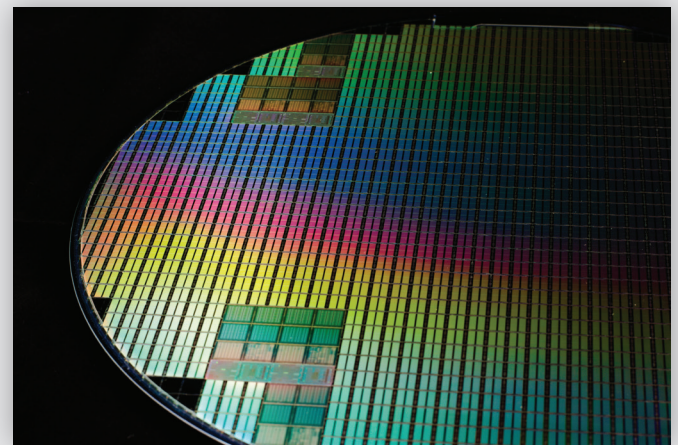


## GREEN CHIPS LEGISLATION TO CEMENT NYS A SEMICONDUCTOR LEADER

An amendment to Excelsior Tax Credit program could solidify New York’s position as a global leader in semiconductor manufacturing and related technologies, creating thousands of new jobs, leveraging historic financial incentives for the industry and attracting billions in private investment. “Green CHIPS” allows the state to offer up to \$500 million a year in tax credits to chip companies that build new factories in New York state.

Supply chain issues, created in part by the COVID-19 pandemic, have revealed America’s overdependence on foreign-manufactured microchips — critical components of nearly all modern products — creating a national security concern. The federal government’s CHIPS for America Act, currently in a House-Senate conference committee, would provide \$52 billion in incentive funding to attract the construction of new microchip manufacturing plants and R&D facilities in the U.S. New York’s Green CHIPS projects will position the state to capitalize on this opportunity and direct billions in federal money to New York.



Silicon wafer. Courtesy Enrique Jiménez.

“Even with the federal CHIPS Act assistance, significant state incentives are necessary to bring these projects to New York,” said Robert Simpson, president of CenterState CEO. “We have advocated strongly for Green CHIPS as it positions us to attract transformative projects that will be executed in a responsible way. Under Green CHIPS, these projects must include partnerships for workforce training, pay prevailing wage on construction, include community benefits, and reduce their greenhouse gas emissions. Green CHIPS also aligns with our regional efforts to develop a ‘smart systems’ cluster through the Build Back Better Regional Challenge and position Central New York as a global tech hub by expanding its semiconductor manufacturing industry. This is a once-in-a-generation investment, and thanks to decades of bipartisan work to bring this industry to New York we are in a terrific position to capitalize on this moment.”

*continued on page 13*

### CenterState CEO Annual Golf Tournament

Tuesday, Sept. 13

Shotgun Start at 9 a.m.

The Links at Erie Village

Don’t miss CenterState CEO’s summer golf tournament. Invite your staff, colleagues, vendors or clients or an 18-hole round of captain and crew followed by a steak bake barbecue. Each player receives light refreshments before tee-off, on-course games, beverage cart and a steak bake barbecue with two beverages included in the package. Not available to golf? Join us for the Steak Bake! Sponsorships are available. Contact **Beth Savicki** at 315-657-0423. [Register here](#) and see page 26 for details.

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Excellus



3

Support CEO’s “Celebrity” Drivers as they Race for Equity



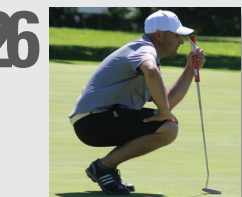
4

Connect with Members Online with *Click*



10

New Investor Focus



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CenterState CEO Events: CEO Golf Tournament is Sept. 13

# CROSS BORDER CONFERENCE, PARTNERSHIP STRENGTHENS THE REGIONS' ECONOMIES

The Kingston-Syracuse Pathway Cross Border Conference held last month in Kingston, Ontario, Canada, provided an opportunity to discuss and collaborate on advancing research in key areas of the health innovation and life sciences sectors in ways that can benefit both regions.

World-class speakers focused on topics such as vaccines, global health, infectious diseases, health care systems, and the changes COVID-19 has put on the health care system. Local participation included Drs. Robert Corona, Stephen Thomas, Saravanan Thangamani, and David Amberg, of Upstate Medical University; Syracuse Mayor Ben Walsh; Quadrant BioSciences; CNY Biotech Accelerator and CenterState CEO.

The conference was an initiative of the Kingston-Syracuse Pathway partnership, a cross-border collaboration that provides companies with innovative solutions to help them grow into the international markets. By facilitating cross-border opportunities on cutting-edge research and development; unlocking new global markets for entrepreneurs, startups, and SMEs; and improving connectivity between governments, the Kingston-Syracuse Pathway seeks to maximize the competitive advantages of Eastern Ontario and Northern and Central New York. Partners include: Central New York Biotech Accelerator, Upstate Medical University, Queen's University, Kingston Health Sciences Centre and CenterState CEO.

Organizers are tentatively planning next year's conference for June in Syracuse.

To learn more about opportunities through the Kingston-Syracuse Pathway, contact **David Mankiewicz**, senior vice president, Research, Policy & Planning, CenterState CEO.



Dr. Robert Corona, CEO, Upstate Medical University, speaks about reimagining the hospital for the 21st century.

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# SUPPORT “CELEBRITY” DRIVERS AS THEY RACE FOR EQUITY

On Aug. 25, CenterState CEO hosts the inaugural **Race for Equity** at Pineview Run to advance diversity, equity and inclusion (DEI) in Central New York. Through this fun and exciting event, local “celebrity” drivers will raise funds to help nonprofit organizations access and engage in DEI work, which will further enhance their critical community impact.

Like any organization, nonprofits share a commitment to being part of a more equitable and just community, and seek to create welcoming and inclusive workplaces for their employees and those they serve. Yet, they often lack the resources to access DEI trainings and professional development opportunities for their staff. **Funds raised through the Race for Equity will provide access to DEI services for nonprofits through CenterState CEO’s Racial Equity and Social Impact division.** The event also deepens the community’s commitment to fostering equity and inclusion, and building a more welcoming and prosperous region for all.

**Sponsorship opportunities are also available**, offering an opportunity to show your company’s commitment to DEI, racial equity and social impact. Contact **Beth Savicki**, or 315-657-0423, to learn more about sponsorships.



## Meet the Drivers!

We invite you to **support our Race for Equity drivers** as they bring their competitive spirit and passion for this community to the track. Who will make it to the top of the leaderboard on race day? **Click their name to donate as they Race for Equity!**



**Gail Cowley, Cowley Associates, Inc.**  
*I believe in creating inclusive workplaces for all employees in our region. In committing to raise these funds, we will make sure we have the resources to be able to offer DEI training to various organizations.*



**Rob Simpson, CenterState CEO**  
*CenterState CEO is uniquely poised to help drive difficult, meaningful and outcome-oriented conversations with businesses and nonprofit employers about how they can enable more inclusive and equitable cultures in their workspaces and our community.*



**Eric D. Jackson, Jr., Black Cub Productions**  
*I am driving because I believe it is important to bring capital, resources and physical support for racial equity.*



**Eli Smith, SGTR, LLC**  
*I believe equality is unfortunately not even close to where it should be in 2022 for many. We all must do our part to call it out and then come up with solutions to change the current system.*



**Bertram L. Lawson II, YMCA**  
*I support all efforts related to securing equity for marginalized groups of people in this country.*



**William M. X. Wolfe, Esq., Harris Beach PLLC**  
*I want to assist RESI in achieving its goal of having more inclusive and equitable workplaces in the CNY region.*



**Tim Murphy, Hancock Estabrook, LLP**  
*I am supporting the Race for Equity to help not-for-profits with limited budgets to be able to offer diversity, equity and inclusion training and services within their organizations.*



**Emily Zaengle, Stone Quarry Art Park**  
*I believe not-for-profits can and should be at the table for conversations on equity, access and inclusion.*



**Tamika Otis, KeyBank**  
*I am driving because without drawing attention to the importance of equitable systems everywhere, there simply cannot be progress anywhere.*



**Jeremiah Poulsen, Emergent**

**Thank You Sponsors!**



# CONNECT WITH MEMBERS ONLINE WITH *CLICK*

*Click*, CenterState CEO's new digital chamber of commerce solution that launched in April, is building an online community for CenterState CEO members to connect and interact. More than 200 members are using the platform, with more logging in to join discussions and access resources every day.

