

**PROFESSIONAL DEVELOPMENT**

# Leading with Agility & Purpose During a Crisis

with Ralph Simone, founder of Emergent



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# Leading with Agility & Purpose During a Crisis



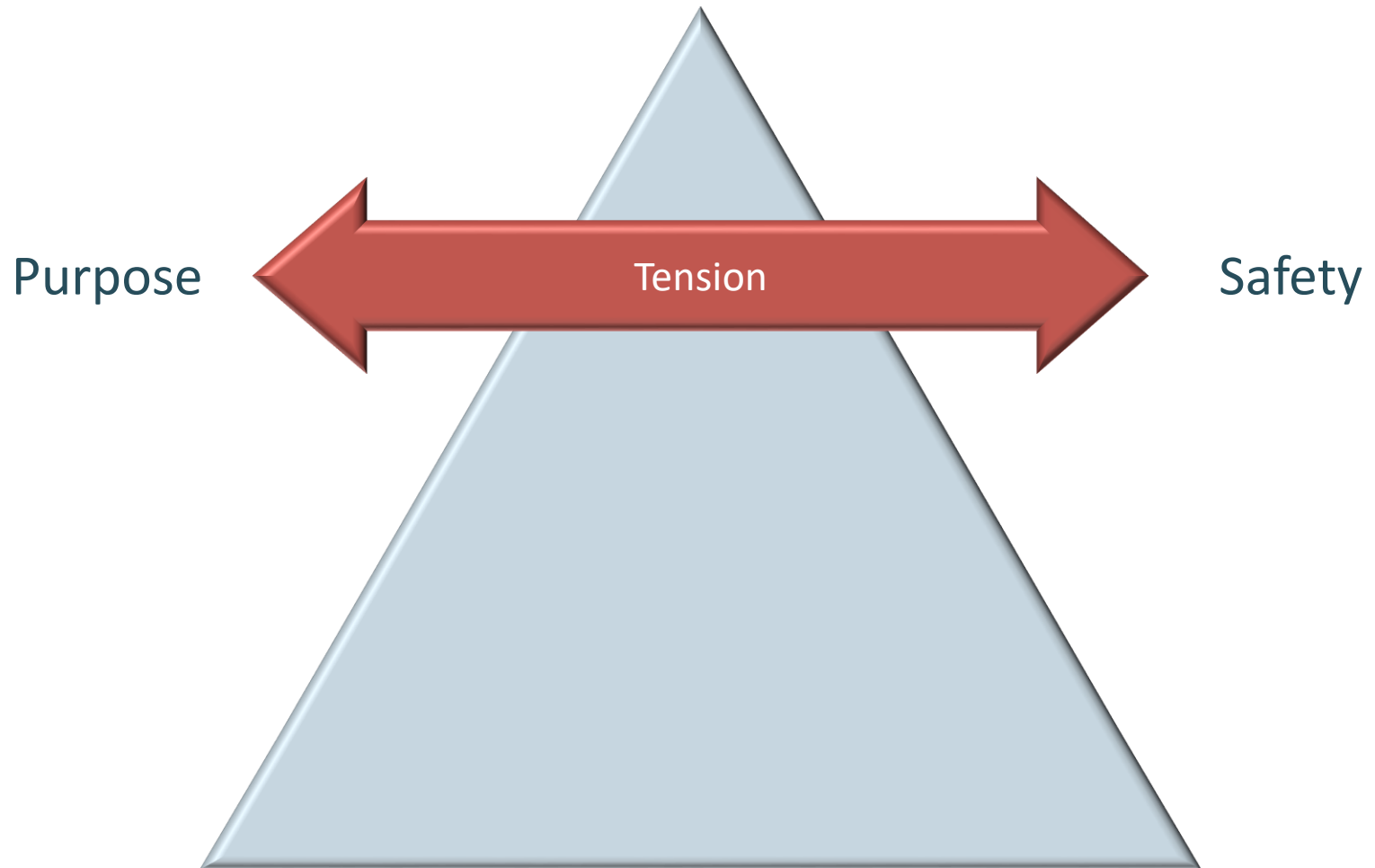
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*Transforming Leaders, Teams and Organizations*

