy issues affecting veterans and their families post-service.

PRESCHOOL EDUCATION & CHILD CARE

A growing number of school districts provide prekindergarten and preschool programs. Child care centers, Head Start and private and parochial schools are also a source of a quality preschool education for children. Home-based family child care is another child care option. Contact the school districts or programs directly or call Child Care Solutions for information and referrals.

Child Care Solutions, Inc.*

www.childcaresolutionscny.org
6724 Thompson Road, Syracuse 13211
315-446-1220
63 Genesee St., Auburn 13021
888-729-7290
Child Care Solutions is a referral agency serving Onondaga and Cayuga counties that helps parents locate child care, after-school and preschool education programs.



Photo courtesy of Visit Syracuse

PRESCHOOLS

Blessed Sacrament School*

www.blessedsacramentschool.org
3129 James St., Syracuse 13206
315-463-1261

Jewish Community Center of Syracuse*

www.jccsyr.org
5655 Thompson Road, DeWitt 13214
315-445-2360

Jowonio School

www.jowonio.org
3049 E. Genesee St., Syracuse 13224
315-445-4010

Manlius Pebble Hill School*

www.mphschool.org
5300 Jamesville Road, DeWitt 13214
315-446-2452

Montessori School of Syracuse

www.mssyr.org
155 Waldorf Parkway, Syracuse 13224
315-449-9033

CHILD CARE

Jewish Community Center of Syracuse*

www.jccsyr.org
5655 Thompson Road, DeWitt 13214
315-445-2360

KinderCare Learning Center

www.kindercare.com
3787 Canvasback Drive, Liverpool 13090
315-622-0286

Little Lukes Childcare Center*

https://littleluk.com
5820 Heritage Landing Drive, East Syracuse
13057
315-701-1107

SonShine Child Care at Community Covenant Church*

107 Pleasant St., Manlius 13104
315-682-2895

* CenterState CEO Member



Photo courtesy of Visit Syracuse

ACCOLADES

Niche.com ranked the best school districts in the Syracuse area for 2021:

- No. 1: Fayetteville-Manlius
- No. 2: Jamesville-DeWitt
- No. 3: Skaneateles
- No. 4: West Genesee
- No. 5: Marcellus

Niche.com ranked the best public elementary schools in the Syracuse area for 2021:

- No. 1: Enders Road Elementary School, Fayetteville-Manlius district
- No. 2: Mott Road Elementary School, Fayetteville-Manlius district
- No. 3: Fayetteville Elementary School, Fayetteville-Manlius district
- No. 4: Moses DeWitt Elementary School, Jamesville-DeWitt district
- No. 5: Tecumseh Elementary School, Jamesville-DeWitt district

The 2020 U.S. News & World Report list of 100 Best Public High Schools in New York includes Central New York schools:

- No. 82: Skaneateles High School (also named No. 1 in Onondaga County)
- No. 83: Jamesville-DeWitt High School
- No. 86: Fayetteville-Manlius Sr. High School
- No. 92: Cazenovia High School



DISTINGUISHED CNY GRADUATES

Joe Biden: The current president of the United States graduated from Syracuse University's College of Law in 1968.

Hughie Stone Fish: The Jamesville-DeWitt High School graduate won a Daytime Emmy Award in 2020 for a song he co-wrote that was featured on Funny Or Die to stop anti-Semitism.

Latavius Murray: The running back began his seventh season with the NFL in 2020. He and fellow Onondaga Central graduate Mike Hart, a standout player at the University of Michigan, launched a charity organization with an event in Syracuse last summer.

Jeanette Epps: The astronaut graduated from Corcoran High School in Syracuse in 1988 and later attended Le Moyne College. She was tapped last fall for a six-month expedition aboard the International Space Station.

Ruth Bader Ginsburg: The late Supreme Court Justice was a graduate of Cornell University.

Al Roker: America's most famous weather forecaster is a graduate of SUNY Oswego.

Aaron Sorkin: One of the most celebrated entertainment screenwriters of the 21 Century ("A Few Good Men," "The West Wing," "The Trial of the Chicago 7"), Sorkin graduated from Syracuse University.

Jon Fishman: The drummer for one of the most famous jam bands in the world, Phish, is a graduate of Jamesville-DeWitt High School.

Dick Clark: The late pop culture icon and host of "American Bandstand" and "Rockin' New Year's Eve" is a graduate of Syracuse University. A state-of-the-art studio at the S.I. Newhouse School of Public Communications is named after him.

CORTLAND COUNTY



CORTLAND COUNTY IS YOUR GATEWAY TO THE FINGER LAKES. Adventures await with many outdoor activities from top-rated ski areas located within 20 miles of each other — to pristine golfing, miles of hiking trails and beautiful natural waters along the Tioughnioga River for kayaking or canoeing. Satisfy the thrill seeker with zip-lining or a high ropes course. Treat yourself to delicious food and pair your meal with local brews or spirits. Enjoy award-winning theater, hear local and national musicians, or travel back in time with impressive historical sites. Surrounded by rolling hills and at the perfect crossroads in New York state, Cortland County is yours to experience.



Photo courtesy of Shickluna Bikes



Photo courtesy of Michael Harriff

Cortland County Convention & Visitors Bureau

42 Main St., Cortland, NY 13045

607-753-8463

www.experiencecortland.com • info@experiencecortland.com

Executive Director: Meghan Lawton

Digital Marketing Manager: Michelle Enright

Experience
CORTLAND
COUNTY CONVENTION & VISITORS BUREAU

CORTLAND & CORTLAND COUNTY AT A GLANCE

The city of Cortland is located in Cortland County in New York state.

PHYSICAL CHARACTERISTICS

Area: Cortland County 499 sq. mi.
 City of Cortland 4 sq. mi.
 Terrain: Rolling hills and flat plains
 Elevation: 1,129 feet
 Climate: Four seasons

POPULATION+

| | 2010 | 2019, est. |
|----------------------------|--------|------------|
| City of Cortland | 19,204 | 18,739 |
| Cortland County | 49,336 | 47,865 |

HOUSEHOLDS*

| | |
|----------------------------|--------|
| City of Cortland | 6,557 |
| Cortland County | 17,745 |

RACE/ETHNIC BREAKDOWN OF POPULATION+

| | City of Cortland | Cortland County |
|--|------------------|-----------------|
| White | 92.6 | 94.6 |
| Black/African American | 3.8 | 1.9 |
| Asian/Pacific Islander | 0.5 | 0.8 |
| American Indian, Alaska Native | 0.2 | 0.2 |
| Other | 0.2 | 0.5 |
| Two or more races | 2.3 | 1.9 |
| Hispanic Origin (of any race) | 3.3 | 2.7 |

MEDIAN AGE*

| | |
|----------------------------|------|
| City of Cortland | 27.5 |
| Cortland County | 36.4 |
| New York | 39.2 |
| United States | 38.1 |

+ U.S. Census Bureau, 2010 U.S. Census
 * U.S. Census Bureau, 2015-2019 American Community Survey 5-Year Estimates

MEDIAN HOUSEHOLD INCOME*

| | |
|----------------------------|----------|
| City of Cortland | \$44,317 |
| Cortland County | \$56,023 |
| New York | \$72,108 |
| United States | \$65,712 |

MEDIAN SELLING PRICE OF HOMES

| | |
|---|-----------|
| YTD 10/31/2020 | |
| Cortland County | \$159,000 |
| New York | \$340,000 |
| Source: NYS Association of Realtors National Association of Realtors | |

TAXES

| | |
|----------------------------|-------------|
| Sales | 8% |
| State | 4% |
| Local | 4% |
| State Income Tax | 4% to 8.82% |

Prepared by: CenterState Corporation for Economic Opportunity.
 For additional information or more detailed data, contact: 315-470-1800.



Cortland County Chamber of Commerce

83 Main St., Cortland, NY 13045
 607-756-2814

www.cortlandareachamber.com • info@cortlandareachamber.com

President & CEO: Bob Haight
 Director of Events & Marketing: Debbie Thayer
 Member Relations: Nikki Davi
 Administrative Assistant: Jennifer Reminick



HEALTH CARE



Photo courtesy of Crouse Health

CENTRAL NEW YORK IS HOME TO NUMEROUS QUALITY HOSPITALS AND SPECIALIZED MEDICAL FACILITIES.

For those needing medical treatment, St. Joseph's Health, SUNY Upstate Medical University and Crouse Health have each expanded dramatically over the last 10 years. The Upstate Golisano Children's Hospital, SUNY Upstate Cancer Center, Syracuse VA Medical Center and Syracuse Community Health Center serve patients from across the state.



Photo courtesy of St. Joseph's Health



Photo courtesy of SUNY Upstate Medical University

MEET THE NEIGHBORS

Jay Subedi, CEO, TruCare Connections, Inc.

WHAT BROUGHT YOU TO CNY? I was resettled by InterFaithworks of CNY. I didn't have many choices to select a favorite before my family and I flew to the U.S., but I am very fortunate to have CNY be my home.

WHAT MAKES CNY A GREAT PLACE TO START A BUSINESS? I did not come from a business background but when I saw a need for a grocery store for Bhutanese Nepali in Syracuse, I decided to open one. I ran the store for five years. Then my team and I started TruCare Connections to bridge the health care needs of new Americans, immigrants and broader communities.

MY FAVORITE LOCAL HAUNTS ARE state parks during the summer for family fun. I love playing soccer, fishing and camping.

WHAT DO YOU WANT OTHERS WHO MIGHT BE CONSIDERING A MOVE TO OUR REGION TO KNOW? Central New York is the best place to live. It offers affordable housing and good paying jobs in a beautiful place to raise a family.

CENTRAL NEW YORK IS GREAT FOR the state fair, diversity, downtown revitalization, Amazon moving in, the growing tech industry, caring government, great places to have fun and many great colleges and universities.



THANK YOU TO OUR HEROES

To our brave, talented, and selfless women and men on the front lines of this fight, we give our unending gratitude. To say we are proud of the work that you have done and will do would be true but it would not be enough. You make us proud, yes. But you also make us better, safer, tougher, and stronger. Thank you for your care, your time, your sacrifice, yourselves. You are more than our heroes. You are our hope.

A HIGHER LEVEL OF CARE | higherlevelofcare.org

 **ST. JOSEPH'S
HEALTH**

A Member of Trinity Health

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Thank You

To our physicians, providers and employees



Thank you for your resilience, dedication and teamwork as we have worked together to keep patients, visitors, staff and our community safe and healthy during this challenging time. You are true superheroes.

To our community

We extend sincere appreciation to the individuals, businesses and organizations across Central New York that have generously donated financial contributions, personal protective equipment/supplies, food, electronic devices and other items in support of Crouse Health and our fight against COVID-19.



crouse.org/covidthanks

QUALITY HEALTH CARE IS THE CORE OF OUR COMMUNITY

The Syracuse metropolitan area is home to more than 1,600 hospital beds at four large health care organizations: Crouse Health, St. Joseph's Health, Upstate University Hospital/Upstate Medical University, and the Syracuse VA Medical Center. It also includes more than 2,000 general and specialty practicing physicians, 11 nursing homes, several ambulatory care facilities and a patient-centered medical home.