Participating in groups within *Click* is one of the best ways to connect with members to share information and have in-depth conversations related to a specific industry, interest, or anything that is relevant to you. Members can create their own groups and invite other members to join. It's that easy!

*Click* also provides access to on-demand resources such as videos, knowledge articles and e-books, as well as expert-level support, available any time. With interactive features, the online portal connects members to a community of peers and puts resources at their fingertips, so they can access them whenever it's most convenient.



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**Haven't activated your login yet?** Visit [www.clickny.com](http://www.clickny.com) to sign up and start connecting with peers and CEO's expert staff.

**Already have an account or are active on *Click*, but need some assistance with the groups or other features?** Reach out to **Jessica Underwood**, CenterState CEO digital platform manager, to ask questions or share ideas for content and discussions. CEO looks forward to engaging with everyone on *Click*!



**SOMETIMES  
YOUR  
BUSINESS  
JUST NEEDS A  
LITTLE BOOST.**

**SIGN UP**



**Your Local Chamber Connection**

# LOOKING TO RECRUIT CANDIDATES TO CNY?

CenterState CEO's website, [www.GoodLifeCNY.com](http://www.GoodLifeCNY.com), is designed to help you find and recruit candidates to your business and Central New York. Among its many features is a **job board for hiring managers and job seekers** that pulls jobs from rapidly expanding companies in Central New York. It also lets job seekers share information about their experience and career interests, giving participating employers access to a qualified pool of candidates interested in finding employment in the region.

Good Life CNY was created by CenterState CEO, along with Onondaga County and several local companies, working together to make sure more people know how special the region is and that there are numerous high-quality jobs available — more than **5,000 currently listed** on the site. The project also includes a multi-media marketing effort across the Northeast U.S. that includes enticing stories, photos, videos and testimonials about Central New York.

In addition to the area's low cost of living and easy commutes, the site showcases Central New York's unique restaurants, beautiful outdoor parks and hiking trails, its salt potatoes and its half-moons — all the things that make CNY a great place to build a life, a career and family. It's a one-stop-shop for anyone considering moving to a new location.

Check out the website at [www.goodlifeCNY.com](http://www.goodlifeCNY.com). Share it with friends or family who may be considering relocating, and employers looking for their next new hire.

To learn more, contact **Ben Sio**, chief of staff, CenterState CEO.



**Boost Your Recruitment Efforts**

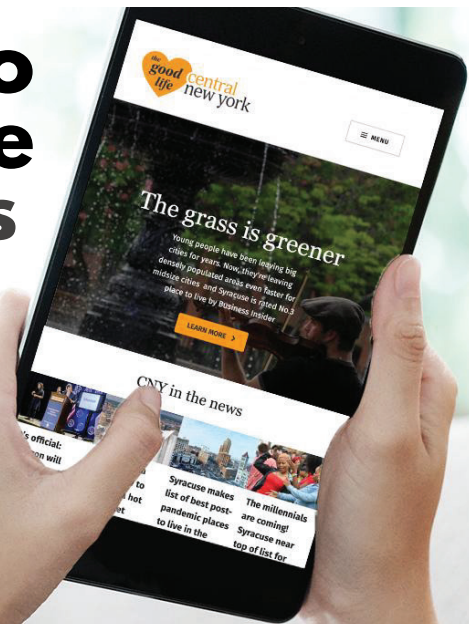
The 2022 CNY Community Guide is a magazine that highlights and provides information on housing, education, health care, transportation, business and leisure activities in Syracuse and Central New York. It is an excellent recruitment piece and great resource for new hires to receive during a company's onboarding process. Call 315-470-1800 to order your copies today.

## How to sell CNY's good life to your candidates

Visit [www.GoodLifeCNY.com](http://www.GoodLifeCNY.com)  
For everything you need to market  
Central New York  
Contact Ben Sio to get involved  
315.470.1838  
[Bsio@centerstateceo.com](mailto:Bsio@centerstateceo.com)



A project of  
CenterState CEO



# SYRACUSE BUILD EXPANDS AND GROWS

Syracuse Build is working to create a robust construction talent pipeline for major capital projects in Syracuse by activating partnerships and networks, launching programs and connecting city residents — especially women and people of color — to career pathways in construction-related fields. This community initiative was launched by Syracuse Mayor Ben Walsh in 2018. Today, Syracuse Build has three staff members, led by Christopher Montgomery, and is housed within CNY Works. Work Train at CenterState CEO continues to support Syracuse Build as an intermediary, bringing resources and partners to the table to continue developing the initiative.



Members of the third cohort learn basic construction math from the MC3 curriculum at the Ironworkers Local 60 Union Hall.

Syracuse Build has grown to include seven programs including its signature program, Pathways to Apprenticeship. Current programs include building maintenance and general construction classes, HVAC and commercial driver's license training. Programs are hosted by partners at SUNY EOC, OCM BOCES and the National Tractor Trailer School.

Now in its third cohort, Pathways to Apprenticeship has served 46 participants. All the participants from the first two cohorts were invited into union apprenticeship, union membership or a union boot camp, of these 22 have entered apprenticeship. The third cohort will graduate this summer.

Private partners like KeyBank and the North America's Building Trade Unions, public partners including the City of Syracuse, Onondaga County and New York State, and philanthropic partners including the United Way of CNY and the Central New York Community Foundation have aligned with nearly 20 community partners and labor unions to raise funds, pool resources and create opportunities for Syracuse Build to grow.

For more information visit <https://cnyworks.breezy.hr> or contact **Christopher Montgomery**.

## LEAD SAFE PROGRAM CREATES OPPORTUNITIES

Syracuse's historic architecture is one of its most unique assets, but it often poses one of the community's greatest public health risks. Without proper abatement, the presence of lead in the city of Syracuse's housing and historic buildings can cause irreparable harm to the long-term health to those exposed to it. Lead in the build environment disproportionately impacts low-income communities and communities of color. In response to this, the city of Syracuse is expected to pass a new lead ordinance this year, which will accelerate the need for lead testing and remediation. CenterState CEO's Economic Inclusion portfolio is working to ensure that firms contracted to do the testing and remediation reflect the demographics of the impacted communities.

With support from the Central New York Community Foundation, CenterState CEO's Up Start small business program has launched a program designed to build the capacity of city-based, minority-owned contractors to compete for lead testing and remediation projects. Three companies are receiving technical assistance and financial resources that will position them to take on most of the impending testing and mitigation work in the city's footprint. Additional businesses will be added soon, based upon eligibility and program capacity.

This partnership not only helps the city and its partners to mitigate this public health and environmental challenge, it also helps to build capacity and create opportunities for contracting businesses owned by Syracuse residents of color, enabling them to increase earnings, build wealth and hire from the community.

