

The City of Syracuse is in Onondaga County in the geographic center of New York State. The counties of Onondaga, Madison, and Oswego make up the *Syracuse Metropolitan Statistical Area (MSA)*.

CLIMATE

Four seasons, continental mean average temperature:

January	24.3 degrees
April	47.2 degrees
July	72.0 degrees
September	63.8 degrees
Annual average snowfall	127.26 in.
Growing season approx.	171 days
Annual rainfall	41.54 in.

PROXIMITY TO MARKET

Over 136 million people live within a 750-mile radius of Syracuse, including over 50% of the population of Canada and the U.S.

Mileage to Major Cities:

Albany, NY	136	New York, NY	253
Baltimore, MD	299	Philadelphia, PA	255
Boston, MA	299	Rochester, NY	85
Buffalo, NY	147	Toronto, Ont.	248
Chicago, IL	665	Washington, DC	350
Montreal, Que.	248		

POPULATION

	2010	2020
City of Syracuse	145,170	148,620
Onondaga County	467,026	476,516
Syracuse MSA	662,577	662,057

Source: U.S. Census Bureau Decennial Census

DEMOGRAPHICS

	City of Syracuse	Onondaga County	Syracuse MSA
Black/African American	30.7%	12%	9%
White	47.9%	74.1%	78.8%
Asian	7%	4.2%	3.3%
Hispanic (any race)	10.5%	5.6%	4.8%

Source: U.S. Census Bureau 2020 Decennial Census

MEDIAN AGE

	Median Age
City of Syracuse	30.7
Onondaga County	39.2
Syracuse MSA	39.7

Source: U.S. Census Bureau 2020 Decennial Census

MEDIAN SALES PRICE (July 2023)

	Median Price	'22-'23 % Change
Greater Syracuse	\$ 220,000	+ 10.00
New York State	\$ 400,000	- 2.0

Source: Greater Syracuse Association of Realtors; New York State Association of REALTORS®

INCOME (2021)

	Median Household Income
City of Syracuse	\$40,190
Onondaga County	\$66,012
Syracuse MSA	\$65,112

Source: U.S. Census Bureau, 2021 ACS 5-year Estimates

REAL METRO PRODUCT (2021)

	GMP	'20-'21 % Change
Albany	\$60.2B	7.2
Buffalo	\$62.3B	5.3
Rochester	\$57.3B	4.9
Syracuse	\$37.7B	5.4

Source: BEA, Chained 2012 Dollars

UNEMPLOYMENT RATE (%)

	July 2022	July 2023
City of Syracuse	5.2	4.3
Onondaga County	3.5	3.0
Syracuse MSA	3.6	3.1

Source: Bureau of Labor Statistics, Local Area Unemployment Statistics *Unadjusted

LABOR FORCE

	Jul 2022	Jul 2023
City of Syracuse	59,602	60,674
Onondaga County	226,416	231,520
Syracuse MSA	301,726	310,252

Source: Bureau of Labor Statistics, Local Area Unemployment Statistics *Unadjusted

EMPLOYMENT – SYRACUSE MSA (Thousands)

Industry	Jul 2022	Jul 2023	% change
Total (Nonfarm)	312.1	317.2	1.6
Natural Resources, Mining & Construction	14.4	14.6	1.4
Manufacturing	25.9	25.3	-2.3
Trade Transportation & Utilities	61.7	61.7	-
Information	3.9	3.7	-5.1
Financial Activities	14.5	14.5	-
Professional & Business Services	37.8	40.4	6.9
Education & Health Services	58.6	58.4	-0.3
Leisure & Hospitality	29.0	30.4	4.8
Other Services	11.2	11.5	-2.7
Government	55.1	56.7	2.9

Source: BLS, Current Employment Statistics *Unadjusted

MAJOR EMPLOYERS IN CENTRAL NEW YORK (2023)

Upstate Medical University	11,298
Cornell University	9,742
Northeast Grocery, Inc.	6,600
United Health Services (UHS)	6,456
Wegmans Food Markets, Inc.	5,232
St. Joseph's Health	4,800
Syracuse University	4,749
Walmart	4,600
Oneida Nation Enterprises	4,500
Mohawk Valley Health System	4,300
Lockheed Martin Mission Systems & Training	4,100
Ascension Lourdes Hospital	3,500
Crouse Health	3,200
National Grid	3,092
SUNY Oswego	3,050
Cayuga Health System	2,562
Staffings of Binghamton, Inc.	2,500
Binghamton University	2,311
Samaritan Medical Center	2,300

Source: Business Journal News Network 2021 Book of Lists

EMPLOYMENT CENTERS

Estimated total employment for areas of Onondaga County that serve as geographic clusters of employment.

◆ Downtown Syracuse.....	28,000
◆ University Hill.....	20,000
◆ Destiny USA	5,000
◆ Electronics Park	1,500

EDUCATION & TRAINING

College and Universities: There are 85 colleges and universities within a 100-mile radius of Syracuse, with a combined total enrollment of over 250,000 students. More than 20% of these students attend school at one of the 13 schools in the Syracuse MSA. Regional colleges and universities include:

- Syracuse University
- Clarkson University
- Cornell University
- St Joseph's College of Nursing at St Joseph's Hospital Health Center
- Pomeroy College of Nursing at Crouse Hospital
- SUNY College of Environmental Science and Forestry
- Upstate Medical University
- Le Moyne College
- Cayuga Community College
- Onondaga Community College
- Bryant & Stratton College-Syracuse and Syracuse North
- Cazenovia College
- Morrisville State College
- SUNY College at Oswego
- Colgate University

Vocational Training: The five public vocational centers and 24 private vocational and technical schools offer more than 80 courses of study in a wide variety of fields.

TRANSPORTATION & INFRASTRUCTURE

Syracuse is located at the crossroads of two interstate highway systems, east/west I-90 the New York State Thruway, and north/south I-81.

Air: Syracuse Hancock International Airport is the primary gateway for air service across the Central New York region. Hancock Airport is served by eight major airlines that transport more than two million passengers to and from Central New York, each year. With 120+ daily flights, Hancock Airport serves 29 non-stop destinations to major national and international gateway hubs. Six major air cargo companies service the Syracuse terminal in addition to several regional carriers, forwarders and passenger airlines that offer air freight services.

Highway: More than 150 trucking companies, including the nation's top 12 carriers of general freight, service the Syracuse area.

Bus: CENTRO provides public transportation for Syracuse and suburbs at a fare of \$2.00. Onondaga Coach, Greyhound, Syracuse & Oswego, and Adirondack Trailways also provide inter-city passenger service.

Rail: The Finger Lakes Railway main route runs from Syracuse to Canandaigua, a distance of 76 miles. At Syracuse, the FGLK interchanges with CSX Transportation and New York, Susquehanna, and Western Railway, which provide direct rail freight service to a variety of Northeastern markets. Amtrak provides rail passenger transportation service from the William F. Walsh Regional Transportation Center.

Water: The Port of Oswego is located on the southeast shore of Lake Ontario, 34 miles northwest of Syracuse. The New York State Canal System encompasses 524 miles and runs east-west across New York State, connecting the Niagara River with the Hudson River. The Onondaga Lake Barge Canal Terminal is located just north of Syracuse.

HEALTH CARE

Syracuse is home to numerous hospitals and specialized medical facilities, a number of long-term skilled nursing facilities, outpatient centers serving all sectors of the county, renowned teaching facilities, including Upstate University Health System, two hospital-based nursing schools, and several residency programs.