

For Immediate Release
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M3 Placement and Partnership Launches New Service Offering: Recruitment Consulting

Albany, N.Y. – August 14, 2024 – M3 Placement and Partnership (M3), a talent acquisition firm specializing in executive searches, direct placement, and high-volume recruiting, is excited to announce the launch of its new service offering: Recruitment Consulting. This service is designed to help businesses optimize their hiring processes, attract top talent, and achieve long-term success in today's competitive job market. M3 is proud to be a certified small and women-owned business recognized by New York State, Small Business Administration and WBENC.

What Is Recruitment Consulting?

M3's Recruitment Consulting service provides companies with expert guidance and customized solutions to enhance every aspect of their recruitment process. From defining clear job descriptions to implementing cutting-edge Applicant Tracking Systems (ATS), M3's consulting team offers a comprehensive approach to improving the efficiency and effectiveness of hiring practices.

Why We're Introducing Recruitment Consulting

In response to growing demands for more strategic, streamlined, and cost-effective recruitment processes, M3 has developed this new service to empower organizations.

"In response to the growing demand for more strategic, streamlined, and cost-effective recruitment processes, we've developed this new service at M3 Placement and Partnership to empower organizations and help them achieve their hiring goals more effectively," says Mary Malone McCarthy, Founder and CEO of M3.

Key Offerings

The Recruitment Consulting service encompasses a wide range of offerings, including:

- Recruitment Process Optimization: Streamlining and standardizing recruitment workflows to ensure consistency, improve candidate experience, and reduce hiring errors.
- ATS Implementation/Integration: Assisting with the selection, customization, and implementation of ATS to automate and organize recruitment processes.

- Indeed Integration: Optimizing the use of Indeed's platform to improve job posting performance, employer branding, and recruitment efficiency.
- Job Descriptions: Crafting well-defined, legally compliant job descriptions to attract the right candidates and set clear role expectations.
- Job Fairs: Planning and managing job fairs that connect employers with top talent while enhancing brand presence and community engagement.

Why Choose M3 Placement & Partnership?

M3 Placement & Partnership brings a wealth of industry expertise and a deep understanding of recruitment challenges. Our Recruitment Consulting services are designed to meet the specific needs of each client, helping them build a strong, successful workforce. With a commitment to excellence and innovation, M3 is your trusted partner in transforming recruitment strategies.

Don't see what you're looking for? M3 also offers customized solutions tailored to your unique needs. Contact us at hello@m3placement.com to discuss how we can support your organization's recruitment goals.

About M3 Placement and Partnership

M3 has been in business for over 12 years providing an end to end approach for recruiting and retaining top talent. M3 serves a variety of industries providing outsourced recruitment (RPO), direct placement, executive search, HR consulting, and career transition support services. For more information on M3, visit m3placement.com.