

Robert Simpson President & CEO CenterState CEO

CenterState New York Region



Real GDP Growth

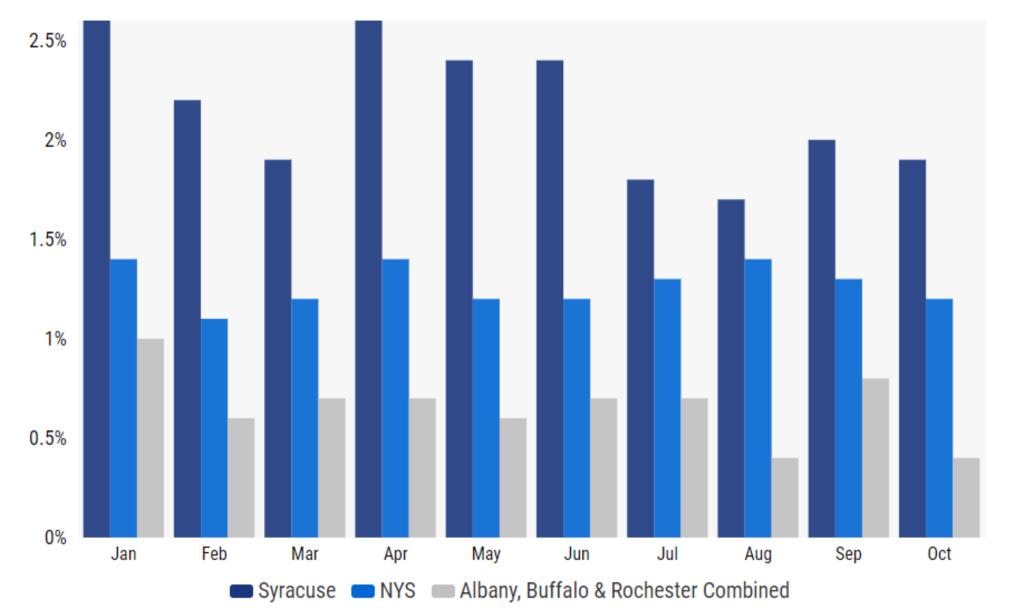


Private Sector Job Growth



Monthly Job Growth (Year Over Year)

Job growth in Syracuse in 2019 has averaged nearly 3.5x job growth in neighboring Upstate metros



Source: New York State Department of Labor

Syracuse Metro Area Wage Growth November 2018 to November 2019





Syracuse Population Growth



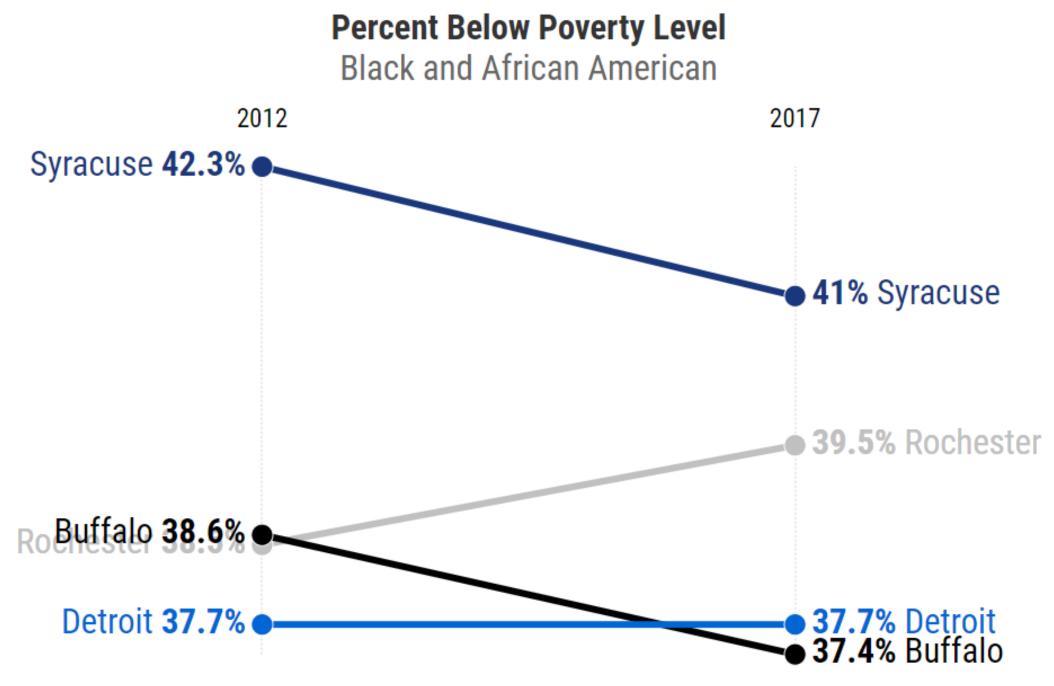
25-34 Year Olds Syracuse Metro Area (2012-2017)

