

# *Embrace Your Inner CEO:* Step into Your Power as a Businesswoman

Wednesday, January 6th, 5-6:30pm

*Being a business owner isn't the same as being the CEO.*

Becoming the CEO of your business requires a shift in vision, strategy, & leadership!

Join this *virtual panel discussion* to learn from our diverse group of panelists about what it means to **step into our power** as business women.

Where are you in your journey?



Facilitated by WBOC's Shelley Hoffman,  
founder of Heart, Home, & Community.