Crouse Health is a top 10 area employer, with 3,200 employees and a medical staff of more than 900 physicians. Crouse is Central New York's largest provider of maternity care services and is the designated regional referral center for high-risk neonatal intensive care (NICU) services. Other areas of specialty include comprehensive adult and pediatric diagnostic and interventional cardiac care (Crouse is home to CNY's only pediatric cardiac catheterization program); internal medicine; surgical services (including the latest advancements in bariatric, GYN oncology and robotic surgery); stroke care/neurosciences (Crouse is a NYS-designated Comprehensive Stroke Center); orthopedics; and the region's only hospital-based addiction treatment services for adults, adolescents and seniors.

St. Joseph's Health is ranked among the top 15 heart surgery centers in the country by *Consumer Reports*, a designated Stroke Center and a *U.S. News* "Best Regional Hospital." It also supports major programs in vascular surgery, women's health, ENT and orthopedics. St. Joseph's is the only magnet-designated hospital in the region, recognized for nursing excellence, and the only Leapfrog Hospital Safety Grade 'A' recipient in Central New York. Offering Primary and Specialty Care services across a 16-county region, St. Joseph's Health celebrated the 50th anniversary of its NICU in 2020. The level III NICU was the first in the region when it opened in 1970.

Crouse Health and **St. Joseph's Health** operate the Pomeroy College of Nursing and St. Joseph's College of Nursing, respectively.

Upstate University Hospital serves as the tertiary medical center hospital for 17 counties in the center of Upstate New

York. The hospital includes regional centers for trauma care, neurosurgery, burn care, stroke, AIDS and other specialties including the world-class Golisano Children's Hospital and the Upstate Cancer Center.

SUNY Upstate Medical University houses the only academic medical school in the area; it also collaborates with allied teaching facilities. In 2019, it opened an \$11 million simulation center that simulates real-time responses to medical emergencies throughout the hospital.

The **Syracuse VA Medical Center** is a general medical and surgical referral center including an Acute Care Psychiatric Unit, a Community Living Center, a Spinal Cord Injury/Disorder Center, a Level II Polytrauma Center, an Amputee Center of Care, a new Compensation and Pension examination suite, and a new Women's Wellness Center. It is also a teaching facility affiliated with SUNY Upstate Medical University, serves veterans from 13 counties and operates seven community-based outpatient clinics.

The **Syracuse Community Health Center** is a Federally Qualified Health Center serving the Greater Syracuse area and Onondaga County. SCHC serves more than 34,000 patients each year within its network of five health care centers and eight school-based sites, offering: primary care (adult & family medicine), pediatrics, OB/GYN, eye care, dental, podiatry, behavioral health (mental health and substance abuse services), and walk-in care.

Did you know?

St. Joseph's Health Hospital is one of America's 50 Best Hospitals for Cardiac Care and Vascular Surgery according to research released by *Healthgrades*, and the only hospital in New York state to be recognized as one of America's 50 Best Hospitals for Vascular Surgery in 2021.

Upstate Medical University is the region's largest employer with more than 11,000 employees. Upstate University Hospital is the region's only Certified Level 1 Trauma Center. The medical complex also includes Upstate Community Hospital; the Joslin Diabetes Center, a NYS Center of Excellence; and the Epilepsy Clinic, a Level 4 program, the highest designation possible.

More than 4,000 babies are born at **Crouse Health** each year. The Baker Regional Neonatal Intensive Care Unit at Crouse is the highest-level center in the region for complicated pregnancies, deliveries and specialized newborn care.



All your healthcare needs. Right at home.



We are not just a hospital or a community of medical providers. We are your neighbors, your friends and your family, and we are dedicated to providing exceptional healthcare services right here in Oswego County. No matter what medical emergencies, routine checkups, surgeries or wellness needs, we are a complete healthcare system you can count on. **Right at home.**



oswegohealth.org

Making every day extraordinary.

As one of Central New York's largest and most comprehensive healthcare providers, Loretto is well-equipped to handle both life's expected and unexpected events. With more than 2,500 exceptional caregivers and 19 facilities and programs, we provide assisted living, short-term rehabilitation, memory care, and other specialized needs that you or your loved one may require. Last year alone, we helped nearly 10,000 individuals from our community live their lives to the fullest.

Visit lorettocny.org/extraordinary to see how we deliver extraordinary. Every day.



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in Onondaga County



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WORK TRAIN



INDEPENDENT LIVING | ASSISTED LIVING | SHORT-TERM REHAB AND NURSING HOME CARE
PACE CNY | DAYBREAK ADULT MEDICAL DAY PROGRAM

REGIONAL HEALTH CARE FACILITIES

| Hospital | Address | Phone | Beds |
|---|---|----------------------------------|----------------|
| Auburn Community Hospital* www.auburnhospital.org | 17 Lansing St., Auburn | 315-255-7011 | 99 |
| Canton-Potsdam Hospital www.cphospital.org | 50 LeRoy St., Potsdam | 315-265-3300 | 94 |
| Carthage Area Hospital www.carthagehospital.com | 1001 West St., Carthage | 315-493-1000 | 25 |
| Cayuga Medical Center www.cayugamed.org | 101 Dates Drive, Ithaca | 607-274-4011 | 212 |
| Claxton-Hepburn Medical Center www.claxtonhepburn.org | 214 King St., Ogdensburg | 315-393-3600 | 115 |
| Community Memorial Hospital www.communitymemorial.org | 150 Broad St., Hamilton | 315-824-1100 | 25 |
| Crouse Health* www.crouse.org | 736 Irving Ave., Syracuse | 315-470-7111 | 465 |
| Faxton-St. Luke's Healthcare http://mvhealthsystem.org | 1656 Champlin Ave., Utica | 315-624-6000 | 370 |
| Gouverneur Hospital www.gvnrhospital.org | 77 W. Barney St., Gouverneur | 315-287-1000 | 25 |
| Guthrie Cortland Medical Center www.cortlandregional.org | 134 Homer Ave., Cortland | 607-756-3500 | 162 |
| Hutchings Psychiatric Center https://omh.ny.gov/omhweb/facilities/hupc | 620 Madison St., Syracuse | 315-426-3600 | 135 |
| Lewis County General Hospital www.lcgh.net | 7785 N. State St., Lowville | 315-376-5200 | 31 |
| Little Falls Hospital www.bassett.org/locations/little-falls-hospital | 140 Burwell St., Little Falls | 315-823-1000 | 25 |
| Massena Memorial Hospital www.stlawrencehealthsystem.org | 1 Hospital Drive, Massena | 315-769-4200 | 25 |
| Oneida Health Hospital www.oneidahealth.org | 321 Genesee St., Oneida | 315-363-6000 | 101 |
| Oswego Health* www.oswegohealth.org | 110 W. Sixth St., Oswego | 315-349-5511 | 132 |
| River Hospital www.riverhospital.org | 4 Fuller St., Alexandria Bay | 315-482-2511 | 15 |
| Rome Memorial Hospital www.romehospital.org | 1500 N. James St., Rome | 315-338-7000 | 130 |
| Samaritan Medical Center www.samaritanhealth.com | 830 Washington St., Watertown | 315-785-4000 | 290 |
| St. Elizabeth Medical Center http://mvhealthsystem.org | 2209 Genesee St., Utica | 315-801-8100 | 201 |
| St. Joseph's Health* www.sjhsyr.org | 301 Prospect Ave., Syracuse | 315-448-5111 | 451 |
| Syracuse Community Health Center* www.schcny.com | 819 S. Salina St., Syracuse | 315-476-7921 | 0 |
| Syracuse VA Medical Center www.syracuse.va.gov | 800 Irving Ave., Syracuse | 315-425-4400 | 189 |
| Upstate University Hospital* Downtown Campus: www.upstate.edu/hospital, www.upstate.edu/gch Upstate Community Hospital: www.upstate.edu/community | 750 E. Adams St., Syracuse 4900 Broad Road, Syracuse | 315-464-5540 315-492-5011 | 438 314 |

* CenterState CEO Member / Beds source: <http://profiles.health.ny.gov>

URGENT CARE CENTERS

Central Square Medical Center*

www.oswegohealth.org
3045 East Ave., Central Square
315-668-5240

Fulton Medical Center*

www.oswegohealth.org
510 S. Fourth St., Fulton
315-592-3500

St. Joseph's Physicians Urgent Care*

www.sjphysicians.org
5100 W. Taft Road, Liverpool
315-452-2333

WellNow Urgent Care*

www.wellnow.com
271 Grand Ave., Auburn
3800 W. Genesee St., Camillus
8003 Route 11, Cicero
3840 NY-31, Clay
6227 Thompson Road, DeWitt
3504 W. Genesee St., Fairmount
6870 E. Genesee St., Fayetteville
7375 Oswego Road, Liverpool
109 E. Genesee St., Oneida
200 E. 1st St., Oswego
103 W. Dominick St., Rome
315-350-3305

* CenterState CEO Member

Photo courtesy of SUNY Upstate Medical University



CENTRAL NEW YORK HEALTH CARE QUICK FACTS

COVID-19 trials and saliva testing:

Upstate Medical University is at the forefront of the nation's fight against coronavirus and COVID-19 with the FDA naming SUNY Upstate's saliva test as one of the best in the world in detecting COVID-19. Upstate's Head of Infectious Disease Stephen Thomas, M.D., is lead principal investigator for the worldwide Pfizer/BioNTech vaccine trial and Upstate led the entire SUNY system in developing saliva-based pooled testing for thousands of college students in New York state."

Tick testing and research: Some of the nation's leading research into tick-borne diseases is happening in Central New York. The Institute for Global Health and Translational Science at Upstate Medical University accepts, collects and tests ticks for the public. More than 7,000 ticks have been tested and tracked across New York state.

2021 marks the 200th birthday of Elizabeth Blackwell: who was the first American woman to ever earn a medical degree. She attended Geneva Medical College, which is now Upstate Medical University, in the late 1840s.

Urgent care explosion: WellNow Urgent Cares have rapidly expanded throughout Central New York, giving patients more options for efficient medical care without having to visit an emergency room. There are now nine locations in the immediate Syracuse area with additional offices in Ithaca, Rome, Oswego and Watertown.

CNY Biotech Accelerator and Upstate MIND: The Biotech Accelerator supports bioscience and medical technology and biotech entrepreneurial activity. Upstate MIND includes the Molecular Pathology Next Generation Sequencing Lab for genetic and molecular testing to predict and prevent disease.

Welch Allyn: Next time you're in the doctor's office — anywhere — look at the name on the medical equipment in the room. Chances are, it says Welch Allyn. The Skaneateles Falls-based medical equipment company was acquired by Hillrom in 2015.



Photo courtesy of Hillrom



WELCOME TO UPSTATE

CENTRAL NEW YORK'S ONLY ACADEMIC MEDICAL UNIVERSITY AND THE REGION'S LARGEST EMPLOYER

With 11,000 employees, four colleges, a biomedical research enterprise, two hospital campuses, a cancer center, a trauma center, a children's hospital, and many outpatient sites, Upstate is here to serve Central New York.