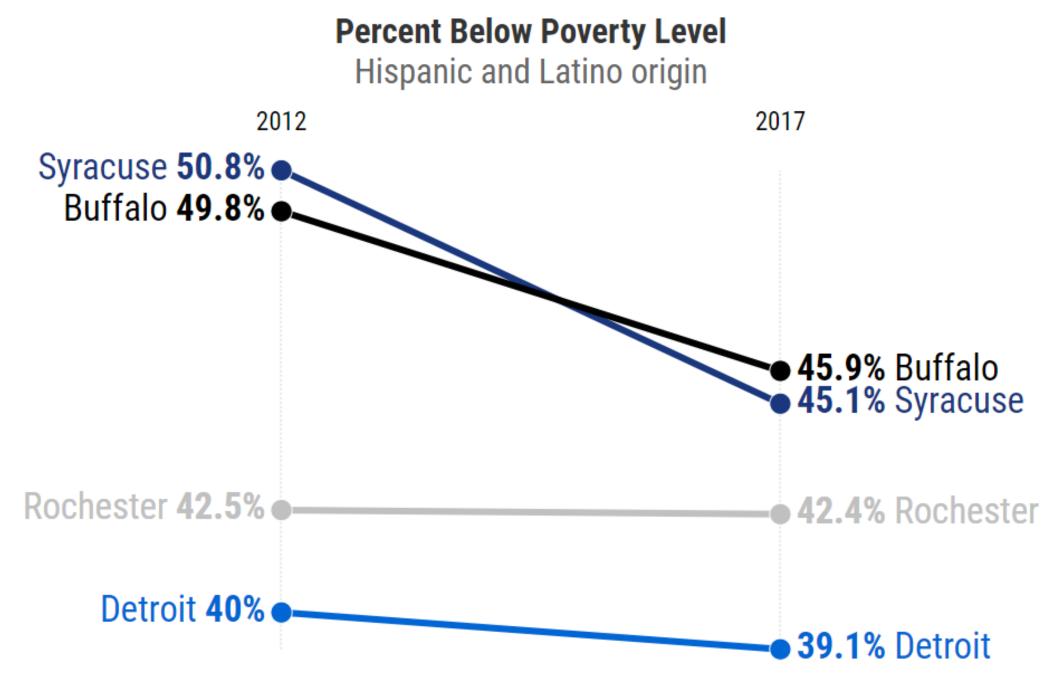


Syracuse Population Growth

12.8% Millennials in Onondaga County (2010-2018) **9.3%** Millennials in City of Syracuse







