

SYRACUSE, NEW YORK FACT SHEET – December 2020



CENTERSTATE CORPORATION FOR ECONOMIC OPPORTUNITY

The City of Syracuse is located in Onondaga County in the geographic center of New York State. The counties of Onondaga, Madison, and Oswego make up the **Syracuse Metropolitan Statistical Area (MSA)**.

CLIMATE

Four seasons, continental mean average temperature:

January	24.3 degrees
April	47.2 degrees
July	72.0 degrees
September	63.8 degrees
Annual average snowfall	127.26 in.
Growing season approx.	171 days
Annual rainfall	41.54 in.

PROXIMITY TO MARKET

Over 136 million people live within a 750 mile radius of Syracuse, including over 50 percent of the population of Canada and the United States.

Mileage to Major Cities:

Albany, NY	136	New York, NY	253
Baltimore, MD	299	Philadelphia, PA	255
Boston, MA	299	Rochester, NY	85
Buffalo, NY	147	Toronto, Ont.	248
Chicago, IL	665	Washington, DC	350
Montreal, Que.	248		

POPULATION

	2000	2010
City of Syracuse	146,435	145,170
Onondaga County	458,336	467,026
Syracuse MSA	650,154	662,577

Source: U.S. Census Bureau

DEMOGRAPHICS

	City of Syracuse	Onondaga County	Syracuse MSA
Black/African American	35.4	11.6	10.7
White (not Hispanic)	56.3	78.6	86.1
Asian	8.0	3.8	3.6
Hispanic (any race)	9.6	5.2	4.4

Source: U.S. Census Bureau, 2019 American Community Survey 1-year estimates

MEDIAN AGE

Median Age

City of Syracuse	32.2
Onondaga County	39.4
Syracuse MSA	39.8

Source: U.S. Census Bureau, 2019 American Community Survey 1-year estimates

MEDIAN HOME PRICE (December 2020)

Median Price % Change

Greater Syracuse	\$159,745	+7.3
New York State	\$350,000	+22.4

Source: Greater Syracuse Association of Realtors; New York State Association of REALTORS®

INCOME (2019)

	Median Family Income	Mean Family Income
City of Syracuse	\$49,282	\$69,717
Onondaga County	\$84,681	\$106,090
Syracuse MSA	\$81,983	\$101,873

Source: U.S. Census Bureau, 2019 American Community Survey 1-year estimates

REGIONAL OUTPUT (2019)

	GDP (Millions)	'18-'19 % Change
Albany	\$56,461	+2.4
Buffalo	\$63,026	+3.2
Rochester	\$56,728	+2.4
Syracuse	\$37,721	+2.7

Source: U.S. Bureau of Economic Analysis, Real GDP (chained 2012 dollars)

UNEMPLOYMENT RATE (%)

	Dec. 2010	Dec. 2020
City of Syracuse	9.7	9.8
Onondaga County	7.8	6.4
Syracuse MSA	8.5	6.4

Source: New York State Department of Labor, Local Area Unemployment Statistics, not seasonally adjusted

LABOR FORCE

	Dec. 2010 (Thousands)	Dec. 2020 (Thousands)
City of Syracuse	62.2	56.7
Onondaga County	233.1	209.9
Syracuse MSA	326.6	290.6

Source: New York State Department of Labor, Local Area Unemployment Statistics, not seasonally adjusted

EMPLOYMENT – SYRACUSE MSA

(Data in Thousands)

Industry	Dec. 2019	Dec. 2020	% change
Total (Nonfarm)	325.0	290.4	-10.6
Natural Resources, Mining & Construction	12.9	11.8	-8.5
Manufacturing	26.1	23.8	-8.8
Trade Transportation & Utilities	61.7	54.1	-12.3
Information	4.4	4.3	-2.3
Financial Activities	14.4	13.7	-4.9
Professional & Business Services	36.8	31.6	-14.1
Education & Health Services	67.8	61.5	-9.3
Leisure and Hospitality	28.5	22.5	-21.1
Other Services	12.0	10.7	-10.8
Government	60.4	56.4	-6.6

Source: New York State Department of Labor, Current Employment Statistics, Dec. 2020

MAJOR EMPLOYERS IN CENTRAL NEW YORK (2019)