Our mission is reflected in our actions.

Our hospital services are available to all, 24/7.

Our research is aimed at curing disease.

Our graduates provide a vital health care workforce for the state.

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Sports Medicine | Orthopedic & Sports Therapy



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Hillrom is proud to support local health care providers making a difference across Central New York and beyond.

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For expert, holistic and compassionate cancer care close to home — think HOA.

As nationally recognized specialists in cancer care and treatment of blood disorders, Hematology/Oncology Associates hopes you'll never ever need us. But if you do, we'll be here for you with:

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- A convenient, comprehensive on-site Pharmacy and Laboratory
- A robust Clinical Research department with over 35 years' experience and some of the highest accruals to cancer clinical trials in CNY
- And continuing investments in new services and prevention, like:
 - expanded infusion services for non-cancer diagnoses like asthma, anemia, lupus and more
 - cancer genetics counseling and testing
 - lung cancer screenings and smoking cessation

Learn more today by calling 315-472-7504
or visiting hoacny.com



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CANCER CARE
AND BLOOD DISORDERS

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Where you need us.

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Photo courtesy of SUNY Upstate Medical University



Photo courtesy of SUNY Upstate Medical University



Photo courtesy of Crouse Health

Nascentia Health

Home Care Services

- *Nascentia at Home (CHHA)*
- *Nascentia Home Aides (LHCSA)*
- *Independent @ Home (CDPAP)*
- *Eldercare Social Day Program*
- *CCH Homecare & Palliative Services*



Insurance Plans

- *Nascentia Dual Advantage (D-SNP)*
- *Nascentia Skilled Nursing Facility (I-SNP)*



Foundations

- *Eldercare Foundation*
- *VNA Foundation of Central New York*

Serving our community for 130 years

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NEWCOMERS

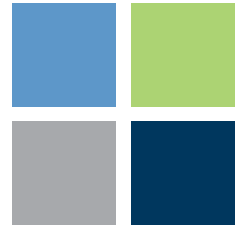


Photo courtesy of Visit Syracuse

WELCOME — WE'RE HERE TO HELP! If you're looking for a great place to live, where you can find affordable housing, good schools, easy commutes, cultural opportunities galore and four beautiful seasons, look no further. Syracuse and Central New York offer this and more, and since we know relocating to a new area can be daunting, this section is loaded with resources to get you settled.



Photo courtesy of @lovelola_bybb



Photo courtesy of Amazon

MEET THE NEIGHBORS

Me'Shae Brooks-Rolling, Executive Director, Upstate Minority Economic Alliance

WHAT BROUGHT YOU BACK TO CNY? I am an alumna of Syracuse University and I met my husband, James, as a graduate student at Hendricks Chapel. We relocated to Syracuse 13 years ago after living in New York City and near Penn State for more than 15 years. Syracuse University recruited my husband as a professor and department chair. Before moving though, we researched the local landscape to make sure there was a place for me vis-à-vis events planning (my bread-and-butter) and financial literacy (the passion of my heart).

WHAT MAKES CNY A GREAT PLACE TO START A BUSINESS? Central New York and Syracuse, in particular, has a strong entrepreneurial ecosystem: CenterState CEO, Upstate Minority Economic Alliance, The WISE Women's Business Center, South Side Innovation Center, Small Business Development Center at OCC, SCORE, The Whitman School at Syracuse University; a number of business clubs and annual business-related events.

MY FAVORITE THING ABOUT LIFE IN CNY IS how there is an abundance of lakes and parks to visit especially during the summertime! Green Lakes State Park and Greek Peak Mountain Resort are my favorites.

WHAT DO YOU WANT OTHERS WHO MIGHT BE CONSIDERING A MOVE TO OUR REGION TO KNOW? Geographically speaking, this area is close to major metropolitan cities such as Boston, New York City, Philadelphia, etc. and yet, after a trip to one of these cities, you get to come back home to affordable living. Locally, any points north, south, east or west of Syracuse are only 15 to 20 minutes away.

CENTRAL NEW YORK IS GREAT FOR becoming a local. The longer you reside here, the smaller this town becomes!



Photo courtesy of Visit Syracuse

CENTRAL NEW YORK CHEERLEADERS

Like all good New Yorkers, folks from this region are not shy — especially about sharing and encouraging all of the good things happening here. Many local organizations share a common goal — promoting the things that make Central New York great! These organizations can help you learn more about the area, join a board of directors or find a good restaurant. If you're looking for an expert on the area who is also passionate about the place, look no further than this list.

Adapt CNY

www.adaptcny.org
@adaptcny

A volunteer organization dedicated to providing creative professionals with a platform to engage, create and connect within Central New York.

Believe in Syracuse

www.believeinsyracuse.org
@believeinSYR

A grassroots community organization with the mission of promoting life in Syracuse.

CNY Arts

www.CNYArts.org
@cnyarts

CNY Arts is an arts/culture organization that serves individual artists and arts and cultural organizations in six counties through access to grants, capacity-building assistance, education and training, and promotional services.

Cayuga County Office of Tourism

www.tourcayuga.com
@Cayuga_Tourism

CenterState CEO*

www.centerstateceo.com
@CenterStateCEO

CenterState CEO is the region's independent and forward-thinking economic development strategist, business leadership organization and chamber of commerce.

Cortland County Convention & Visitors Bureau

www.experiencecortland.com
@expcortland

Downtown Committee of Syracuse*

www.downtownsyracuse.com
@downtownSYR

A private nonprofit organization for property owners and tenants in downtown Syracuse. The organization undertakes programs to promote downtown, strengthen its economic base, increase its attractiveness and assure that it's clean, safe and accessible.

FOCUS Greater Syracuse

www.focussyracuse.org
@FocusSyracuse

A citizen-driven organization that taps creativity and engagement to impact change in Central New York by enabling citizens, organizations, and government to work together to enhance the quality of our lives and our economic future.

Generation Next*

www.centerstateceo.com
@Gennext315

An initiative to attract diverse talent to available positions in Central New York, foster opportunities for career advancement, and connect talented diverse professionals through social engagement and networking opportunities.



Find out how **where you bank**
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and in your **community**.



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Cicero
5788 East Circle Drive

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The Good Life, Central New York*

www.goodlifecny.com

A tool to promote the region's job openings and how CNY's quality of life, workplaces, entertainment and attractions, real estate, school districts and more, supports a person's decision to relocate here.

IGNITE

<https://ignite-cny.org>

@IGNITECNY

Cayuga County's Young Professionals empower its members to recognize and enhance the value of living and working in Cayuga County.

Leadership Greater Syracuse*

www.leadershipgreatersyracuse.org

@LeadSYR

This community leadership training organization is dedicated to recruiting, equipping, engaging and uniting present and future leaders committed to making a difference in their communities.

Madison County Tourism*

www.madisontourism.com

@madtour

Meetup Syracuse

www.meetup.com/cities/us/ny/syracuse

@CuseTechMeetup

Oswego County Promotion & Tourism

www.visitoswegocounty.com

@OswegoCountyNY

SyracuseFirst*

www.syracusefirst.org

@syracusefirst

An initiative of CenterState CEO, SyracuseFirst brings together locally owned, independent businesses and organizations dedicated to building a sustainable community by encouraging citizens to "Think Local First," focusing on buy local initiatives and awareness to help those businesses capture a larger market share for growth.

Visit Syracuse*

www.visitsyracuse.com

@VisitSyracuse

Onondaga County's official and accredited destination marketing organization. Visit Syracuse generates short-term and future income for businesses, employment for residents and tax revenue for local government.



Photo courtesy of the Downtown Committee of Syracuse



Photo courtesy of Visit Syracuse



Photo courtesy Onondaga County/SMG Management

* CenterState CEO Member

WHAT YOU NEED TO KNOW

AUTOMOBILE REGISTRATION

Newcomers to New York state must present a valid driver's license and undergo an eye exam to obtain a state driver's license. Vehicles must be registered with the Department of Motor Vehicles, and proof of ownership and current, valid insurance must be presented. All New York state vehicles are inspected annually for safety and emissions control.

NYS Department of Motor Vehicles

www.dmv.ny.gov
5801 E. Taft Road, North Syracuse
6:15 a.m. to 8 p.m., Monday-Friday
4671 Onondaga Blvd., Syracuse
6:15 a.m. to 8 p.m., Monday-Friday
Find additional locations at
<https://dmv.ny.gov/offices>
518-486-9786; 800-698-2931

DOGGIE DAY CARE/KENNELS

The Barking Orange

www.thebarkingorange.com
315-314-6767

Blue Prints Dog Studio

www.blueprintsdogstudio.com
315-446-2070

EMPLOYMENT

AIC Talent Solutions*

www.aictalent.com
315-726-3501

CNY Works

www.cnyworks.com
315-473-8250

CPS Recruitment, Inc.*

www.cpsrecruiter.com
877-457-2500

C R Fletcher Associates, Inc.*

www.crfletcher.com
315-471-1000

The Good Life, Central New York*

<https://careers.goodlifecny.com>

JAS Recruitment*

www.jasrecruitment.com
315-299-7168

M3 Placement & Partnership*

www.m3placement.com
315-624-2210

MODIS, Inc.*

www.modis.com
315-233-4071

New York State Department of Labor

www.labor.ny.gov
888-469-7365

Nurse Connection Staffing, Inc.*

www.nurseconnectionstaffing.com
315-530-3680

Remedy Intelligent Staffing*

www.remedystaff.com
315-299-6977

SMV Recruiting, LLC*

www.smvrecruiting.com
315-378-3044

Staffings Personnel Systems*

www.staffings.com
315-432-5636

Syracuse.com*

www.syracuse.com/jobs

SyracuseHelpWanted.com

GOVERNMENT

Onondaga County

www.ongov.net

General 315-435-2222

Passports 315-435-2230

Additional CenterState New York Counties:

Cayuga www.cayugacounty.us

Cortland www.cortland-co.org

Herkimer www.herkimercounty.org

Jefferson www.co.jefferson.ny.us

Lewis www.lewiscounty.org

Madison www.madisoncounty.ny.gov

Oneida www.ocgov.net

Oswego www.oswegocounty.com

Seneca www.co.seneca.ny.us

St. Lawrence www.stlawco.org

Tompkins www.tompkinscountyny.gov

New York state

www.ny.gov

Assembly www.assembly.state.ny.us

Senate www.nysenate.gov

City of Syracuse

www.syracuse.ny.us
315-448-8005

Onondaga County Town Clerks

www.ongov.net/clerk/clerks.html

Onondaga County Townships and Villages

In each of Onondaga County's towns, residents elect a supervisor, town council, justice of the peace, highway superintendent, town clerk and tax collector. Villages are directed by an elected mayor and a board of trustees.

