



Research & Marketing Strategies
15 E. Genesee St., Suite 210
Baldwinsville, New York 13027
P 315.635.9802
F 315.720.1159
RMSresults.com

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RMS Hires New Research Analyst RMS Welcomes Molly Burke to Analytical Department

(BALDWINSVILLE, NY) — Research & Marketing Strategies, Inc. (RMS) is pleased to announce that Molly Burke has joined the RMS team as of January 2023.

In her role, Molly will continue to support the design, administration, and analysis of RMS Research Analytics Division projects. She will be working to ensure that all reporting follows RMS guidelines for quality and leverage her industry knowledge to enhance recommendations, particularly for RMS healthcare clients. Molly's background in public health suits her well for her new role, as she has significant experience working with government, non-profit, and private sector entities in the healthcare industry. This industry experience, and analytical skills, will allow Molly to help champion RMS' commitment to providing rigorous, authentic, and trusted research to clients in the healthcare, education, and energy sector.

"RMS is so fortunate to have Molly Burke join our team as a Research Analyst. She has quickly become a critical team member in the Analytics Division as we continue to grow our market research services, particularly in the healthcare industry. She brings significant experience and a keen understanding of the challenges and opportunities for those in the public health industry. Molly has already positively impacted our team – she has truly embraced the RMS culture and produces the high-quality work we expect of all RMS Analytics projects. I am delighted to have Molly as part of the team and know that only great things are ahead for her," says Patrick Fiorenza, RMS Director of Research Analytics.

Before joining RMS, Molly held a position as a Public Health Educator at the Cayuga County Health Department. She earned a bachelor's degree in biology at the College of the Holy Cross and a master's degree in public health at the University of New England.

Molly loves spending time with her family, attending concerts, walking her dog, and being outdoors. Molly lives in Jordan with her husband and son.

About RMS

Research & Marketing Strategies (RMS) is a full-service market research firm in Baldwinsville, NY. RMS provides an array of research methodologies that result in actionable analytics and recommendations for the client to enhance decision-making. RMS is also home to QualiSight, a premier focus group and interview research facility, and RMS ViewPoint, a leading consumer research panel in Central New York. Visit our website at RMSresults.com.

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Contact:

Lisa Czaplá | Graphic Design & Marketing Coordinator
LisaC@RMSresults.com | 315.635.9802, ext. 219