Cornell University	8,514
SUNY Upstate Medical University	7,523
St. Joseph's Health	4,824
Oneida Indian National Enterprise	4,750
Syracuse University	4,683
Walmart	4,600
Mohawk Valley Health System	4,200
Lockheed Martin Mission Systems and Training	4,100
Price Chopper Supermarkets	3,900
Crouse Health	3,200
Tops Friendly Markets	3,170
National Grid	2,500
Loretto	2,307
The Raymond Corporation	1,900
Target Corp	1,755
Ithaca College	1,700
KPH Healthcare Services, Inc. (Kinney Drugs)	1,632
Wegman's Food Markets, Inc.	1,561
SUNY Oswego	1,320
BorgWarner Morse Systems	1,300
Excellus BlueCross BlueShield	1,238
Cayuga Medical Center	1,210
Novelis	1,150
Tessy Plastics Corporation	1,000
SRC, Inc.	1,000
Chobani	1,000
Hillrom	1,000

Source: CNY Business Journal News Network 2021 Book of Lists

EMPLOYMENT CENTERS – Estimated total employment for areas of the County that serve as geographic clusters of employment.

◆ Downtown Syracuse.....	29,000
◆ University Hill	21,000
◆ Destiny USA	5,000
◆ Electronics Park.....	2,000

COMMUNICATIONS

Major newspaper:

The Post-Standard (daily) 470-0011

Business newspapers:

Business Journal (weekly) 472-3104
Eagle Newspapers (weekly) 434-8889
Syracuse New Times (weekly) 422-7011

TRANSPORTATION

Syracuse is located at the crossroads of two interstate highway systems, east/west I-90 the New York State Thruway, and north/south I-81.

Air: Syracuse Hancock International Airport is the primary gateway for air service across the Central New York region. Hancock Airport is served by seven major airlines that transport more than two million passengers to and from Central New York, each year. With 120+ daily flights, Hancock Airport serves 24 non-stop destinations to major national and international gateway hubs. Six major air cargo companies service the Syracuse terminal in addition to several regional carriers, forwarders and passenger airlines that offer air freight services.

Highway: More than 150 trucking companies, including the nation's top 12 carriers of general freight, service the Syracuse area.

Bus: CENTRO provides public transportation for Syracuse and suburbs at a fare of \$2.00. Onondaga Coach, Greyhound, Syracuse & Oswego, and Adirondack Trailways also provide inter-city passenger service.

Rail: The Finger Lakes Railway main route runs from Syracuse to Canandaigua, a distance of 76 miles. At Syracuse, the FGLK interchanges with CSX Transportation and New York, Susquehanna and Western Railway, which provide direct rail freight service to a variety of Northeastern markets. Amtrak provides rail passenger transportation service from the William F. Walsh Regional Transportation Center.

Water: The Port of Oswego is located on the southeast shore of Lake Ontario, 34 miles northwest of Syracuse. The New York State Canal System encompasses 524 miles and runs east-west across New York State, connecting the Niagara River with the Hudson River. The Onondaga Lake Barge Canal Terminal is located just north of Syracuse.

HEALTH CARE

Syracuse is home to numerous hospitals and specialized medical facilities, a number of long-term skilled nursing facilities, outpatient centers serving all sectors of the county, renowned teaching facilities, including Upstate University Health System, two hospital-based nursing schools, and several residency programs.

EDUCATION AND TRAINING

Public, Private and Parochial Education: There are 18 school districts in Onondaga County (17 Suburban, 1 City) with an enrollment of approximately 68,197 students. The districts are comprised of 78 Elementary Schools, 27 Junior High, and 21 High Schools. In addition, there are 23 accredited private and parochial schools and 2 charter schools in the greater Syracuse area.

College and Universities: There are 85 colleges and universities within a 100 mile radius of Syracuse, with a combined total enrollment of over 250,000 students. More than 20% of these students attend school at one of the 13 schools in the Syracuse MSA. Regional colleges and universities include:

- Syracuse University
- Clarkson University
- Cornell University
- St Joseph's College of Nursing at St Joseph's Hospital Health Center
- Pomeroy College of Nursing at Crouse Hospital
- SUNY College of Environmental Science and Forestry
- Upstate Medical University
- Le Moyne College
- Cayuga Community College
- Onondaga Community College
- Bryant & Stratton College-Syracuse and Syracuse North
- Cazenovia College
- Morrisville State College
- SUNY College at Oswego
- Colgate University

Vocational Training: The five public vocational centers and 24 private vocational and technical schools offer more than 80 courses of study in a wide variety of fields.

Prepared by: CenterState CEO. For additional information or more detailed data, contact: 315.470.1800