HEALTH CLUBS

Blink Fitness Onondaga*

www.blinkfitness.com
315-800-5195

Jewish Community Center of Syracuse*

www.jccsyr.org
315-445-2360

Metabolic, LLC*

www.trainmetabolic.com
518-860-9299

Metro Fitness*

www.getmetrofit.com
315-426-8917

Metro Fitness East Club*

www.getmetrofit.com
315-446-2638

YMCA of Greater Syracuse, Inc.*

<https://ycny.org>
315-474-6851

YWCA of Syracuse & Onondaga County, Inc.*

www.ywca-syracuse.org
315-424-0040

HOME INSPECTIONS

Absolute Home Inspection, Inc.*

www.absolutehomeinspection.com
315-673-1755

Brightside Home Inspections*

<https://brightsidehomeinspections.com>
315-372-0965

C. Green Home Inspection*

<https://cgreeninspection.com>
315-591-8330

LIBRARIES

Onondaga County Public Library*

www.onlib.org for city and suburban branches.
315-435-1900

Onondaga Free Library*

www.oflibrary.org
315-492-1727

NEWSPAPERS / DIGITAL PUBLICATIONS

Advance Media New York/ The Post-Standard*

www.syracuse.com
800-765-3231

Auburn – The Citizen

<http://auburnpub.com>
315-253-3700

* CenterState CEO Member

Central New York Business Journal*

www.cnybj.com
315-579-3925

CNY Latino

www.cnylatino.com
315-415-8593

Cortland Standard

www.cortlandstandard.net
607-756-5665

Family Times

https://familytimescny.com
315-472-4669

The Stand

https://mysouthsidestand.com
315-882-1054

Syracuse Catholic Press*

www.thecatholicsun.com
315-422-8153

Urban CNY

www.urbancny.com

Watertown Daily Times

www.nny360.com
315-782-1000

POSTAL SERVICE

U.S. Postal Service

www.usps.com
315-452-3501 or 800-275-8777

PUBLIC SAFETY & EMERGENCIES

When experiencing an emergency in Syracuse, Onondaga County and the surrounding areas, dial 911. The appropriate public safety agency will be dispatched to your location.

Emergency 911

Onondaga County Police, Fire, Medical

Ambulance 911

Emergency 911

Ambulance: American Medical Response*

www.amr.net/home/central-ny

911

Business Office

315-471-0102

CONTACT Community Services

www.contactsyracuse.org

Crisis Line, Onondaga County (24/7)

315-251-0600

Crisis Line, Cayuga County (24/7)

877-400-8740

Business Office

315-251-1400

National Suicide Prevention Lifeline (24/7)

800-273-8255

Downtown Committee of Syracuse*

www.downtownsyracuse.com

Security

315-423-HELP (4357)

Business Office

315-422-8284

HELPLINE

https://211cny.com

211

New York State Police

www.troopers.ny.gov

Emergency

911

Non-Emergency

315-455-2826

Onondaga County Department of Mental Health

www.ongov.net/ocdmh

315-435-3355

Onondaga County Sheriff

http://sheriff.ongov.net

Emergency

911

Non-Emergency

315-435-2111

Poison Control Center*

www.upstatepoison.org

Emergency

800-222-1222

Non-Emergency

315-464-7078

Rescue Mission Alliance of Syracuse*

https://rescuemissionalliance.org

315-472-6251

Syracuse Police

www.syracusepolice.org

Emergency

911

Non-Emergency

315-442-5111

Information Desk

315-442-5200

USACOPS - The Nation's Law Enforcement Site

www.usacops.com/ny

Lists all law enforcement agencies by county.

Vera House (Domestic and Sexual Violence Service Agency)

www.verahouse.org

Hotline

315-468-3260

Business Line

315-425-0818

RELIGIOUS ORGANIZATIONS

Abundant Life Christian Center*

www.abundantlife.church

315-463-7300

Baptist Convention of New York*

www.bcnysbc.org

315-433-1001

Believers' Chapel

www.believerschapel.org

315-699-4140

DeWitt Community Church

www.dewittchurch.org

315-445-0331

Foundation of the Roman Catholic Diocese of Syracuse*

www.syrdio.org

315-422-7203

Franciscan Church of the Assumption

www.assumptionsyr.org

315-422-4833

Islamic Society of Central New York

www.iscnyonline.com

315-471-3645

Rescue Mission Alliance of Syracuse*

https://rescuemissionalliance.org

315-472-6251

Temple Adath Yeshurun

www.adath.org

315-445-0002

Thekchen Choling Syracuse

http://thek.us/syr

315-480-1088

Upper New York Conference of the United Methodist Church

www.unyumc.org

315-898-2000

SERVICES

AAA of Western and Central New York*

www.AAA.com

315-451-1115 or 800-836-2582

Better Business Bureau*

www.bbb.org/us/ny/syracuse

800-828-5000

Directory Assistance

411 or 315-555-1212

NY State Canal System

www.canals.ny.gov

800-4CANAL4 (422-6254)

NY State Thruway

www.thruway.ny.gov

800-THRUWAY (847-8929)

NY State Travel Information Center

www.iloveny.com
800-CALL NYS (225-5697)

Visit Syracuse*

www.VisitSyracuse.com
315-470-1910 or 800-234-4797

TELEPHONE/CELLULAR/ WIRELESS

AT&T*

www.att.com
315-445-3051

Cell Phones for Less*

www.mycellphonesforless.com
315-414-0777

Cellular Sales Verizon Wireless – DeWitt*

www.cellularsales.com
315-373-0929

Cellular Sales Verizon Wireless – Fairmount*

www.cellularsales.com
315-484-5881

Spectrum*

www.spectrum.com
855-243-8892

T-Mobile

www.t-mobile.com
888-211-4727

Verizon (New phone service)*

www.verizon.com
800-VERIZON (837-4966)

Wired Telecom LLC*

https://wiredtelcom.com
315-326-0001

Wireless Business Group*

www.wirelessbusinessgroup.com
315-701-0855

TELEVISION/CABLE

DIRECTV

www.directv.com
800-531-5000

Spectrum*

www.spectrum.com
855-243-8892

Verizon*

www.verizon.com
800-VERIZON (837-4966)

TRASH PICKUP/RECYCLING

5R USA*

www.5rusa.com
201-815-0160

Covanta*

www.covanta.com
800-950-8749

Great Lakes Recycling*

www.glradvanced.com
315-343-1980

Onondaga County Resource Recovery Agency (OCRRA)*

www.ocrra.org
315-453-2866

SMR Fibre*

www.empirerecycling.com
315-453-2800

Syracuse Trash Pickup

www.syracuse.ny.us
315-448-2489

WM Recycle America*

www.wm.com
315-461-9323

Waste Management of NY*

www.wm.com
315-457-0003

UTILITIES

Cable

Dig Safely New York*

www.digsafelynewyork.com
800-962-7962

Electricity/Natural Gas/Solar

Acadia Energy*

www.acadiaenergy.com
315-681-6381

Attis Biofuels*

www.attisbiofuels.com
315-593-0500

ENGIE Resources*

www.engieresources.com
315-254-2764

Marathon Energy CNY*

https://mecny.com
315-226-4477

National Grid*

www.nationalgridus.com
800-642-4272

New York State Electric & Gas

www.nyseg.com
800-572-1111

Nickels Energy Solutions*

www.nickelsenergysolutions.com
315-481-7412

NOCO Energy Corp.*

www.noco.com
315-481-3596

Omni Renewables*

www.on-renewables.com
315-400-3282

Ron Bush Oil, Inc.*

http://ronbushoil.com
315-677-9746

Renovus Solar*

www.renovussolar.com
607-277-1777

Suburban Propane, LP*

www.suburbanpropane.com
800-776-7263

Taitem Engineering*

www.taitem.com
607-277-1118

Water

City of Syracuse

www.syracuse.ny.us
315-448-8340

Onondaga County Water Authority*

www.ocwa.org
OCWA provides water to customers in suburban Onondaga County, and parts of Madison, Oneida and Oswego counties.
315-455-7061

VETERINARIANS

Cayuga Veterinary Services

www.cayugaveterinaryservices.com
315-253-7871

Cortland Veterinary Hospital

http://cortland-hospital.edan.io
607-756-5659

Highland Animal Hospital*

https://highlandanimalhospitalcny.com
315-668-8867

Town & Country Hospital for Pets*

www.facebook.com
315-469-5777

Veterinary Medical Center of Central New York

www.vmccny.com
315-446-7933

VOTER REGISTRATION

Onondaga County Board of Elections

http://ongov.net/elections
315-435-8683

New York State Board of Elections

www.elections.ny.gov
518-474-1953

* CenterState CEO Member



Photo courtesy of Visit Syracuse

LOCAL LINGO

Brush up on names, words and landmarks to sound like a Syracuse local.

Salt City Market: Central New York remains abuzz about the new Salt City Market in downtown Syracuse. The market offers a food hall featuring merchants and entrepreneurs selling foods from around the world, as well as living and working space on the upper levels.

Dinosaur: In Syracuse, the word Dinosaur only means one thing: barbecue. Syracuse is home to the original Dinosaur Bar-B-Que restaurant, a honky tonk biker bar and restaurant with some of the best ribs, pulled pork and brisket anywhere on the East Coast. If and when you visit, bring your appetite, a marker to sign the bathroom walls and your patience as a wait for a table (in non-COVID times) can be as long as two hours.

The MOST: It's the museum with the mostest – science that is! The Milton J. Rubenstein Museum of Science and Technology lives in the original armory building at the heart of the Armory Square restaurant and bar district. The family friendly museum includes dozens of interactive science and technology exhibits as well as an IMAX movie theater and new live animals including an armadillo, a porcupine, a scorpion and several snakes.

The Shores of Onondaga Lake: A place that is home to one of our most highly used parks, recreational trails, and an amphitheater to see your favorite band, is the same that is recognized as the inspiration for the U.S. system of representative democracy. The Great Law of Peace, established on the shores of Onondaga Lake by the Six Nations of the Haudenosaunee, became the model for several key clauses in the U.S. constitution.

The Dome: The Carrier Dome at Syracuse University opened in September 1980. The stadium was named after the Carrier Corporation – known for its air conditioning technology even though the Dome did not have air conditioning. The white-bubble-topped Dome got a makeover in 2020 with a new steel structure encircling the building to hold up the new roof and center-field scoreboard. In public communications the university has dropped the Carrier Dome moniker and now refers to the facility as “The Stadium” implying new naming rights to one of Syracuse’s most iconic features could be coming soon.

Onondaga: Be prepared to know how to both say and spell this name because it’s everywhere! The name derives from the tribe of Iroquoian-speaking North American Indians who lived in this area. Their ancestors still inhabit the Onondaga Nation, which sits just south of the county. Today you will find parks, streets and businesses bearing the name, in addition to a creek, college, town and the county.”

The Parade: The annual St. Patrick’s Parade strolls through downtown Syracuse on the Saturday before St. Patrick’s Day. Pre-pandemic, the parade attracts thousands of hardy Central New Yorkers, who are known to line the streets in sun, rain and snow. Parade organizers are eager to bring back this long-standing Syracuse tradition as soon as it is safe to do so.

Lights on the Lake: Open from mid-November to early January each year, Lights on the Lake is a two-mile long, drive-thru attraction featuring dozens of lighted holiday displays at Onondaga Lake Park in Liverpool. It’s a fun, affordable way to stay warm and toasty while getting the whole family into the holiday spirit.

