

## FOR IMMEDIATE RELEASE

### Syracuse to Host First Professional International Esports Tournament 48 Teams From Around the World Arrive for FRAG York at Elite Gaming Arena

SYRACUSE, NY — Syracuse will host its **first professional international esports tournament** when **FRAG York**, part of the **Fragadelphia Counter-Strike tournament series**, takes place March 26–29 at **Elite Gaming Arena**.

The four-day event will bring **48 competitive teams** and players from around the world to Syracuse, including competitors traveling from **Australia, New Zealand, Brazil, Sweden, Argentina, Canada**, and across the **United States**.

Media outlets are invited to attend and cover the event **Thursday, March 26 and Friday, March 27**, when the largest number of competitors will be on site as tournament play begins.

FRAG York is part of the internationally recognized **Fragadelphia Counter-Strike tournament series**, one of North America’s premier competitive **Counter-Strike 2** LAN events. Teams will compete live on a local network in a high-energy arena environment for a **\$15,000 prize pool**, battling through group stages and playoff rounds before the championship final later in the weekend. (<https://frag.to/events/frag-york>)

“This is a major moment for Syracuse,” said **Robert O’Connor**, co-founder of Elite Gaming. “We’re welcoming teams and players from multiple continents and showcasing that our city can host world-class esports competitions.”

Competitive esports has grown into a global industry with millions of fans watching tournaments online and attending live events around the world. Hosting FRAG York places Syracuse among a growing list of cities hosting professional esports competitions.

**Spectators are welcome** throughout the event weekend. Fans can attend in person to watch matches, meet players from around the world, and experience the live esports atmosphere. Food and drinks will be available on site at **The Underground**, the arena’s restaurant and bar.

## Media Coverage Opportunities

- International esports competitors traveling to Syracuse
- Live competitive gaming and crowd atmosphere
- Interviews with players, organizers, and venue leadership
- Footage of esports production technology and competition
- Insight into the growing esports industry and its impact on Central New York

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## Recommended Coverage Dates

Thursday, March 26

Friday, March 27

These dates will feature the largest concentration of competitors and opening tournament matches.

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## Event Location

Elite Gaming Arena

2 S Clinton Street

Syracuse, NY 13202

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## Spectators

Spectators are welcome.

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## Media Contact

Robert O'Connor

Elite Gaming Arena

315-952-2588

rob@elitegaming.gg

elitegaming.gg