Brookings Metro Monitor: Major Improvements in Measurements of Inclusion

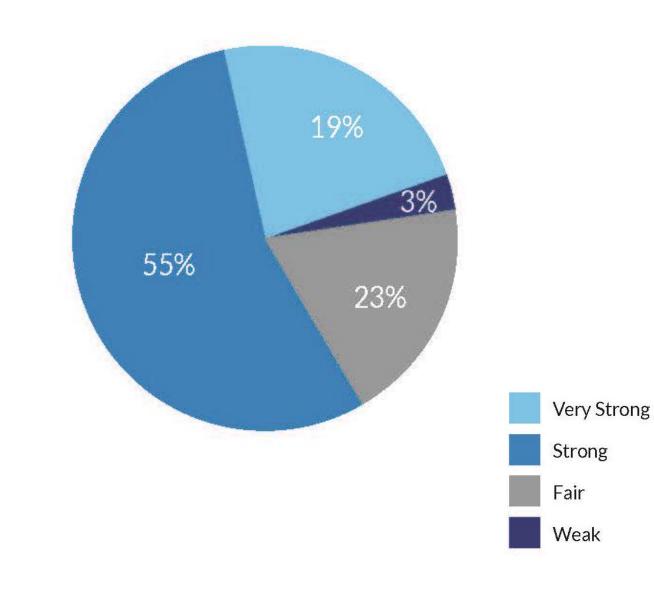


Inclusion by Race 2016-2017



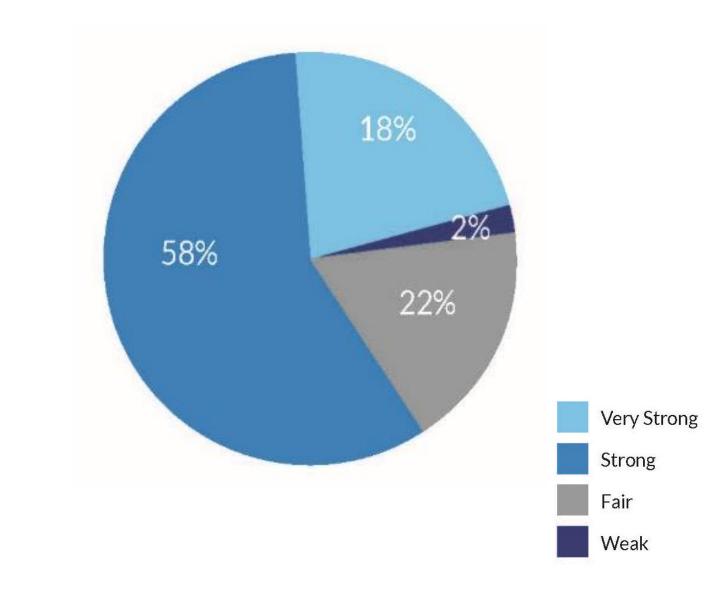


2019 ECONOMIC PERSPECTIVE



2020 ECONOMIC FORECAST

2020 ECONOMIC OUTLOOK



2020 ECONOMIC FORECAST

> 2020 ECONOMIC FORECAST

2020 ECONOMIC OUTLOOK

49% 44% 7% Capital Investments

Growth No Change Decline

> 2020 ECONOMIC FORECAST

2020 ECONOMIC OUTLOOK

70% 25% Overall Sales or Revenue

5%

Growth No Change Decline

> 2020 ECONOMIC FORECAST

2020 ECONOMIC OUTLOOK



Growth No Change Decline



ROBUST GROWING **STRONG** DIVERSE PROGRESS EVOLVING



112 of 134

metros for fostering startups

SUTACUSE Technolor

Hon. John A. DeFrancisco New York S.

IN PARTNERSHIP WITH:

Hon. James T. Walsh United States Congressman

How war

Per Capita in BUSINESS INCUBATOR **Seed Capital** 30x below national average

\$27















Credit: Office of Gov. Cuama

2.1

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6

87











Private Investment



110

Companies Growing in CNY







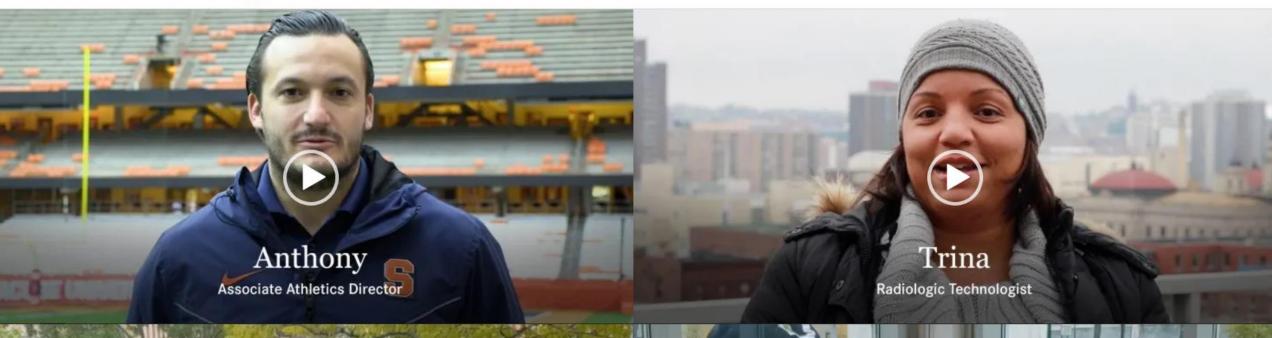
> 2020 ECONOMIC FORECAST

2019 TRENDS/PRESSURES

%		Availability of skilled personnel/ workforce development
%	S	Employee benefits and costs
%		Local, regional and/or state policy or regulatory requirements/changes
%		Developing new products/ services/markets
%	s	Keeping pace with evolving technologies
%	s	Domestic economic conditions
%		Local, regional and/or state political leadership
%	t	Organizational realignment
%	s	Changing customer preferences
%	s	Stagnant/declining markets
%		Federal policy or regulatory requirements/changes
%	s	Tariffs and related policies
%	t	Materials/supplies/equipment
6	n	Domestic competition
5	p	Federal political leadership
5	s	New business methodologies
*Respondents sele	s	Global economic conditions

*Respondents selected up to three trends/pressures.





Amy Magazine Writer/Editor

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So many cool places to work in CNY

Global corporations, local businesses, independent shops and budding startups are just a few of the companies that call CNY home. Growing industries like engineering, architectural, environmental, tech, healthcare, education and financial add to the area's diversity. More specifically, we're experiencing a boom in advanced tech including digital, 200+ COMPANIES 3,000+ JOB OPENINGS

SYRACUSE STEAM









2020 ECONOMIC FORECAST for Central New York