Green Lakes: Short for Green Lakes State Park, which is a pristine New York State Park in eastern Onondaga County. Its claim-to-fame are its brightly colored lakes thanks to a unique instance of fall and spring waters not mixing to dilute the colors. The park also includes miles and miles of trails, an 18-hole golf course, a restaurant, public beach, playground, boat house and campground.

Hotel Syracuse: Now officially called the Marriott Syracuse Downtown, many still refer to this gem by its original name, the Hotel Syracuse. Built in 1924, Hotel Syracuse was a hub of downtown for decades. It fell into disrepair before finally closing in 2004. Local developer Ed Riley acquired the building in 2014 and completed a \$57 million renovation before the hotel reopened for business in 2016.

Salt potatoes: Buy a bag of taters in the grocery store here in the summertime and you’ll find a small bag of salt in the bottom. Why? Because you’re in Syracuse! Once the salt capital of the world (the area was once home to huge salt springs and production companies) Syracusans learned to love their spuds boiled in salty water. The salt coats the skin, which prevents the potato from getting waterlogged. Try them at the fair or make them at home and call yourself a true Syracusan.

MADISON COUNTY



MADISON COUNTY IS A PLACE OF LASTING BEAUTY carved by time and tradition. Seasons of ageless tales to tell and new stories to create. Here, you can immerse your senses in picturesque landscapes and outdoors adventures. Enjoy hundreds of miles of trails for hiking, biking, horseback riding — and cross-country skiing and snowshoeing in the winter. Or take your boat or kayak out on one of our many lakes and ponds. Along the way, stop for wildlife viewing or visit spectacular waterfalls.



Madison County Tourism, Inc.
3215 Seneca Turnpike
Canastota, NY 13032
315-815-5002

<http://madisontourism.com> • info@madisontourism.com
Executive Director: Scott Flaherty

MADISON
county, ny

IT'S IN OUR NATURE.

ONEIDA & MADISON COUNTY AT A GLANCE

The city of Oneida is located in Madison County in New York state.

PHYSICAL CHARACTERISTICS

Area: Madison County 655 sq. mi.
 City of Oneida 22 sq. mi.
 Terrain: Rolling hills and flat plains
 Elevation: 1,204 feet
 Climate: Four seasons

POPULATION⁺

| | 2010 | 2019, est. |
|--------------------------|--------|------------|
| City of Oneida | 11,393 | 10,948 |
| Madison County | 73,442 | 71,205 |

HOUSEHOLDS*

| | |
|--------------------------|--------|
| City of Oneida | 4,504 |
| Madison County | 25,877 |

RACE/ETHNIC BREAKDOWN OF POPULATION⁺

| | City of Oneida | Madison County |
|--|----------------|----------------|
| White | 94.7 | 94.6 |
| Black/African-American | 1.6 | 1.8 |
| Asian/Pacific Islander | 0.4 | 0.9 |
| American Indian, Alaska Native | 1.4 | 0.5 |
| Two or more races | 1.2 | 1.7 |
| Hispanic Origin (of any race) | 2.5 | 2.2 |

MEDIAN AGE*

| | |
|--------------------------|------|
| City of Oneida | 41.8 |
| Madison County | 41.9 |
| New York | 39.2 |
| United States | 38.1 |

+ U.S. Census Bureau, 2010 U.S. Census
 * U.S. Census Bureau, 2015-2019 American Community Survey 5-Year Estimates

MEDIAN HOUSEHOLD INCOME*

| | |
|--------------------------|----------|
| City of Oneida | \$50,746 |
| Madison County | \$61,633 |
| New York | \$72,108 |
| United States | \$65,712 |

MEDIAN SELLING PRICE OF HOMES

| YTD 11/30/2020 | |
|--------------------------|-----------|
| Madison County | \$190,450 |
| New York | \$340,000 |

Source: NYS Association of Realtors
 National Association of Realtors

TAXES

| | |
|----------------------------|-------------|
| Sales | 8.0% |
| State | 4.0% |
| Local | 4.0% |
| State Income Tax | 4% to 8.82% |

Prepared by: CenterState Corporation for Economic Opportunity.
 For additional information or more detailed data, contact: 315-470-1800.



Greater Oneida Chamber of Commerce

117 E. Railroad St., Oneida, New York 13421

315-363-4300

www.oneidachamberny.org • office@oneidachamberny.org

President: Kim M. Caro



GREATER ONEIDA
 CHAMBER OF COMMERCE

BUSINESS

FROM INTERNATIONAL CORPORATIONS TO LOCAL, INDEPENDENTLY OWNED BUSINESSES, thousands of companies are proud to call Central New York home. High-tech, engineering, and eds and meds are just a few of the region's growing industries. The area is also a global leader in unmanned aerial systems technology with startups and businesses primed for growth.



Photo courtesy of Xyfection



Syracuse climbs annual list of hottest job markets according to *The Wall Street Journal*.



Photo courtesy of Rapid Response Monitoring Services



Photo courtesy of Visit Syracuse

MEET THE NEIGHBORS

Indaria Jones, Owner, The Creators Lounge

WHAT BROUGHT YOU BACK TO CNY? At 24, I returned to Syracuse to lay the groundwork for The Creators Lounge. It has redefined coworking and cultivated a hub for more than 2,700 executives, entrepreneurs, professionals and influencers from brands such as Condé Nast, The Wendy Williams Show, For(bes) The Culture and more.

WHAT MAKES CNY A GREAT PLACE TO START A BUSINESS? Accessibility. I don't think there is any better city to start a business. I moved back with a dream, and the city supported me.

MY FAVORITE LOCAL HAUNTS ARE the many successful Black businesses that I enjoy supporting. My favorite local product is a relaxing, calming and rejuvenating sea moss and sage blend candle from Cocons Candles.

WHAT DO YOU WANT OTHERS WHO MIGHT BE CONSIDERING A MOVE TO OUR REGION TO KNOW? Central New York is a great place for someone to invest in themselves. Whether that is a personal journey, starting a business or investing in real estate.



Photo courtesy Dreissig Apparel, Inc.

CENTRAL NEW YORK'S BUSINESS RESOURCES

CenterState CEO — an independent economic development strategist, business leadership organization and chamber of commerce — offers resources to start, grow and bring your business to Central New York. Contact us for assistance or more information related to any of business resources below. 315-470-1800; www.centerstateceo.com

START YOUR BUSINESS

The region boasts a host of resources that support early stage businesses and entrepreneurs, be it seed fund programs; incubators and accelerators; higher education partnerships; mentors and a collaborative ecosystem to support your business.

- **Funding opportunities** - GENIUS NY, Grants for Growth, Up Start
- **Incubators and accelerators** - The Tech Garden, GENIUS NY, The Clean Tech Center, NYS Innovation Hot Spot Incubator, CNY Biotech Accelerator, Syracuse Center of Excellence
- **Collaborative partnerships** - Syracuse University, SUNY Upstate Medical University, Armory Square Ventures

GROW YOUR BUSINESS

If your business is looking to grow or expand in the region, experts can help you find the right resources, financing and incentives for your project.

- **Business relocation and expansion** - assistance with finding space to suit your growth; expediting zoning and planning approvals; and coordinating with government agencies.
- **Financing and investment opportunities** - help with identifying available grants, low-interest loans and arranging for complete incentive packages.
- **Export assistance and consultation** - a designated Export Consultant assists in making international connections and guides businesses through the legalities and considerations of going global. The Central New York International Business Alliance provides export services to companies interested in joining the global market. It offers events, workshops and

seminars; trade missions; connecting new-to-export companies with experienced export mentors; counseling; and access to a network of members.

- **Research and development partnerships** - partnerships between economic development and academic and research institutions in the region assist businesses with research, development and product commercialization needs to achieve growth. This includes subject matter experts and R&D facilities.



U.S. News & World ranks Syracuse No. 54 of 125 metro areas based on quality of life, job market, desirability and the value of living there.”



Photo courtesy of City of Syracuse

BRING YOUR BUSINESS HERE

Businesses choose to locate in Central New York for its workforce, market accessibility and natural advantages. Located at the crossroads of the Northeast, Central New York provides easy access to major markets.

- **Business relocation** - assistance is available with obtaining grants and low-interest loans; expediting zoning and planning approvals; arranging for complete incentive packages; and coordinating with government agencies on such issues as water, sewers and roads.
- **Physical space** - location resources include: business and industrial parks; incubators and accelerators; and for companies interested in exploring the commercial use of drones, an Federal Aviation Administration **unmanned aircraft systems test site and 50-mile fully instrumented test corridor**. Help is available for selecting the appropriate sites for business expansion, and navigating available real estate for office, commercial or industrial operations.
- **Recruiting employees** - This publication, the CNY Community Guide, is a great recruitment piece for prospective employees that highlights all aspects of the area, including business, health care, education, housing, transportation, relocation services and leisure activities. To obtain additional copies, visit www.centerstateceo.com/publications or contact 315-470-1800. Job opportunities and a talent network are part of **The Good Life, Central New York careers page**, <https://careers.goodlifecny.com>, highlighting thousands of opportunities at more than 200 regional firms. See box on page 74 to learn more.

Contact CenterState CEO at 315-470-1800 or visit www.centerstateceo.com.



Building Careers

We are always on the look-out for talented individuals who are ready to learn and grow with us.

Check out our career opportunities at inficon.com



Two Technology Place, East Syracuse NY
www.inficon.com

INFICON is an Equal Opportunity Employer



C&S plans, designs,
 constructs, and maintains
 the built and natural
 environment.



C&S is hiring!

Apply at: cscos.com/careers

engineers | architects | construction managers
 construction inspectors | support staff | interns

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Rapid Response Monitoring

800.558.7767 ■ www.rrms.com



HAYLOR, FREYER & COON, INC.



Haylor, Freyer & Coon has been providing insurance in our community for 93 years. Today, we're proud to be a thriving, Employee Owned company, ready to serve our clients and our community.