For more information contact **Erik Jankowski**, small business services manager, CenterState CEO.

# UP START FOOD CLASS CELEBRATES GRADUATION

At the end of May, 13 aspiring restaurateurs, food truck operators, caterers and a food retail/wholesaler graduated from the Start It! Food class, delivered by SYRUP (Syracuse Up Start – a CenterState CEO program) and Salt City Market. During the 12-week class, participants worked with established restaurateurs and received assistance creating business plans to launch their companies. Some of the graduates are working with Economic Inclusion Small Business Manager Erik Jankowski to map out technical assistance services like financial projections and business operations, which will help them to continue developing their concepts.

Start It! intentionally recruits diverse participants and entrepreneurs from historically marginalized backgrounds, including minority, women, immigrant and refugee, veteran and low-income communities. This is to showcase the diversity of the Syracuse community and to empower underserved entrepreneurs to access economic opportunity and increased wealth. As a bonus, this approach provides opportunities to showcase many diverse cuisines. The recent class included concepts ranging from vegan to Southern/soul and barbecue. It also included a food wholesaler working on custom spice mixes and another concept for cannabis-infused cuisine.

The next Start It! Food class will start recruiting this summer. Information will be available at [www.saltcitymarket.com](http://www.saltcitymarket.com) or by following @UpStartSYR on Facebook and Instagram.



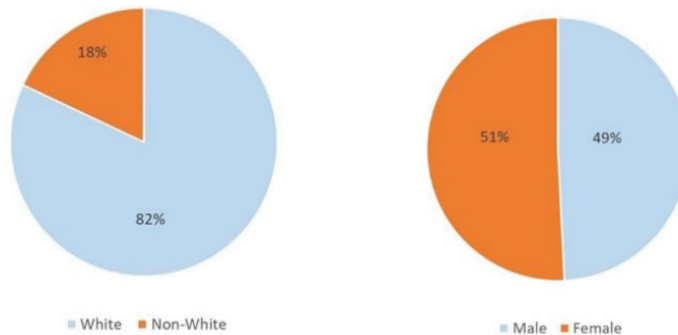
Andy Obernesser, director of community investment at CenterState CEO, congratulates the SYRUP graduates at the Salt City Market.

# CEO AND CNY SHRM ADDRESS TALENT STRATEGIES

CenterState CEO collaborated with the CNY Society for Human Resource Management (SHRM) during its recent conference that featured national and state speakers focused on talent management, retention and attraction.

Representatives of CenterState CEO’s Business Development and Economic Inclusion teams attended the event. CEO’s Economic Inclusion staff gave a presentation to human resources (HR) leaders focused on regional race and gender statistics. The presentation let small groups react to different sets of data that looked at occupational representation by race and gender. It also promoted meaningful open dialogue about common and new findings on these issues across Oswego, Onondaga and Madison counties. The exercise was an impactful way to share important data with HR leaders in the region, interact with members on ways to understand demographic differences, and cover ideas on how to source new candidates from different pools. Syracuse Surge, Syracuse Build and [Goodlifecny.com](http://Goodlifecny.com) were also discussed.

## BASELINE DATA - Race and Gender Makeup in the Syracuse MSA (Oswego, Madison and Onondaga Counties)



CenterState CEO’s Jonathan Link Logan and Jess Barbuto speak at the CNY SHRM conference about the race and gender makeup in the Syracuse Metropolitan Statistical Area (MSA), which is defined as Oswego, Onondaga and Madison counties.



# EMPOWERING YOUR TEAM WITH A VOICE ON DEI

This column has often focused on the value of diversity, equity and inclusion (DEI), and the imperative to commit and act on creating more diverse and welcoming workplaces. The question that often comes next is, how? When large corporations commit millions to DEI causes, or kick off large scale initiatives, it's easy to get a sense of impact. But for most companies and organizations, where that level of financial commitment is not feasible, the path by which to drive change can be harder to see.

One place that any organization can start is to look to the voices, experiences and values of your own teams. According to a recent survey by the American Productivity & Quality Center, 47% of respondents indicated taking action on DEI through conducting DEI-focused "employee listening," such as surveys and focus groups, and 36% increased staff dedicated to DEI. According to SHRM, employee resource groups, or ERGs, are being established and used by more companies to widen their lens on diversity and, in particular, inclusion, equity and social justice.<sup>1</sup>


ERGs or staff-led committees give your teams a space and a voice to engage in your organization's DEI efforts. Additionally, it creates an ongoing presence and commitment to this work as an embedded part of your organization, not just in times of tragedy or injustice.

CenterState CEO's own internal DEI committee helps build a more inclusive workspace through ongoing programming, professional development opportunities, and creating spaces for dialogues that discuss the implementation of DEI principles within CenterState CEO's work. A staff-led DEI council leads internal efforts to build a more inclusive culture in partnership with the larger committee. The committee has helped lead meaningful staff discussions, brought forward engaging speakers, and helps spread awareness and resources aimed at sharing unique perspectives, histories and lived experiences.

For these groups to be effective and relevant, they need buy-in from management, and they need to know their voice has meaning and value to the rest of the organization. Like any aspect of a business, there should be a focus on results-driven strategies and approaches that can help the company deploy leading-edge tactics that advance change. These groups should establish clear goals and objectives and be provided adequate resources to guide and implement their work.

The individuals that lead and engage in ERGs and DEI committees can play an integral role in long-term solutions to addressing the needs of our workplaces and community for greater levels of diversity, equity and inclusion, if we empower them to do so. They hold the potential to change employee culture for the better, make your business a more inclusive place to work — which supports talent retention and recruitment — and brings a more inclusive approach to working with customers and clients.

RESI remains committed to working with you and your teams on these efforts and is still accepting new clients in 2022. Contact me at [jrogers@centerstateceo.com](mailto:jrogers@centerstateceo.com), to assess and explore which DEI services will help meet your DEI goals.



*Racial equity and social impact initiatives, DEI training courses and consultation services from CenterState CEO are available. Contact Dr. Juhanna Rogers at [jrogers@centerstateceo.com](mailto:jrogers@centerstateceo.com) to learn more.*

<sup>1</sup> <https://www.shrm.org/resourcesandtools/hr-topics/behavioral-competencies/global-and-cultural-effectiveness/pages/12-ways-companies-are-boosting-their-dei.aspx>



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# GENIUS NY ANNOUNCES 14 SEMI-FINALISTS

GENIUS NY, a business accelerator program at CenterState CEO's Tech Garden, announced 14 teams as semi-finalists in the competition's sixth round. The companies, which are developing innovations in the uncrewed aircraft systems (UAS), internet of things (IoT) and big data industries, were selected from a highly competitive pool of nearly 200 submissions from more than 50 countries. Of the 14 semi-finalists, nine are international teams representing Germany, Israel, Poland, the Netherlands and United Kingdom. Three teams are from New York state.

**Five finalists will be selected for entry into the GENIUS NY program this month.** Judges look for companies that will stay in Central New York and use the ecosystem; will scale and be successful; and represent diversity of technology focus and team makeup. Winners will arrive in Central New York in August to begin the program at The Tech Garden. **At Finals Night on Nov. 3, teams will compete live by pitching their technologies to a panel of judges for the \$1 million grand prize investment. The remaining four teams will each receive a \$500,000 investment.**

"The geographic diversity, as well as the advancement of technology and businesses represented in these semi-finalists makes selecting five participants challenging but also highlights the strength of this program," said Kara Jones, director of GENIUS NY. "I am excited to learn more about these teams to determine which are the best fit for this round of the program. We will also continue to work with the teams that do not make the next round to determine if there are other growth opportunities for them at The Tech Garden and in Central New York."