# Agenda

- Introduction
- VUCA
- Definition and Roles of Leadership
- Balancing Purpose and Safety
- Purpose – Zeroing In
- Agility
- Emerging Trends
- Your New Normal – Emergent Experiments

# Balancing Tension Between Purpose and Safety



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“

*No one or no organization ever  
became great by playing it safe.*

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# Default Behaviors for many of us during times of high stress

These three are all versions of playing it safe



Comply



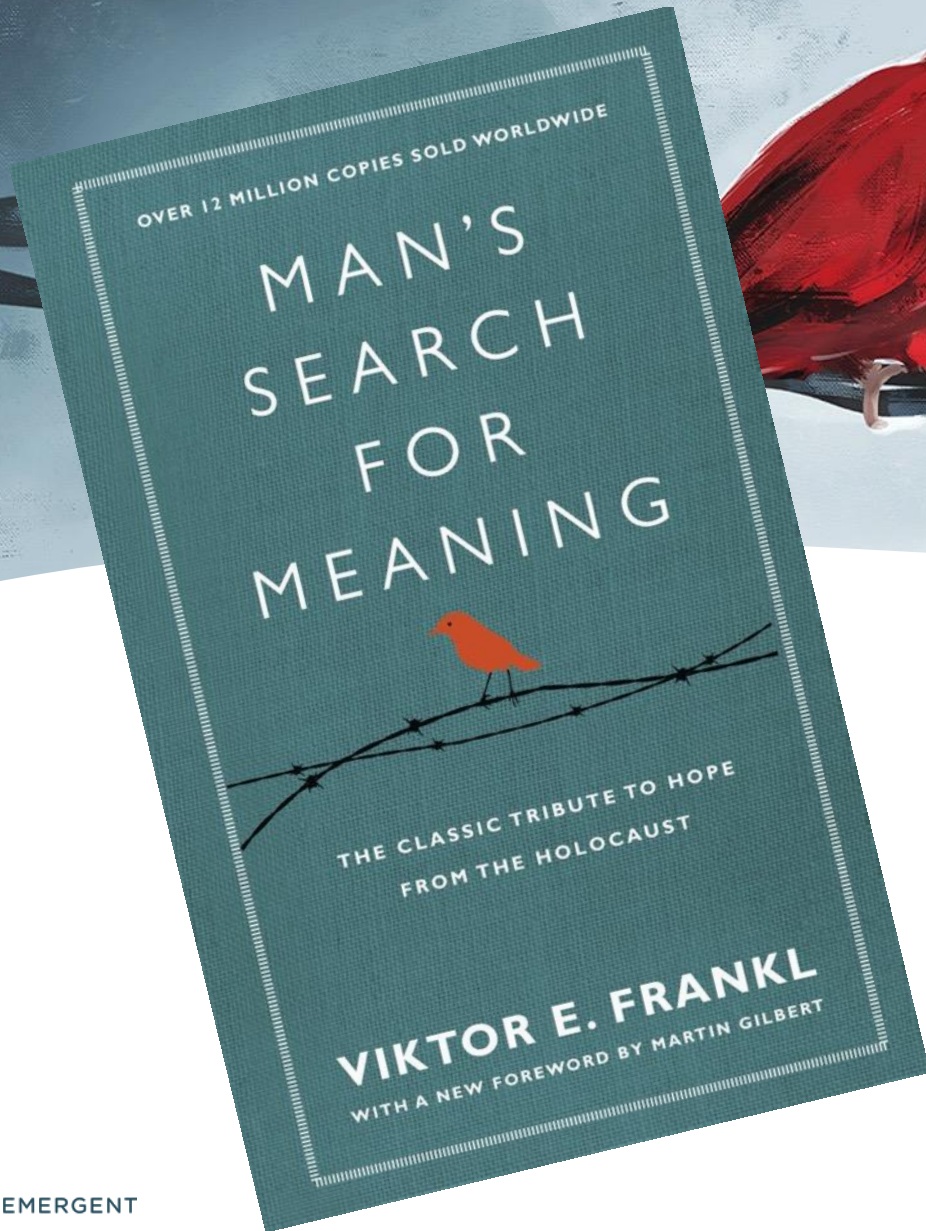
Protect



Control

# Question Number 1

*What are you noticing about yourself and your default behaviors over the last 6 weeks?*