Insurance & Risk Management Solutions
Business | Group Benefits | Home | Auto

Insuring All You Value



BUSINESS RESOURCES

Business Information Consumer Fraud
(NYS Attorney General's Office)
www.ag.ny.gov
800-771-7755

Cayuga County Chamber of Commerce*
www.cayugacountychamber.com
315-252-7291

CenterState CEO*
www.centerstateceo.com
CEO provides access to economic development support, advocacy, visibility, business resources, cost savings, employee development and connections to nearly 2,000 members across the region. We can also help your business become more competitive in international markets through our export assistance programs.
315-470-1800

CASE: Center for Advanced Systems and Engineering*
http://case.syr.edu
315-443-1060

Cayuga Economic Development Agency*
www.cayugaeda.org
315-252-3500

Cortland Area Chamber of Commerce*
www.cortlandareachamber.com
607-756-2814

Department of Neighborhood & Business Development, City of Syracuse*
www.syrgov.net
315-448-8100

Downtown Committee of Syracuse*
www.downtownsyracuse.com
315-422-8284

Empire State Development
https://esd.ny.gov/regions/central-new-york
315-897-5374

Greater Oswego-Fulton Chamber of Commerce*
www.oswegofultonchamber.com
315-343-7681

Madison County Industrial Development Agency*
www.madisoncountyida.com
315-697-9817

Manufacturers Association of Central New York (MACNY)*
www.macny.org
315-474-4201

New York Business Development Corp.*
https://pursuitlending.com
315-453-8195

Onondaga County
www.ongoved.com
Office of Economic Development
315-435-3770
Business Certificates
315-435-2235
County Clerk
315-435-2226

Onondaga Small Business Development Center*
www.onondagasbdc.org
315-498-6070

Operation Oswego County, Inc.*
www.oswegocounty.org
315-343-1545

South Side Innovation Center*
www.southsideinnovation.org
315-443-8466

Syracuse University Institute for Veterans and Military Families*
www.ivmf.syracuse.edu
315-443-0141

The Tech Garden*
www.thetechgarden.com
315-470-1970

Train.Develop.Optimize*
www.tdo.org
315-425-5144

U.S. Small Business Administration*
www.sba.gov/offices/district/ny/syracuse
315-471-9393

Upstate Minority Economic Alliance*
www.upstatemea.com
315-314-8074

WISE Women's Business Center*
www.wisecenter.org
315-443-8634

Women Business Opportunities Connection (WBOC)*
www.wboconnection.org
315-447-7937

Women TIES
www.womenties.com
315-708-4288

FOREIGN DIRECT INVESTMENT

Central New York is home to dozens of foreign-owned businesses:

| Company | Origin | | |
|-------------------------------|-------------|--------------------------|-------------|
| Agrana Fruit US, Inc | Italy | Marquardt Switches, Inc. | Germany |
| Arcadis | Netherlands | National Grid | England |
| Bitzer | Germany | Novelis | Canada |
| Blue White Robotics | Israel | Ramboll | Denmark |
| Felix Schoeller Group | Germany | SAAB | Sweden |
| GHD Consulting Services, Inc. | Australia | Thales | France |
| Huhtamaki | Finland | Teti Bakery | Canada |
| INFICON | Switzerland | Unify | Belgium |
| K&N's Foods USA, LLC | Pakistan | Volpi Manufacturing | Switzerland |

UPSTATE MINORITY ECONOMIC ALLIANCE (UMEA)

The Upstate Minority Economic Alliance (UMEA) was founded in 2015 and is Central New York's first and only minority chamber of commerce in the 16-county upstate New York region. The organization's mission is to harness the economic power of the minority community for the benefit of the region. Its vision is to create greater regional prosperity through enhanced minority economic opportunity. As an affiliate chamber of CenterState CEO, UMEA magnifies opportunities for members and stakeholders to engage in strategic networking, collaborate and advance shared goals. **Learn more at www.upstatemea.com.**



* CenterState CEO Member

CENTRAL LOCATION EQUALS A HUB OF ACCESS & OPPORTUNITY

The 12-county CenterState New York region:

- Is home to more than 1.5 million people
- Is larger than 11 states by population
- Offers bi-national access
- Generates an economic output greater than 70% of North and South American countries
- Is one of the top five states in terms of labor productivity
- Includes 46 colleges and universities
- Embraces nearly 200,000 students from around the world
- Sits within the most densely populated region in the U.S.
- Supports a heritage of innovation and manufacturing excellence
- Creates innovative worker training programs

KEY INDUSTRY CONCENTRATIONS

| Target Clusters | Total Establishments | Total Employment | Average Annual Wages |
|---|----------------------|------------------|----------------------|
| Tourism | 4,502 | 62,927 | \$27,740 |
| Life Sciences | 1,730 | 20,694 | \$73,630 |
| Data to Decisions | 2,492 | 38,814 | \$74,648 |
| Advanced Manufacturing – Thermal and Environmental Controls | 2,170 | 41,468 | \$77,910 |
| Financial Services | 952 | 10,591 | \$80,332 |
| Unmanned Aerial Systems (UAS) | 941 | 18,276 | \$84,728 |
| Professional, Scientific, and Technical Services | 1,645 | 16,981 | \$73,683 |
| Advanced Manufacturing (transportation & equipment manufacturing and computer & electronic product manufacturing) | 131 | 8,636 | \$87,149 |
| Agriculture and Agribusiness | 344 | 5,893 | \$49,306 |

Source: 2019 QCEW Survey, Bureau of Labor Statistics



Photo courtesy of NUAIR

STRENGTHS IN DIVERSE INDUSTRIES

Central New York’s economic diversity and industrial heritage are setting the stage for its future growth. The region boasts historic strengths in legacy industries such as **manufacturing, engineering, agribusiness, biomedical** and **electronics**. The region also features strong employment and growth opportunities in core industries such as **education, health care, insurance** and **financial services**. **Engineering, architectural service** and **environmental systems** firms continue to attract a well-paid and skilled workforce.

These traditionally strong sectors continue to expand alongside new advanced technology industries, such as **digital** and **electronic devices, sensing technologies, Internet of Things and 5G applications, unmanned aerial systems, thermal controls, advanced manufacturing,** and **STEM-intensive industries**.

Lights, Camera, Action – CNY!

The Central New York film industry saw many successes in 2020 despite the temporary nationwide production shutdown due to COVID-19. Five productions were shot locally with three of those occurring post-COVID shutdown. As one of the first areas in New York state to resume filming, Central New York was a leader in adhering to all safety union, guild, state and studio guidelines for resuming production. The area was also honored to host the World Premiere of Hulu’s “The Binge,” starring Vince Vaughn, which was filmed in 2019 at several Syracuse area locales. The movie premiered at a newly staged drive-in movie theater at the New York State Fairgrounds, in August 2020. For more information about filming in Central New York, visit the Visit Syracuse Film Office at www.visitsyracuse.com/film.



Photo courtesy of Visit Syracuse

CENTRAL NEW YORK'S LARGEST EMPLOYERS

* CenterState CEO Member
 Source: CNY Business Journal 2021 Book of Lists
¹ Business Journal Estimate ² 2019 Data

| Employer | CNY FT Employees | Address | Telephone/Web | Industry |
|---|--------------------|---|--|---|
| Cornell University* | 8,514 | 410 Thurston Ave. Ithaca 14850 | 607-255-2000 www.cornell.edu | Higher education |
| SUNY Upstate Medical University* | 7,523 ² | 750 E. Adams St. Syracuse 13210 | 315-464-5540 www.upstate.edu | Health care, biomedical research and education |
| St. Joseph's Health* | 4,824 ² | 301 Prospect Ave. Syracuse 13203 | 315-448-5111 www.sjhsyr.org | Hospital and health care system |
| Oneida Nation Enterprises* | 4,750 | 2037 Dreamcatcher Plaza Oneida 13421 | 315-829-8900 www.oneidaindiannation.com | Casino, convenience stores, media and production companies, marinas |
| Syracuse University* | 4,683 | 900 S. Crouse Ave. Syracuse 13244 | 315-443-1870 www.syracuse.edu | Higher education |
| Walmart | 4,600 ¹ | 6438 Basile Rowe East Syracuse 13057 | 315-434-9873 www.walmart.com | Discount retailer, distribution center |
| Mohawk Valley Health System | 4,200 | 1656 Champlin Ave. New Hartford 13413 | 315-624-6000 www.mvhealthsystem.org | Health care system |
| Lockheed Martin MST* | 4,100 | 1801 State Route 17C Owego 13827 | 607-751-2200 https://lockheedmartin.com/ms2 | Global security and aerospace company |
| Price Chopper - Market 32 | 3,900 ¹ | 461 Nott St. Schenectady 12308 | 518-355-5000 www.pricechopper.com | Grocery store chain |
| Crouse Health* | 3,200 | 736 Irving Ave. Syracuse 13210 | 315-470-7111 www.crouse.org | Health care delivery network |
| Tops Friendly Markets* | 3,170 ¹ | P.O. Box 1027 Buffalo 14240 | 716-635-5000 www.topsmarkets.com | Full-service supermarkets |
| National Grid* | 2,500 ² | 300 Erie Blvd. W. Syracuse 13202 | 800-642-4272 www.nationalgridus.com | Energy delivery company |
| Loretto* | 2,307 | 700 E. Brighton Ave. Syracuse 13205 | 315-413-3269 www.lorettocny.org | Elder care services |
| Samaritan Medical Center | 2,300 | 830 Washington St. Watertown 13601 | 315-785-4000 https://samaritanhealth.com | Health care system |
| Target Corp. | 1,755 ¹ | 3657 W. Genesee St. Syracuse 13219 | 315-233-0600 www.target.com | Discount retailer |
| Ithaca College | 1,700 | 953 Danby Road Ithaca 14850 | 607-274-8000 www.ithaca.edu | Higher education |
| Syracuse VA Medical Center | 1,654 | 800 Irving Ave. Syracuse 13210 | 315-425-4400 www.syracuse.va.gov | Health care provider for veterans |
| KPH Healthcare Services, Inc. (Kinney Drugs)* | 1,632 | 520 East Main St. Gouverneur 13642 | 315-287-3600 www.kinneydrugs.com | Pharmacy health care services |
| Wegmans Food Markets, Inc.* | 1,561 | 1500 Brooks Ave. Rochester 14603 | 1-800-WEGMANS www.wegmans.com | Supermarket chain |
| St. Lawrence Health System | 1,521 ² | 50 Leroy St. Potsdam 13676 | 315-265-3300 www.stlawrencehealthsystem.org | Health care system |
| SUNY Oswego* | 1,320 | 7060 State Route 104 Oswego 13126 | 315-312-2500 www.oswego.edu | Higher education |
| BorgWarner Morse Systems | 1,300 | 800 Warren Road Ithaca 14850 | 607-257-6700 www.borgwarner.com | Automotive transmission components manufacturer |
| Excellus BlueCross BlueShield* | 1,238 | 333 Butternut Drive Syracuse 13214 | 315-671-6400 www.ExcellusBCBS.com | Health insurance provider |
| Cayuga Medical Center | 1,210 | 101 Dates Drive Ithaca 14850 | 607-274-4011 www.cayugamed.org | Health care system |
| Upstate Cerebral Palsy | 1,201 | 125 Business Park Drive Utica 13502 | 315-724-6907 www.upstatecp.org | Nonprofit |
| Auburn Community Hospital | 1,200 | 17 Lansing St. Auburn 13021 | 315-255-7011 www.auburnhospital.org | Health care organization |
| Novelis* | 1,150 | 448 County Route 1A Oswego 13126 | 315-349-0121 www.novelis.com | Manufacturer; aluminum distributor |
| SRC, Inc.* | 1,100 | 7502 Round Pond Road North Syracuse 13212 | 315-452-8000 www.srcinc.com | Technology - chem-bio defense; cybersecurity |
| Hillrom* (previously Welch Allyn) | 1,000 | 4341 State Street Road Skaneateles Falls 13153 | 315-685-4100 www.hillrom.com | Medical device manufacturer |
| ITT Goulds Pumps | 1,000 | 240 Fall St. Seneca Falls 13148 | 315-568-2811 www.gouldspumps.com | Industrial pumps, monitoring and controls equipment |
| Tessy Plastics Corporation* | 1,000 | 700 Visions Drive Skaneateles 13152 | 315-689-3924 www.tessy.com | Medical devices and packaging manufacturer |

Disclaimer: Additional organizations may qualify for this list but did not respond to CNY Business Journal's requests for information.