Since 2017, GENIUS NY has invested \$15 million in 26 companies from around the world and brought them to Central New York for the yearlong in-residence accelerator. In addition, GENIUS NY companies have raised more than \$100 million in follow-on funding and have created more than 70 jobs in Upstate New York.

Beyond the grand prize investments, participants benefit from startup programming, including business planning, industry specific mentorship and access to vetted service providers offering startup friendly terms. Participants are also integrated into the larger regional effort to grow uncrewed aerial systems in Central New York and the Mohawk Valley, and will have access to world-leading infrastructure and testing assets. Participants have opportunities to connect with investors for follow on funding as well.

Learn more at [www.geniusny.com](http://www.geniusny.com).



**GENIUS NY**

**Semi-finalists:**

- Archangel Imaging Ltd** (Oxford, United Kingdom)
- Aveopt** (Rochester, Michigan)
- AVSS - Aerial Vehicle Safety Solutions** (New Brunswick, Canada)
- DroneHub** (Warsaw, Poland)
- Fusion Engineering** (Delft, Netherlands)
- LeVanta (Monett, Missouri)
- Manifold Robotics** (New York, New York)
- Neuron Innovations** (London, United Kingdom)
- OrthoDrone** (Bremen, Germany)
- Outfield Technologies** (Cambridge, United Kingdom)
- Prisam** (Rochester, New York)
- SkyCutter** (Loughborough, United Kingdom)
- Voltela** (New York, New York)
- Wonder Robotics** (Hod Hasharon, Israel)

## THE TECH GARDEN

[www.thetechgarden.com](http://www.thetechgarden.com)



### Making it Happen Podcast Features GENIUS NY's CarScanner

The Tech Garden's podcast, Making It Happen, released its newest episode featuring GENIUS NY 5 team, CarScanner. The episode features CarScanner Founder and CEO Slawek Potasz, who describes his experience coming to Syracuse from Poland to build his company. From explaining the genesis of his company to figuring out the ins and outs of a U.S. sales strategy, Slawek and Making it Happen Host Thomas Culeton have an enlightening conversation about how details matter when building a transformative organization. The podcast explores how The Tech Garden and its myriad programs help to support the companies that call the incubator home.

Special thanks to this season's sponsor, Marquardt Switches, for elevating the stories behind building a tech startup in Central New York, outside of Silicon Valley. [Check out the podcast here](#) or wherever podcasts are available.



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**Damian Vanetti**, *Project Director/Syracuse Office Manager*

5788 Widewaters Parkway, Syracuse, NY 13214

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## Ramboll

[www.ramboll.com](http://www.ramboll.com)



**Neil Webb**, *Director – Markets & Strategy*

333 W. Washington St., Syracuse, NY 13202

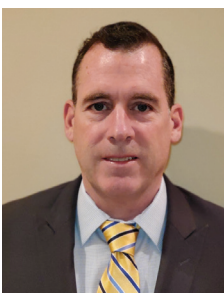
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## Spectrum

[www.spectrum.net](http://www.spectrum.net)



**John Connor**, *Area Vice President of Field Operations*

6005 Fair Lakes Road, E. Syracuse, NY 13057

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Left to Right: Tony Basile, COO, Ken Stewart, CEO, Emily DeMarche, CFO

## SOARING TO NEW HEIGHTS –

“In a world that is *forever changing* one thing that has remained *constant* is the support of our accounting firm. Dermody, Burke & Brown provides proactive advice and guidance throughout these turbulent times that is invaluable to our organization.

Northeast UAS Airspace Integration Research Alliance Inc. (NUAIR) is not your typical not-for-profit and Dermody, Burke & Brown is not your typical accounting firm. They take the time to understand the complexity of our organization and offer sound solutions to help further our mission. DB&B is the *consistency* we need as NUAIR continues to evolve and *soar to new heights.*”

- Emily DeMarche, Chief Financial Officer of NUAIR



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[dbllc.com](http://dbllc.com)

## GOFCC Golf Social Sells Out

### Presented by Novelis

The GOFCC hosted a sold-out annual Golf Social, presented by Novelis, last month. The four-person captain and crew tournament brought together business and community members for a relaxing day of golf and fun. Congratulations to the first-place team, Kyle Ridlon Productions.

Special thanks to the event's sponsors for their continued support, golfers, volunteers and the Oswego County Club for a great Golf Social.

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# Novelis

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Congratulations to the Kyle Ridlon Productions team, winners of the GOFCC Golf Social at the Oswego Country Club.



Team CenterState CEO enjoys quality time on the Oswego Country Club course. From left: David Schneckenburger, Thompson & Johnson Equipment Co.; Monifa Wilcox, CenterState CEO; Rob Simpson, CenterState CEO; and Atom Avery, Avery Rental Properties.



Team GOFCC readies for a day on the links. Pictured are Brian Anderson, National Grid; Katie Toomey, GOFCC; Andrew Fish, CenterState CEO; and Luke Esposito, R.F. Esposito, Inc.

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## Oswego-Fulton Farmers Markets are Open

### Presented by Oswego Health

The Oswego-Fulton Farmers Markets, presented by Oswego Health are open. What better way to shop local than to enjoy farm fresh, local seasonal products, meat, eggs and sumptuous baked goods? The Oswego-Fulton Farmers Markets, presented by Oswego Health, have something for everyone. Stroll through the Oswego Market, 4 to 7:45 p.m., Thursday evenings, or kick off the weekend by strolling through the Fulton Market from 8 a.m. to noon on Saturdays. Interested in becoming a vendor at the Oswego-Fulton Farmers Markets? Contact **Sara Broadwell** to apply.



## Oswego County Restaurant Week A Success

### Presented by Colloca Estate Winery, distributed by Eagle Beverage

The fourth annual Oswego County Restaurant Week, presented by Colloca Estate Winery, distributed by Eagle Beverage, was a great success, helping drive business to Oswego County restaurants in June. The weeklong program was an exciting way to sample the area's many unique menus at a discounted price. Thank you to the **restaurants who participated**.



Two of the numerous and delicious dishes diners enjoyed at Bistro 197 and Southern Fare during Oswego County Restaurant Week.

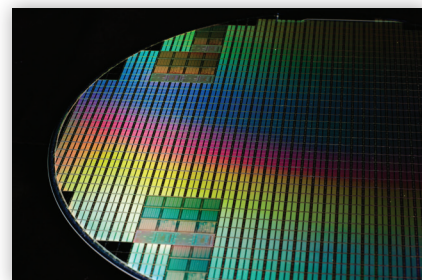


The Oswego County Restaurant Week team (GOFCC, Colloca Estate Winery and Oswego Eagle Beverage) enjoys dinner at Bistro 197 in Oswego.

## GREEN CHIPS LEGISLATION continued from page 1

Federal CHIPS Act incentives are anticipated to pass this summer, which will trigger companies to quickly make location decisions required to apply for federal funding. New York is well positioned to win these projects based on its existing workforce, shovel ready sites, academic institutions and industry supply chain. Green CHIPS provisions will also make sure these transformative projects are delivered with direct benefits for communities, workers and the climate.

Green CHIPS requires companies to create at least 500 net new jobs and spend at least \$3 billion in capital investments over 10 years. New York has the nation's leading inventory of shovel-ready sites suitable for the semiconductor industry, including White Pine in Clay, as well as Luther Forest in the Capital District, Marcy Nanocenter in Mohawk Valley, and Western NY STAMP in the Finger Lakes. The economic opportunities created by such investments will carry substantial ripple effects across the state.



To learn more contact **Kevin Schwab**, vice president, Public Policy and Government Relations, at CenterState CEO.