“He who has a  
why to live for  
can bear with  
almost any how.”  
– Nietzsche

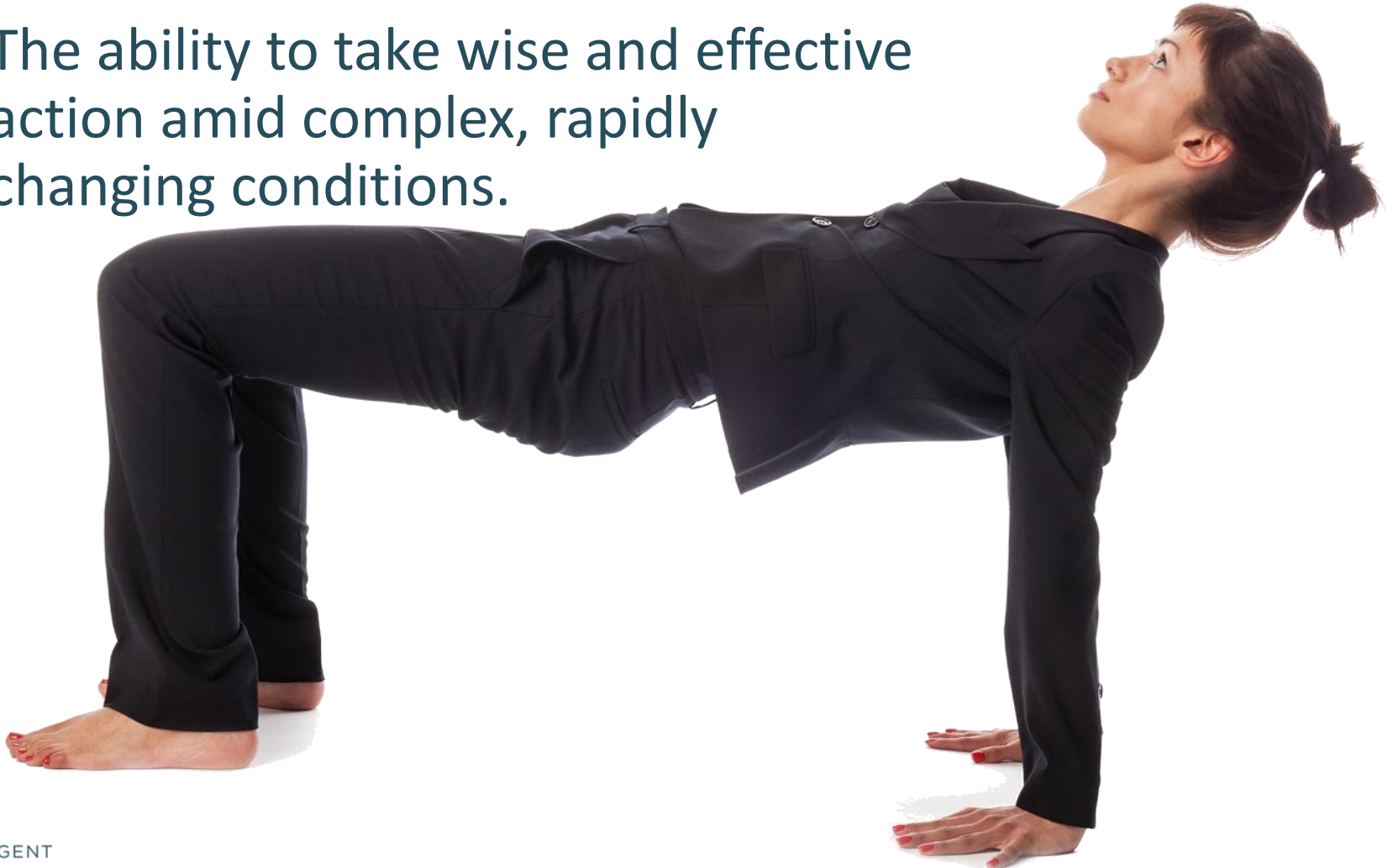


# Question Number 2

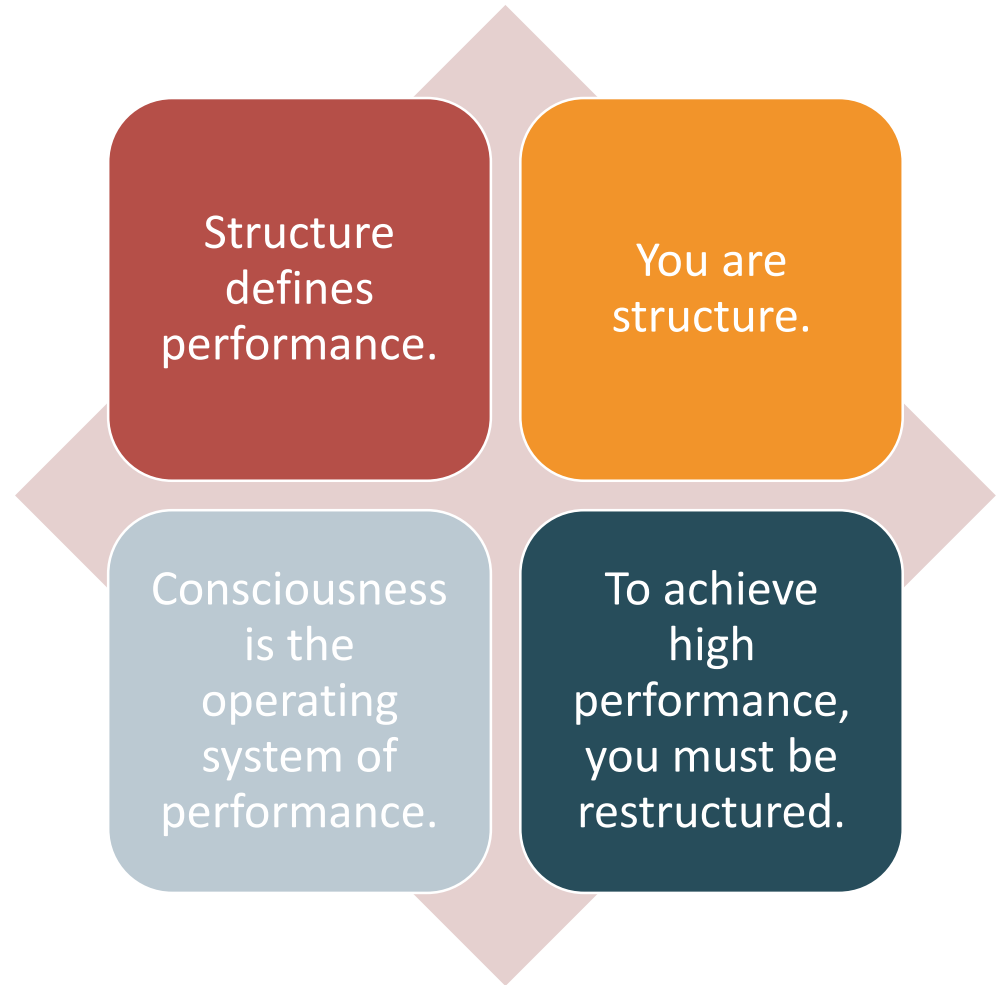
*What is your Organization's purpose? How have you been communicating that?*

# Agility

The ability to take wise and effective action amid complex, rapidly changing conditions.



# Four Foundational Premises



# Question Number 3

What restructuring of your thinking do you need to make to ensure you can achieve outcomes that matter most?



# Some Emerging Trends

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DISTANCE IS BACK

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RESILIENCE – RAISING THE BAR

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CONTACT FREE ECONOMY

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MORE SCRUTINY FOR BUSINESS

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CHANGING HOW WE DO BUSINESS

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FINDING OPPORTUNITIES AND THE SILVER LINING

# Question Number 4

*What are you learning that  
will become your new  
normal?*



# Ideas for the Next Normal

[Support@GetEmergent.com](mailto:Support@GetEmergent.com)

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