GENIUS NY

The World's Largest Business Competition For Unmanned Systems

LEARN MORE AT GENIUSNY.COM



GENIUS NY PROGRAM SPARKS GROWTH OF UAS COMPANIES IN CNY

The GENIUS NY in-residence business accelerator competition invests \$3 Million in five companies over the course of a year-long competition. Catering to businesses in Unmanned Aerial Systems, GENIUS NY brings together promising startups to shape the future of Central New York and the Mohawk Valley.



\$12 MILLION
Awarded since 2017



WORLDWIDE
Applicants



22 COMPANIES
Welcomed to CNY

***Helping keep
America and
its allies safe
and strong***



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STRATEGIC INVESTMENTS: A REGION ON THE RISE



The region's strategic economic development plan, *CNY Rising*, offers a vision for accelerating investments in key areas of significant market opportunity, including unmanned aerial systems (UAS). The potential UAS market size is estimated to grow to approximately \$89 billion worldwide by 2022, creating a unique opportunity for domestic and foreign-owned businesses. A complete UAS ecosystem of unmatched public-private partnerships, resources for startups and businesses, and initiatives fueled by *CNY Rising* make this region UAS Central. www.uascentral.com

UAS CENTRAL

Central New York and the Mohawk Valley are leading the development of a corridor of innovation and testing that will take the unmanned aerial systems industry to new heights. Some of the world's best companies are already doing business here, and incentives, infrastructure and industry expertise make it a prime location to grow a UAS-related business.

Incentives/Investment - New York state is making an unprecedented investment in the development of UAS infrastructure and providing incentives to companies relocating to the region. In addition to regular programs and resources, New York state partnered with CenterState CEO to launch the UAS Central Job Fund, providing a significant hiring incentive to catalyze industry growth. Job Fund awardees to date will create more than 200 new, high paying jobs in Central New York — joining more than 400,000

people working in the UAS industry and supply chain.

Infrastructure & Assets - The region boasts the world's first 50-mile unmanned traffic management corridor for beyond visual line of sight operations. The corridor complements the FAA-designated UAS test site headquartered at Griffiss International Airport, one of just seven in the country, which offers a world-class facility and diverse airspace to test UAS applications. The Griffiss Business & Technology Park, a former Air Force installation, is now home to more than 75 businesses and 5,700 employees.

Industry Expertise - With industrial roots in the aerospace industry, decades of DOD and military aviation heritage, private sector experience and expertise in sensing technologies, our executives, professionals and support resources are among the best in the industry.

STARTUPS

The UAS startup ecosystem includes university research, incubators, and the world's largest business accelerator for unmanned systems — GENIUS New York. GENIUS NY is focused on unmanned systems: software, hardware, analytics and IoT. The yearlong program awards five finalist teams a total of \$3 million in investment as well as the tools for success, including stipends, resources, programming and connections. www.geniusny.com

INDUSTRY PARTNERS

Private sector, government, academic and nongovernmental partners are all critical to building a UAS ecosystem primed for business growth. Some of the best in the UAS industry come together in New York, including NASA, Federal Aviation Administration, and Association for Unmanned Vehicle Systems International.

NUAIR - Northeast UAS Airspace Integration Research is a New York-based nonprofit organization that provides unsurpassed expertise in UAS operations, aeronautical research, safety management and consulting services. Headquartered in Syracuse, NUAIR manages operations of the New York UAS Test Site at Griffiss International Airport in Rome, New York. NUAIR offers consulting services to help businesses, organizations and public agencies implement drones into their daily operations, and also offers Standards Validation Services.

ASPI - Syracuse University's Autonomous Systems Policy Institute is an interdisciplinary effort to advance knowledge and teaching in the field of autonomous systems by exploring the policy, law and governance of these expanding technologies.

Corporate Partners - some of the industry's strongest companies, including Lockheed Martin, Saab, SRC, AIS, Unify, Northeast Information Discovery, Thales, AirMap, Microdrones and MOOG, already do business here and use the region's resources and FAA-approved test site.



CNY INNOVATIONS OFFER SOLUTIONS TO PANDEMIC CHALLENGES



Photo courtesy of News Channel 9-Local5YR

Pre-pandemic, Tech Garden company **Density** manufactured entry sensors that go above doors to anonymously track how many people enter and leave a room to monitor capacity. Since the arrival of COVID-19, orders for the sensors have skyrocketed as businesses increasingly track and monitor their safety measures. In addition, and coinciding with social distancing recommendations, Density rolled

out its next product, Open Area, which goes on a ceiling in a room, to accurately count in real time, using point cloud, who is anonymously in a room, how it's being used and if people are meeting requirements to social distance. www.density.io

EagleHawk, a GENIUS NY finalist that provides thermal roof inspections, pivoted to create drone-enabled disinfectant spraying services for large public and private venues, such as stadiums, ballparks, arenas, college and universities, municipalities, jails, Broadway theaters and more. www.eaglehawk.io



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AMAZON CHOOSES CENTRAL NEW YORK FOR GROWTH



Amazon is building a \$350 million, 3.8-million-square-foot state-of-the-art fulfillment center in the town of Clay. The strategically located automated distribution center, which will be the second largest building of its kind in the world, is expected to create 1,000 full-time jobs. These jobs will pay a minimum of \$15 an hour for some roles and higher wages for others, in addition to providing health insurance, 20 weeks of parental leave and other high-quality benefits.

Regional leaders understand the importance of creating good paying, accessible jobs for the un- and underemployed in the region. Site selection on an existing Centro bus service line ensures these jobs are accessible to many CNY residents. CenterState CEO's Work Train team is connecting with Amazon to better understand job openings and skills required to ensure that the community can maximize opportunities for local residents to benefit. Central New York will also benefit from Amazon's policy of providing education and training for their employees. The project is expected to be completed in fall 2021.

Amazon expansion into CNY creates significant opportunity for employment, tax revenue and further business development in the region, including a delivery station slated to open this summer in DeWitt near Interstate 481. The 112,000-square-foot facility is known as a "last mile" delivery facility where packages are transported to delivery stations from Amazon fulfillment centers, sorted and then loaded into vehicles for delivery to customers. The delivery station will create hundreds of full-time and part-time jobs, also paying a minimum of \$15 an hour. A second DeWitt delivery station is scheduled to open as a 12,000-square-foot facility for bulky items, from televisions to couches, by the end of 2020. It will create 50 full- and part-time jobs. www.amazon.jobs/en

Did you know?

StateTech Magazine listed Syracuse as one of its "Eight Smart Cities to Watch" in 2020. It counted Syracuse among its "rising smart city stars," due to the city's efforts to expand municipal Wi-Fi with public hot spots and its partnership with Verizon to roll out new 5G cellular data technology. The magazine also cited the city's decision to purchase more than 17,000 streetlights and affix them with smart nodes to monitor important things for city services such as street conditions, air quality and Onondaga Creek's levels, among others. The New York Power Authority also named Syracuse the "flagship smart city" in New York.



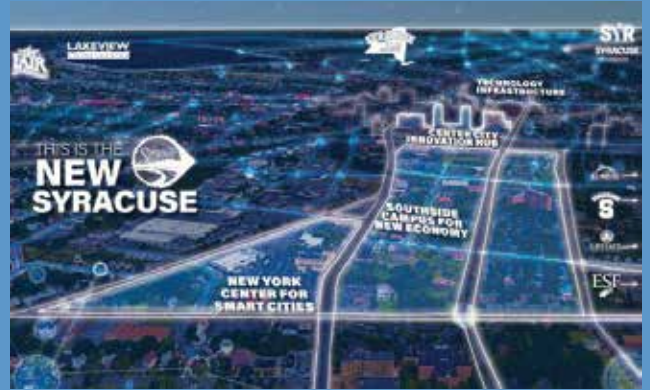


MICROSOFT TO OPEN "SMART CITIES" TECH HUB IN SYRACUSE; 3RD IN THE NATION

In November 2019, Microsoft, the City of Syracuse, Onondaga County, and Syracuse University's iSchool announced an innovative collaboration that will include exploration of a tech hub, partnering with education providers and community organizations on digital literacy and workforce training, the idea of an innovation summit and support for research in artificial intelligence (AI) to grow long-term opportunities for residents and a leading-edge role for Syracuse in that arena. It also looks at how to support continued development of an entrepreneurial and innovation ecosystem to help establish/grow new startups and innovation jobs, as well as support for digital transformation efforts for local businesses. The goal is to more rapidly advance Syracuse Surge, the community's strategy of inclusive growth in the New Economy. The City of Syracuse, Onondaga County and Syracuse University will provide local leadership to the collaboration and will actively recruit other institutions and organizations to partner in the programs.

SYRACUSE SURGE

Syracuse Surge is a partnership among the City of Syracuse, Onondaga County and key community leaders across education, philanthropic and commercial sectors. The partnership has resulted in an unprecedented series of investments in tech infrastructure that will position Syracuse as one of America's "smartest" cities, and a focus on workforce development and digital skilling to enable inclusive economic opportunity for the region's workforce. Through its JPMC *AdvancingCities* Grant, CenterState CEO is helping to drive inclusive growth strategies in Surge through workforce development, minority-, veteran- and women-owned business development and community engagement.



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www.knowlescapacitors.com/careers

ATTRACTING & SUPPORTING DIVERSE TALENT



The Good Life, Central New York is a marketing effort to attract job seekers to the region and a resource for companies to use in their recruitment and hiring. Talent Connect, a unique tool accessible from the Good Life CNY site at www.goodlifecny.com or by linking directly at <https://careers.goodlifecny.com>, helps job seekers connect to thousands of job opportunities in Central New York. The job board automatically pulls jobs from rapidly expanding companies in CNY. Among its unique features not found on traditional job boards, it also lets job seekers join a talent network and share information about their experiences and career interests, giving participating employers access to a qualified pool of candidates interested in finding employment in the region.



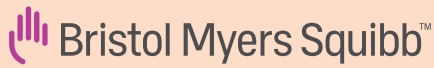
Generation Next is a CenterState CEO initiative focused on attracting diverse young professionals to available positions in Central New York, fostering opportunities for career advancement, and connecting diverse talent through social engagement and networking opportunities, including its Tech & Culture and Diversity & Women in Tech speaker series. Generation Next assists Good Life CNY with content, in addition to providing a platform for diverse young professionals to connect with business and community leaders to cultivate a new generation of leadership.
www.facebook.com/Gennext315

Visit goodlifecny.com

For everything you need to know about finding a great career and building your best life in Central New York.

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INVENTIONS WITH CNY TIES

Dentist's chair: Milton Waldo Hanchett, of Syracuse, created and patented the reclining chair for patients allowing dentists a better view inside your mouth.