# MEMBER ESSENTIALS

## Barton & Loguidice

expansion in Pennsylvania adds new Pittsburgh office and enhances engineering consulting services. **Barton & Loguidice** announces the acquisition of Syracuse-based Bivens & Associates Architects, PLLC. **Barton & Loguidice** named one of the "Best Firms to Work For" for the fifth year in a row in both the Multidiscipline and 200+ Employee categories nationwide according to the Zweig Group. **Barton & Loguidice** recognized as "Hot Firm" by leading industry group.



**Wegmans** ranked fifth in a poll measuring the reputations of America's 100 most visible brands according to Axios, which released the survey with Harris Poll. **Wegmans** ranked first on the 2022 Best Workplaces in New York list for large employers from Great Place to Work and Fortune.

Brad Broadwell becomes CEO of **Cayuga Economic Development Agency** and Cayuga County Chamber of Commerce.



**Hayner Hoyt Corp.** to renovate the 15-story annex, known as Symphony Tower, adjacent to the **Marriott Syracuse Downtown**.

**The Central New York Community Foundation's** Black Equity & Excellence Fund is accepting applications until July 8.



**The Post-Standard and Syracuse.com** win 10 awards in the 2021 New York News Publishers Association's Awards of Excellence.

**Excellus BCBS** provides 65 Community Health Awards to area nonprofits including **CenterState** CEO members: **Food Bank of Central New York**; **Girl Scouts of NYPENN**; and **United Way of Central New York**.

Oswego Family Physicians, an affiliate of **Oswego Health**, was recently recognized by the National Committee for Quality Assurance (NCQA) as a Patient-Centered Medical Home Program. Michael Backus to become president and CEO of **Oswego Health** in 2023.



**The Oneida Indian Nation** is building a \$15 million apartment complex to offer more affordable housing for its new full-time, hourly casino workers.

**Marquardt** of Cazenovia expands into the drone industry.

**CABVI** unveils upgraded production and distribution center.

**The Syracuse Regional Airport Authority**, which manages Syracuse Hancock International Airport, to establish an authority police department.

**Ashley McGraw Architects** Atlantic is opening a mid-Atlantic office in Washington, D.C.

Ernst & Young LLP announced that **Terakeet** CEO & Co-Founder Mac Cummings was named an Entrepreneur Of The Year® 2022 New York Award winner.



Share Member News with Us! [Submit your member news at www.centerstateceo.com/add-member-news](http://www.centerstateceo.com/add-member-news)



# MEMBER MILESTONES

CenterState CEO would like to thank the following members for reaching membership renewal milestones in July and August and for supporting CenterState CEO for many years to enrich and improve the business community.

## 45 YEARS

SUNY Upstate Medical University

## 40 YEARS

Visual Technologies Corp.

## 35 YEARS

Reagan Companies

Lions Club of NYS & Bermuda, Inc.

## 30 YEARS

Omega, Inc.

Evans and Bennett, LLP

## 25 YEARS

UDig NY, Inc.

## 20 YEARS

Priority Connections

## 15 YEARS

Merrill Lynch Wealth Management

Alzheimer's Association, CNY Chapter

## 10 YEARS

AT&T

Usherwood Office Technology

Driver's Village Fleet & Commercial Division

## 5 YEARS

AIS

SpinCar

Home2 Suites by Hilton

AutoModality, Inc.

# CENTERSTATE CEO ECONOMIC CHAMPION

## Clear Path for Veterans

Clear Path for Veterans' staff, half being veterans, has grown from just three in 2011 to 32 over the past decade. During that time, it has expanded its programs and services for veterans, military members, and their families across New York. Clear Path serves 33 counties across the state and continues to enhance its service area beyond the Chittenango facility to reach and support veterans in the Southern Tier, Hudson Valley, Western New York and the North Country. Its dedicated regional Peer Support and Outreach staff deliver individualized support to address veterans' most pressing needs. Additionally, The Warriors Working career placement program, a pilot program in Western New York, has placed 176 veterans in jobs since its inception in 2015.



Clear Path for Veterans, 1223 Salt Spring Road in Chittenango.

With the generous support of Chobani and SEFCU, Clear Path's culinary team launched a food trailer in 2022 to reach even more communities across New York state. The trailer highlights the culinary talents of its staff, intending to provide participants in a culinary skills development program with hands-on experience. A sous chef and part-time culinary assistant were added to its culinary staff this year.

Clear Path's Canine Program has expanded nationally to serve veterans across the country by training puppies to become service dogs for veterans with post-traumatic stress. There have been 86 graduates of the Canine Program since its inception. The program has added seven new positions in the past few years, including several trainers, a puppy development coordinator and a behavioral health consultant.

This feature of CEO Essentials spotlights local companies that are "Economic Champions" because of their success in adding jobs, expanding their products or services, gaining national recognition or contributing to the success of the region in special ways.



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# CENTERSTATE CEO AMBASSADORS

CenterState CEO Ambassadors welcome new CEO members and provide recognition to businesses celebrating grand openings, reopenings, company anniversaries, and other important milestones. CEO wants to recognize and celebrate members' special events. Please contact Justin Miller at 315-470-1818 or [ambassadors@centerstateceo.com](mailto:ambassadors@centerstateceo.com) to share your recent milestone or learn how you can join the Ambassador committee.



**FASTSIGNS of Syracuse**, located at 1401 Erie Blvd E., Syracuse, celebrates its new location.



**Zoey Advertising**, located at 906 Spencer St., Syracuse, celebrates its new location.



**Chase Bank**, located at 3400 W. Genesee St., Syracuse, celebrates its new branch.



**Interfaith Works**, located at 1010 James St., Syracuse, celebrates the grand opening of its Center for New Americans.



**Syracuse Jazz Fest** celebrates its return after a multi-year hiatus, and a return to its original location – Clinton Square.





**Salina 1st, LLC**, located at 1081 S. Salina St., Syracuse, celebrates its construction commencement.



**Woodford Bros., Inc.**, located at 6500 Route. 80, Apulia Station, celebrates its 60th anniversary.



**NU Business Marketing**, located at 5630 Bear Road, North Syracuse, celebrates its new location.



**Purple Banana**, located at 754 S. Crouse Ave., Syracuse, celebrates its grand opening.



**Home HeadQuarters, Inc.**, located at 1901 Glenwood Ave., Syracuse, celebrates its 25th anniversary with CenterState CEO and the Upstate Minority Economic Alliance.



**Jefferson Clinton Suites**, located at 416 S. Clinton St., Syracuse, celebrates its 95th anniversary.

# CENTERSTATE CEO AMBASSADORS



**The Nurse Connection Staffing**, located at 1035 7th North St., Liverpool, celebrates its 35th anniversary.



**The Honey Bee Café**, located at The Rosamond Gifford Zoo, 1 Conservation Place, Syracuse, celebrates its grand opening.



**Animate Bootcamp** celebrates its launch at Larger Than Life Comics in Clay.



**The Downtown Farmers Market**, located at Clinton Square, Syracuse, celebrates its 50th anniversary.



**The Marriott Syracuse Downtown**, located at 100 E. Onondaga St., Syracuse, celebrates its 100th groundbreaking anniversary.



**SEED Planning Group**, located at 100 Elwood Davis Drive, Liverpool, celebrates its new location.

## COVID-19 BUSINESS FUNDING RESOURCES

Programs and resources are still available to support businesses and nonprofit organizations affected by the COVID-19 pandemic. Visit [www.centerstateceo.com/covid19resources](http://www.centerstateceo.com/covid19resources) for more information. Updates include:

### NATIONAL

#### Comcast RISE Marketing and Technology Services - New Funding Round

Comcast RISE was created to invest in the success of businesses owned by people of color and women by providing valuable and practical support. The Comcast RISE Marketing and Technology Services program offers selected businesses one or more marketing and technology services focused on media, creative production and technology makeover. Eligible applicants for the Tech Makeover are BIPOC or women-owned businesses with no more than 25 full-time and part-time employees; for consultation, media and creative production services, BIPOC or women-owned businesses with no more than 100 full-time and part-time employees. [FAQs](#) | [Apply](#) by Oct. 14.



# *Elite* CEO SUPPORTERS

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For more information please contact Beth Savicki at 315-657-0423 or [bsavicki@centerstateceo.com](mailto:bsavicki@centerstateceo.com)

# NEW PARTNERS

Please join us in welcoming new CenterState CEO Partners. During the next 12 months, each new member will be contacted by a volunteer from CenterState CEO's Ambassador Committee, chaired by Michelle Salvagno, The Garam Group.

## CNY Diaper Bank

*The CNY Diaper Bank mission is to ensure that all CNY families have access to an adequate supply of diapers for their babies and toddlers, and to build awareness in the community that diapers are a basic human need not being met for all children.*

Michela Hugo  
4645 Crossroads Park Dr.  
Liverpool, NY 13088 315-400-0556  
[www.cnydiaperbank.org](http://www.cnydiaperbank.org)

## Coca-Cola Beverages Northeast – Syracuse Sales Center

*Syracuse Coca-Cola Beverages Northeast is an independent bottling company with headquarters based in Bedford, New Hampshire. As one of the largest Coca-Cola bottlers in the U.S., it services all six New England states and Upstate New York. Coke Northeast is proud to bottle and sell brands owned by The Coca-Cola Company, Keurig, Dr. Pepper, Monster Energy Company, Fairlife, and BODYARMOR. Its outstanding team of 3,400 associates located across 29 facilities work hard every day to produce, sell and distribute iconic beverage brands to the communities they champion and serve. They are committed to refreshing the Northeast through its unwavering dedication to its values: quality, passion, integrity, diversity and resourcefulness.*

Chris Baker  
298 Farrell Road  
Syracuse, NY 13209 800-241-2653  
[www.cokenortheast.com](http://www.cokenortheast.com)

## Home Sweet Home Cleaning Service

*At Home Sweet Home, the number one value is integrity. It's very important that all of their employees demonstrate integrity in everything they do. Being trustworthy is so important in this business. They are 100% committed to delivering a great, high-quality cleaning every time they clean a house. They back all of their work with a 100% satisfaction guarantee. If they miss anything, just let them know and they will come back and fix it.*

Heather Loveland  
Waterville, NY 13480 315-520-0118  
[www.cnyhomesweethome.com](http://www.cnyhomesweethome.com)

## Howard Hanna Real Estate

*Howard Hanna is a family owned, full-service real estate services company committed to professionalism for its colleagues, clients and communities. They are inspired every day to bring solutions to navigate the complex real estate transaction.*

Jay Caporicco  
6866 E Genesee St.  
Fayetteville, NY 13066 315-446-8291  
[www.howardhanna.com](http://www.howardhanna.com)

## Interior Innovations

*Interior Innovations believes that space matters. Properly designed space increases productivity and helps attract and retain the best employees, clients and students. They look at the whole environment and make sure that even practical, cost-effective furniture solutions are part of an overall strategy to create an environment designed to inspire. Interior Innovations educates themselves on the latest, trends and products to ensure they are recommending practical, cost-effective furniture solutions that will continue to provide dividends to its customers long after the investments are forgotten.*

Laura Cueva  
1641 East Genesee St.  
Syracuse, NY 13201 315-724-1985  
[www.interiorinnovationsfurniture.com](http://www.interiorinnovationsfurniture.com)

## Miss Prissy's Restaurant

*Miss Prissy's main goal is to provide superior service and stellar food in everything they do. With its catered events, they make the customer's vision a reality. Visit them for lunch or dinner and enjoy some American Soul Food. They offer full-service catering and daily takeout meal service. Miss Prissy's is most certain that its customers will be pleased and looks forward to working with them.*

Dreamer Glen  
484 S. Salina St.  
Syracuse, NY 13202 315-728-9076  
[www.missprissysd.com](http://www.missprissysd.com)

## Park Strategies LLC

*Park Strategies is composed of Albany government and political insiders who have built solid relationships with executives, legislators, regulators and staff at every level. Park Strategies has extensive experience advocating on behalf of its client base before the Governor's office, Office of the Attorney General, Office of the State Comptroller, and the NYS legislature. Since it was started in 1999 by former United States Senator Alfonse D'Amato, Park Strategies has consistently been a top lobbying firm in New York state and known for delivering results. The Park Strategies Cannabis Practice Group is headquartered in Syracuse and offers the highest expertise to ensure its clients have the necessary tools to navigate New York's cannabis policy. Park Strategies' reputation for professionalism, excellence, integrity and success has been earned through consistent high-quality service and is backed up by its reputation of long-term client relationships.*

Joe Rossi  
327 West Fayette St., Suite 415  
Syracuse, NY 13202 315-396-7535  
[www.parkstrategies.com](http://www.parkstrategies.com)

## SERVPRO of East Onondaga County

*SERVPRO of East Onondaga County anticipates many years of serving the Greater Syracuse area and the towns, villages and hamlets to the east. Residential and business property owners in the region have benefited from the expertise of SERVPRO's highly qualified managers and technicians since 1993.*

Robert Moses  
112 Pickard Dr. E.  
Syracuse, NY 13211 315-446-8776  
[www.servproeastonondagacounty.com](http://www.servproeastonondagacounty.com)

## SERVPRO of SW Onondaga County

*SERVPRO of SW Onondaga County has more than 25 years of combined experience in helping to restore Camillus, Solvay and Skaneateles homes and businesses. In that time, they have evolved as a restoration team to accept changing techniques, practices, and equipment to ensure that its customers always get the most efficient and cost-effective approach for water, fire, flood, storm and mold loss recoveries. They also have qualified professionals to help in areas such as biohazard cleanup.*

Tracy Carvell  
2320 Milton Ave.  
Syracuse, NY 13209 315-488-3900  
[www.servproswonondagacounty.com](http://www.servproswonondagacounty.com)

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and Bellagio**

**\*NEW DATES\***  
**September 7-15, 2022**

**Includes 10 meals and round-trip air fare from Syracuse Hancock International Airport**  
**Per person prices: Single \$4,599; Double \$3,999; Triple \$3,969**

**Reserve your spot, contact Jennine Lombardi at (315) 701-2648 or [JLombardi@nyaaa.com](mailto:JLombardi@nyaaa.com)**

## 2022 New York State Public Safety UAS Summit, Aug. 16-17

On Aug. 16 and 17, NUAIR and the New York State Division of Homeland Security and Emergency Services (DHSES) will hold its annual two-day uncrewed aircraft systems (UAS) Summit for New York state public safety officials. The UAS Summit showcases the latest UAS or drone technologies available to first responders and New York state agencies and gives participants the ability to fly mock disaster scenarios. More than 120 public safety officials and 13 UAS companies participated in the summit last year; a larger crowd is expected this year.

The first day, hosted by the New York State Division of Homeland Security and Emergency Services at the State Preparedness Training Center in Oriskany, New York, consists of presentations on key policy issues, case studies and best practices concerning the use of UAS for public safety operations.

The second day will be hosted by NUAIR at the New York UAS Test Site at Griffiss International Airport in Rome, New York. The day includes live demonstrations by UAS vendors with the latest technologies designed specifically for public safety operations, including Counter UAS, Blue UAS 2.0, Drone in a Box, payloads, service providers and more.