Brannock Device: A staple of any shoe store, this metal adjustable foot-measuring device was invented by Charles Brannock, of Syracuse.

Serrated knife: Loaves of bread and ripe tomatoes have avoided the dreaded squish since 1919 when Syracuse resident Joseph Burns invented the serrated knife.

The curveball: Baseball hall of fame pitcher William "Candy" Cummings is credited for inventing the curveball pitch. One theory holds that he started developing the pitch in 1864 while at the Falley Seminary in Fulton.

Time clock: Auburn jeweler Williard Bundy is credited with inventing the time clock, allowing employees to "punch in" and "punch out" since the late 1800s.

Traffic signals: The Crouse-Hinds Electric Company was founded in Syracuse in 1897. It specialized in high-grade electrical specialties and were the first to manufacture traffic signals.

Literacy organization: Literacy Volunteers of America, the country's first nonprofit focusing on adult literacy, was founded by Ruth Johnson Colvin, of Syracuse, in 1962.

Plank road: The first plank road in the United States was built in North Syracuse to transport salt and other goods.

Ferris wheel: The first Ferris wheel was built in Syracuse for the New York State Fair. It had four cars that could hold 20 people and was rotated by hand.



Photo courtesy of Visit Syracuse

OSWEGO COUNTY

LOCATED ON THE LAKE ONTARIO SHORELINE, Oswego County offers excellent education, workforce development, health care and affordable housing, as well as a rich history and a dynamic arts community. Known worldwide for spectacular salmon and trout fishing, pristine rivers, lakes and forests provide outstanding recreational activities any time of the year. An excellent highway infrastructure, friendly neighbors and welcoming communities are just a few more reasons why Oswego County is more than a great place to do business, it's a wonderful place to call home.



Photo courtesy of Photos by Meem



Photo courtesy of Matt Baldelli



Photo courtesy of John Sheuermann



Photo courtesy of Brad Smith

Oswego County Department of Community Development, Tourism & Planning

46 E. Bridge St., Oswego, NY 13126

315-349-8322 or 1-800-248-4FUN (4386)

<http://visitoswegocounty.com> • tourism@oswegocounty.com

Director: David Turner

Tourism and Public Information Coordinator: Janet Clerkin

Public Information Officer: Kelly Jordal

Tourism and Public Information Liaison: Mary Ellen Barbeau

Tourism and Public Information Liaison: Lisa Gray

Art Director: David Owens



OSWEGO, FULTON & OSWEGO COUNTY AT A GLANCE

The cities of Oswego and Fulton are located in Oswego County in New York state.

PHYSICAL CHARACTERISTICS

| | |
|--|-------------|
| Area: Oswego County | 952 sq. mi. |
| City of Oswego | 8 sq. mi. |
| City of Fulton | 4 sq. mi. |
| Terrain: Rolling hills and flat plains | |
| Elevation: 285 feet | |
| Climate: Four seasons | |

POPULATION⁺

| | 2010 | 2019, est. |
|--------------------------|---------|------------|
| City of Oswego | 18,142 | 17,470 |
| City of Fulton | 11,896 | 11,300 |
| Oswego County | 122,109 | 118,339 |

HOUSEHOLDS*

| | |
|--------------------------|--------|
| City of Oswego | 7,494 |
| City of Fulton | 4,758 |
| Oswego County | 46,079 |

RACE/ETHNIC BREAKDOWN OF POPULATION⁺

| | City of Oswego | City of Fulton | Oswego County |
|--|----------------|----------------|---------------|
| White | 92.4 | 96.5 | 95.6 |
| Black/African American | 1.7 | 0.4 | 1.1 |
| Asian/Pacific Islander | 1.4 | 0.4 | 0.7 |
| American Indian, Alaska Native | 0.1 | 0.4 | 0.2 |
| Other | 1.0 | 1.5 | 0.5 |
| Two or more races | 3.3 | 0.7 | 1.8 |
| Hispanic Origin (of any race) | 4.3 | 3.7 | 2.6 |

MEDIAN AGE*

| | |
|--------------------------|------|
| City of Oswego | 35 |
| City of Fulton | 39.1 |
| Oswego County | 40.3 |
| New York | 39.2 |
| United States | 38.1 |

+ U.S. Census Bureau, 2010 U.S. Census

* U.S. Census Bureau, 2015-2019 American Community Survey 5-Year Estimates

MEDIAN HOUSEHOLD INCOME*

| | |
|--------------------------|----------|
| City of Oswego | \$43,258 |
| City of Fulton | \$45,639 |
| Oswego County | \$55,967 |
| New York | \$72,108 |
| United States | \$65,712 |

MEDIAN SELLING PRICE OF HOMES

| | |
|-------------------------|-----------|
| YTD 11/30/2020 | |
| Oswego County | \$140,500 |
| New York | \$340,000 |

Source: NYS Association of Realtors

National Association of Realtors

TAXES

| | |
|----------------------------|-------------|
| Sales | 8.0% |
| State | 4.0% |
| Local | 4.0% |
| State Income Tax | 4% to 8.82% |

Prepared by: CenterState Corporation for Economic Opportunity.

For additional information or more detailed data, contact: 315-470-1800.



Photo courtesy of Duane St. Onge

Greater Oswego-Fulton Chamber of Commerce
121 E. 1st St., Oswego, NY 13126
315-343-7681

www.oswegofultonchamber.com • director@oswegofultonchamber.com

Executive Director: Katie Toomey

Community Events & Member Engagement Manager: Sara Broadwell



TRANSPORTATION



Photo courtesy of Syracuse Regional Airport Authority

LOCALS AND VISITORS LOVE HOW EASY IT IS TO GET AROUND TOWN.

Traveling to, from and around Syracuse and Central New York is a breeze by car, bus, plane or train. The region is at the crossroads of two of New York's major highways, an international airport and a regional transportation center that serves trains and national bus service. The cycling population is also growing as communities add bike paths to the landscape.



Photo courtesy of Centro





NEW YORK STATE TRAVEL 101

- For roadside assistance, call 911 or look for posted instructions.
- For travel and traffic information, go to www.511ny.org or call 511.
- Children younger than the age of 2 must use a rear-facing car seat.
- Seat belts are required in New York state for all front-seat passengers regardless of age and rear-seat passengers younger than 16.
- Use of handheld cellphones is prohibited while operating a motor vehicle.
- New York State Thruway E-Z Pass information: www.e-zpassny.com or call 800-333-8655.



Photo courtesy of Amtrak

IT'S EASY TO GET AROUND – OR GET AWAY

One of the best things about living and doing business in Central New York is the region's transportation systems. Getting to work is easy and proximity to Northeast metro areas is a pleasant surprise!

AIR

Syracuse Hancock International Airport*

www.flysyracuse.com
315-454-3263

As the gateway to the Central New York region and beyond, Syracuse Hancock International Airport (SYR) serves nearly 2.6 million passengers annually. Offering nonstop service to 24 destinations, SYR features a diverse offering of restaurants and retail shops, baby care/mother's rooms and a pet relief room. Feeling a bit stressed? The much loved "PET" (Pets Easing Travelers) Program will have you de-stressed in no time thanks to visits from lovable therapy dog teams. Feeling a bit lost? Friendly and helpful Fly Guide Ambassadors will be more than happy to point you in the right direction. The warm, modern, and inviting terminal features power at seating in all gate areas. The Regional Aviation Museum featuring local aviation history exhibits and artifacts is a great way to spend time before a flight. The airport is located 6 miles north of the city of Syracuse. From the NYS Thruway, take Exit 36; from Interstate 81, take Exit 27.

Major Domestic Airlines

Allegiant
www.allegiantair.com
702-505-8888

American Airlines
www.aa.com
800-433-7300

Delta Air Lines*
www.delta.com
800-221-1212

Frontier Airlines
www.flyfrontier.com
801-401-9000

JetBlue Airways
www.jetblue.com
800-538-2583

United Airlines*
www.united.com
800-864-8331

Charter Air Service

Altius Aviation, LLC
www.flyaltius.com
315-258-7037

Million Air Syracuse*
www.millionair.com
315-937-5770

Signature Flight Support
www.signatureflight.com
315-455-7951

Wolf Aviation
www.wolf-aviation.com
315-455-97011

Ithaca Tompkins Regional Airport

https://flyithaca.com
607-257-0456

Watertown International Airport

www.watertownairport.com
315-786-6000

BUS

Centro Bus*

www.Centro.org
315-442-3400
Centro is a public bus service with its Transit Hub located in downtown Syracuse. The hub is the main transfer location for Centro Syracuse buses and a connection point to Centro Auburn and Centro Oswego bus services.

Centro Call-A-Bus*

www.centro.org/specialized-transit/call-a-bus
For elderly or disabled riders
315-442-3420

Greyhound Bus Lines

www.greyhound.com
315-472-5339 or 800-231-2222

MegaBus

https://us.megabus.com
877-462-6342

Suburban Transportation

www.suburbantransport.com
315-437-0058

Trailways

www.trailways.com
800-776-7548

CAR RENTAL COMPANIES

Alamo

www.alamo.com
844-354-6962

Avis Budget

www.avis.com
315-445-9601

Enterprise Rent-a-Car*

www.enterprise.com
315-430-7282 or 800-266-9289

Hertz

www.hertz.com
800-654-3131

National

www.nationalcar.com
844-382-6875

Thrifty Car Rental

www.thrifty.com
800-847-4389

HIGHWAYS

The Heart of New York – Syracuse and its suburbs – is located at the crossroads of Interstates 81 and 90. I-81 is a major north-south highway that runs through the city, providing straight, nonstop travel between Canada and Pennsylvania. I-90 is the New York State Thruway, which runs east-west, intersecting I-81 just north of Syracuse.

New York State Thruway

www.thruway.ny.gov
800-847-8929

RAIL

Amtrak

www.Amtrak.com
315-477-1152 or 800-872-7245
Nationwide rail travel with four to six daily departures.

Finger Lakes Railway*

www.fingerlakesrail.com
315-781-1234

The New York, Susquehanna and Western Railway *

www.nysw.com
607-547-2555

* CenterState CEO Member

REGIONAL TRANSPORTATION CENTER

William F. Walsh Regional Transportation Center

www.centro.org/service_schedules/william-f-walsh-regional-transportation-center
315-442-3400

The RTC is Central New York's one-stop transportation center providing service to other cities. Located across from Destiny USA, it is home to train and bus services provided by Amtrak, Greyhound, MegaBus and Trailways, and Centro commuter buses.

TAXI COMPANIES/RIDE SHARING

Dependable Taxi

www.dependabletaxi.org
315-422-1000

Highland Patient Transportation

www.medicaltransportsyracuse.com
315-254-6287

Lyft*

www.lyft.com

Salt City Taxi & Transport, Inc.*

315-433-9900

Suburban Taxi & Transportation

www.suburbantransport.com
315-437-0058

Syracuse Regional Taxi

www.syracusetaxi.com
315-437-5555

Syracuse Taxi Cab Service

www.syracusetaxicabservice.com
315-401-7769

Uber*

www.uber.com



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