Formal invitations were released last month by DHSES and NUAIR to register online. Interested attendees can RSVP to attend either or both days of the summit. There is no cost to attend either event. DHSES will cover lodging the nights of Aug. 15 and Aug. 16 for state and local public safety participants. Additional logistical details on both events will be outlined in the formal invitation. Contact [info@nuair.org](mailto:info@nuair.org) for more information or with registration questions.

The New York State Public Safety UAS Summit is part of NUAIR's NYFLY program, which supports the NYS DHSES and all New York state and local agencies exploring the use of drones for critical missions and daily operations. NYFLY is one of NUAIR's core initiatives to help New York state and local agencies integrate scalable drone operations with the highest level of safety, are regulatory compliant, and make daily operations more efficient. NUAIR has helped more than 60 agencies implement their drone programs and are actively seeking to help more, visit <https://nuair.org> to learn more.



Drone navigating a rubble pile at the State Preparedness Training Center in Oriskany, New York.

## AMAZON IS OPEN AND HIRING



CenterState CEO & the Upstate Minority Economic Alliance were excited to be at Amazon's ribbon cutting of its Clay distribution facility. The site employs 1,500 and continues to hire (those interested in applying can text "Amazon" to 77088). CEO is proud to have supported efforts to bring Amazon to CNY.

## AmeriCU Syracuse Arts & Crafts Festival Presents Showcase of 150+ Artists

Friday, July 29: 10 a.m. to 6 p.m.

Saturday, July 30 & Sunday, July 31: 10 a.m. to 5 p.m.

More than 150 of the nation's most talented artists, craftspeople and entertainers will set up in and around Columbus Circle for the 51st annual presentation of the Syracuse Arts & Crafts Festival this month. The family friendly festival is Friday, July 29 through Sunday, July 31. Find contemporary arts and crafts, including ceramics, painting, sculpture and photography along Onondaga, Montgomery and Jefferson streets, and enjoy strolling musical entertainment and festival food. The spectacular three-day showcase is recognized as one of the premier festivals in the northeast and has earned national accolades several times in its history. Most recently, it was recognized as one of the 200 Best Art Shows in the country by Sunshine Artist magazine.



Presented by the Downtown Committee of Syracuse, Inc. and AmeriCU, the Syracuse Arts & Crafts Festival is the longest-running festival in downtown Syracuse.



## Downtown Farmers Market Continues Every Tuesday

8 a.m. to 2 p.m., Clinton Square

The Downtown Farmers Market is celebrating its 50th anniversary season. Each Tuesday through Oct. 11, rain or shine, dozens of the region's best farmers and produce dealers set up shop in Clinton Square. The Downtown Farmers Market is the place to find fresh, locally grown fruits, vegetables, plants and specialty items including homemade pet treats, baked goods and flowers. The market continues to prioritize healthy initiatives for patrons. Starting July 12, the Food Bank of Central New York will resume its "Just Say Yes to Fruits and Vegetables" nutrition workshops at the market, demonstrating how to prepare healthy food and serving free samples.

New to the market this year, the Downtown Committee is introducing "Community Days" to show its appreciation for the many sectors that make up the downtown community.

Every week, a different sector or industry will be highlighted at the market. If an industry falls within one (or more!) of the categories featured, please stop by the Downtown

Committee's Information Booth on "your day" to receive a free swag item. In addition, those identifying as part of the "group" being recognized on that date will be eligible to enter a free drawing (designated exclusively for the "group of the day") to win a \$50 gift card to a downtown Syracuse business. There is also a weekly drawing for all market patrons throughout the season.

Additionally, the Lunchtime Live Music Series brings live musical entertainment during each week (weather permitting). Local artists will play from 11:30 a.m. to 1:30 p.m. The series is made possible with funds from Onondaga County through the Tier Three Project Support Program administered by CNY Arts, as well as through funds from the Statewide Community Re-grants Program, a regrant program of the New York State Council on the Arts, with the support of the governor's office and the New York State Legislature. It is administered by CNY Arts. Check [DowntownSyracuse.com](http://DowntownSyracuse.com) for a schedule featuring the musical entertainment.

### Celebrate Our Community at The Downtown Farmers Market

July 5: Downtown Residents  
 July 12: Design (including Architecture, Landscape Architecture, Industrial Design, & Graphic Design)  
 July 19: Retail, Restaurants & Hospitality  
 July 26: Arts & Culture  
 Aug. 2: Government  
 Aug. 9: Four-Legged Friends  
 Aug. 16: Education, Nonprofits & Charitable Organizations  
 Aug. 23: Utilities, Transportation & Infrastructure  
 Aug. 30: Construction & Engineering  
**See the complete schedule.**





# SIGNATURE ACCESS EVENT AT MERCHANTS COMMONS

CenterState CEO members enjoyed an in-person Signature Access Event at Merchants Commons in downtown Syracuse. The invitation-only event featured a unique opportunity for executive-level CenterState CEO members to network and connect while experiencing one of downtown's commercial and residential spaces. Attendees caught up with colleagues and fellow members and enjoyed beverages and hors d'oeuvres from Peppinos.

Congratulations to Kevin Fallis of Fallwards, Inc., winner of two complimentary tickets on Southwest Airlines.

Signature Access Events, sponsored by Dannible & McKee, LLP, are open exclusively to leadership of CenterState CEO Investors, Executive Partners, Corporate Partners and their guests, providing access to valuable networking with Central New York's business and community leaders.



Members gather at Merchants Commons to build relationships and make new contacts during a Signature Access Event, sponsored by Dannible & McKee, LLP.

SPONSORED BY:



# BREEZE LANDS AT SYR!

New, low-fare airline Breeze Airways has landed in Central New York, with nonstop flights between Syracuse and two new destinations — Las Vegas and Charleston, South Carolina. While both cities are considered primarily as leisure markets, Las Vegas is frequently mentioned as an important destination for businesses due to its large number of industry conventions. Syracuse Regional Airport Authority Executive Director Jason Terreri noted that Las Vegas represents the longest nonstop flight to/from Syracuse in decades. Hancock Airport now has nonstop service to 29 destinations.



Community stakeholders gather at Syracuse Hancock International Airport for the arrival of Breeze Airways. Pictured from left: Jason Terreri, Syracuse Regional Airport Authority; John Varley, Breeze Airways; William Magnarelli, NYS Assembly, District 129; John Mannion, NYS Senate, 50th District; Rob Simpson, CenterState CEO; and Danny Liedka, Visit Syracuse.

# EVENTS

## CenterState CEO Golf Tournament Tuesday, Sept. 13

**The Links at Erie Village**  
5904 N. Burdick St., East Syracuse

Registration 8 a.m.  
with shotgun start at 9 a.m.

**Register by Sept. 9** or contact  
**Lisa Metot** at 315-470-1870 for more  
information.

Don't miss CenterState CEO's summer golf tournament. Invite your staff, colleagues, vendors or clients for an 18-hole round of captain and crew followed by a steak bake barbecue. Each player receives light refreshments before tee-off, on-course games, beverage cart and a steak bake barbecue with two beverages included in the package. Not available to golf? Attend the Steak Bake!

Cost: Foursomes: \$650/members,  
\$750/non-members.  
Individuals: \$165/member,  
\$175/non-member.  
Steak Bake only: \$60/members,  
70/non-members.

Sponsorship opportunities are available.  
Contact **Beth Savicki** at 315-657-0423 to  
learn more.

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Register at [www.centerstateceo.com/events](http://www.centerstateceo.com/events) or call 315-470-1800.

### Tech & Culture Series Featuring Makeda Davis, July 20

5:30 to 6:30 p.m. | Virtual

Meet Makeda Davis, a software engineer at Lob Technologies Inc. Her life changed when she stumbled upon the opportunity to learn coding through an email. At the time, she was working a job paying slightly over minimum wage, living in NYC and trying to provide for her daughter who was pregnant and not working. Makeda had also just been released from prison having served a 9.5-year sentence. Hosted by Generation Next, the Tech & Culture Speaker Series promotes diversity, inclusion and belonging in tech-related fields through diverse speakers who are leading in the tech industry. Sponsored by JPMorgan Chase & Co.



Cost: Free. **Register.**

### Race for Equity, Aug. 25

Pineview Run: Auto & Country Club, 2250 Case Hill Road, LaFayette

CenterState CEO hosts its first Race for Equity event to raise funds to support nonprofits seeking to engage in diversity, equity and inclusion work within their organizations. **Support a driver. Become an event sponsor**, contact **Beth Savicki** or 315-657-0423. See page 3 for details.



### Business After Hours presenting GENIUS NY 2022 Winners, Sept. 14

5 to 7 p.m.

Rosamond Gifford Zoo, 1 Conservation Place, Syracuse

Meet the new startups recently selected for GENIUS NY's — the world's largest business accelerator competition focused on uncrewed systems, IoT and big data startups — sixth cohort. The technology-based startups from around the world will spend the year in Central New York growing their companies. Learn more about their exciting new ventures and help us welcome them to Syracuse as they make this their new home for growth.

Cost: \$10 for members; \$20 for non-members. **Register.**

Save the date...

### Leadership Lessons from 7 Inspirational Influencers, Sept. 21

8:30 to 9 a.m. Registration and Networking; 9 to 10:30 a.m. Program

Seven influential executives and community leaders will share leadership lessons that have shaped how they manage, motivate themselves and others, and build success in their lives and careers. Attendees will take away inspiring new approaches to be more effective and impactful in their personal and professional life.

### GENIUS NY Pitch Finals, Nov. 3

5 to 8 p.m.

Marriott Syracuse Downtown, 100 E. Onondaga St., Syracuse

Join us as we award \$3 million to the five startups in the 2022 GENIUS NY accelerator cohort; the grand prize is \$1 million while the four remaining startups each receive \$500,000. Each team gets five minutes to tell their story — who they are, what problem they're solving, how they plan to scale and why they want to do it in Central New York! Following the pitch will be a Q/A from the judges.

Cost: Free. **Register.**

# CEO VIRTUAL EVENTS EDUCATE & INFORM MEMBERS

CenterState CEO brings engaging speakers and critical information to its members and the business community for networking, professional development, community engagement and more. Recent highlights included:



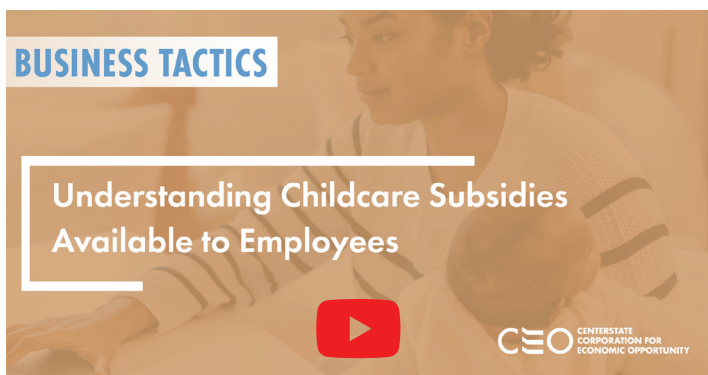
## CEO | BUSINESS TACTICS - Small Business Toolbox Series: Surviving Disaster

Ines Pearce, chief executive with Pearce Global Partners Inc., a partner of the U.S. Chamber of Commerce, discussed how small businesses are both highly vulnerable and can be without adequate resources to focus on preparedness actions. He shared resources to guide companies toward addressing preparedness issues while building in flexibility to handle potential business interruptions. Sponsored by Solvay Bank.



## CEO | BUSINESS TACTICS - Round 12 CFA Funding Forum

Empire State Development Central New York Deputy Director Daniel Kolinski provided an overview of the \$1 billion in economic and community development funding opportunities available in this year's consolidated funding (CFA) competition, in addition to new grant funding initiatives in this year's state budget.



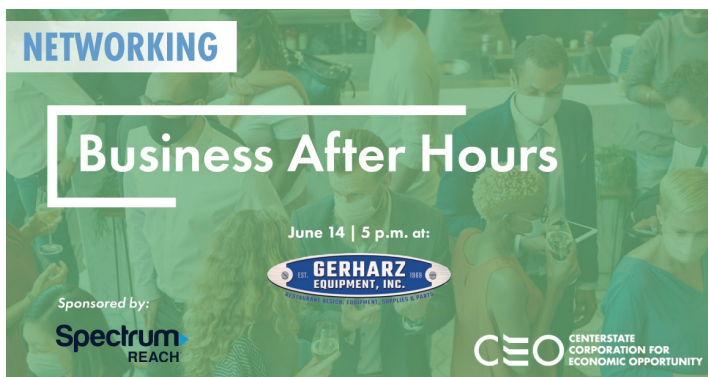
## CEO | BUSINESS TACTICS - Understanding Child Care Subsidies Available to Employees

Sarah G. Merrick, commissioner, Onondaga County Department of Social Services – Economic Security, and Lori A. Schakow, executive director, Child Care Solutions discussed how the cost and availability of child care creates challenges for individuals and employers seeking to retain valuable employees. They provided an overview of child care financial assistance available to Onondaga County residents, including assistance for families with a household income up to 275% Federal Poverty Level (FPL). Note: the eligibility level goes up to 300% FPL Aug. 1, 2022. The assistance covers most (and sometimes all) of the cost of care. Employers also learned how to help current and prospective employees access this benefit, and help more individuals get the care they need while contributing to its organization's workforce.



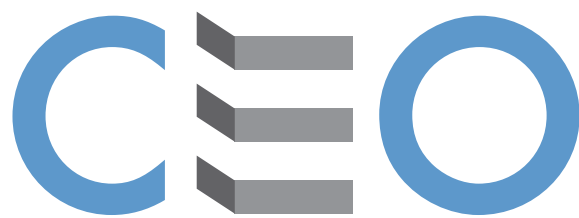
## CEO | NETWORKING - Tech & Culture Series Featuring Dakir Thompson

Dakir Thompson is a local tech professional who attributes his current success as a software engineer to the grit, wits and resolve he garnered from growing up in Syracuse's inner city. He used those qualities to graduate with an associate degree in Applied Science from Morrisville State College and a Bachelor of Arts in General Science from Le Moyne College. Thompson later discovered his passion for computer programming and taught himself enough skills to land his first computer programming job at Lockheed Martin in 2019. Hosted by Generation Next, the Tech & Culture Speaker Series promotes diversity, inclusion and belonging in tech-related fields through diverse speakers who are leading in the tech industry. Sponsored by JPMorgan Chase & Co.



## CEO | NETWORKING - Business After Hours

Gerharz Equipment, the leader in restaurant design, equipment, parts and supplies in Central New York, welcomed the business community to its new showroom and retail store on Teall Ave. Attendees toured its new 90,000-square-foot expansion, while networking with members and colleagues. Food was provided by their personal chef — including make-your-own pizzas in its state-of-the-art, on-site test kitchen. There were also cooking demos; beverages from Six Eighty Cellars, Buttonwood Grove Wineries and Buried Acorn Brewing Company; music by Tom Chic; a chance to win fun prizes with a putting contest; and a 10% discount on any purchases in its showroom. Sponsored by Spectrum Reach.



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