

News Release:

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Greek Peak Mountain Resort announces first snow-making efforts of the season; Projects its opening day

CORTLAND, New York (November 15, 2022) – Greek Peak Mountain Resort fired up its new snow-guns last night marking the first snow-making efforts of the new season. The effort also marked the first test of Greek Peak’s brand-new snow-making infrastructure, where over 9,000 feet of new water pipe and 5,000 feet of new air-line have been installed. Brand new snow-making lines will be ready to go on four trails: Stoic, Elysian Fields, Karyatis Way, and Mars Hill, and a new midway pumphouse has been installed that has two new pumps bringing total water output from 750 gallons per minute up to 2,000 gallons per minute in that area of the mountain.

The picture to the right shows the difference in the diameter of the new water pipe installed this year (12”) versus the old pipe (6”). Currently in the early phases of a five-year snow-making infrastructure plan, the \$1.3 million investment this year enables Greek Peak to output the equivalent of 16.5 football fields with a foot of snow in a 24-hour period.





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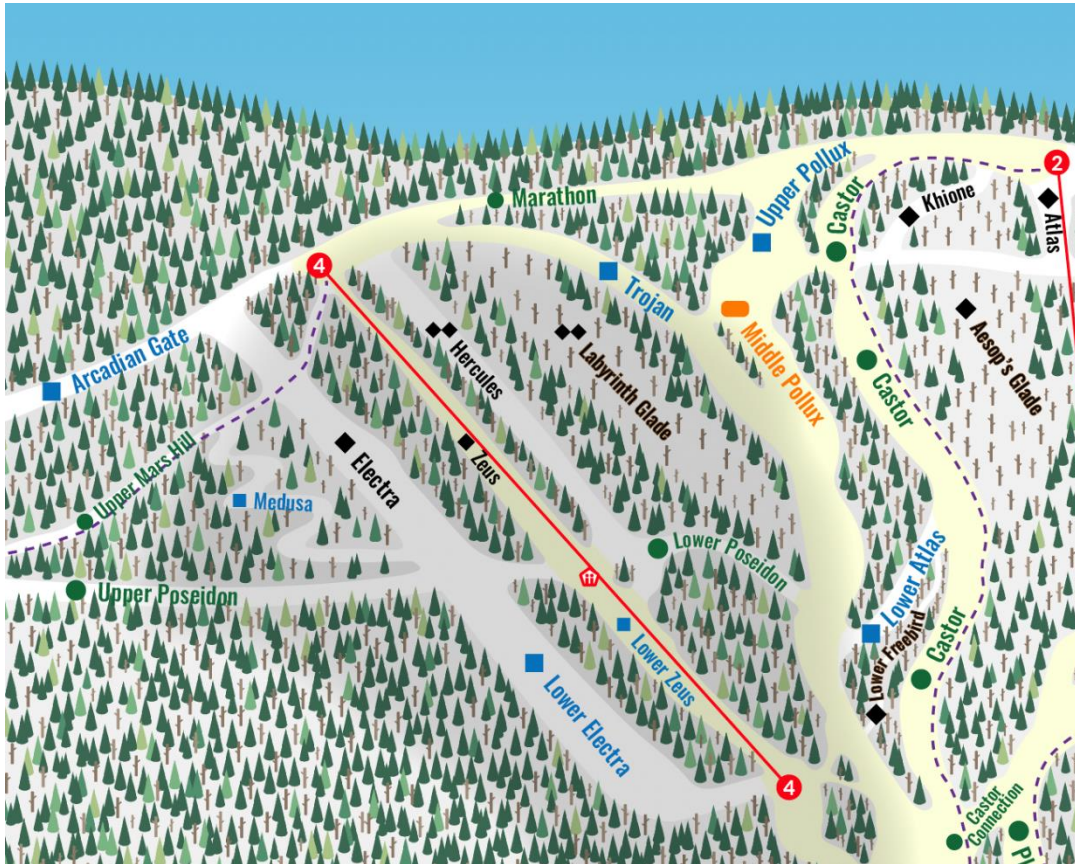
Wes Kryger, president of Greek Peak Mountain Resort, said the upgrades demonstrate the continued commitment by ownership to add to the exceptional ski experience Greek Peak offers its guests each year.

“Our five-year plan for snow-making upgrades is significant and well under way now,” said Kryger. “Our focus continues to be on the mountain, the resort amenities, and the overall guest experience.”

Opening day of the 2022-23 ski season is projected to be the day after Thanksgiving, Friday, November 25th, a date that has delivered an average of 100-110 ski days in previous years. Snow-making will take place on Elysian Fields, Stoic, Karyatis, Meadow, Platonic, Ligo, Lambi, Lower Platonic, Odyssey, Lower Pollux, and at the Tubing Center. To start the season, Visions quad chair and the Boardwalk will be available to guests .

“We go into each year with cautious optimism that Mother Nature will cooperate with us and help maximize the number of skiing days for our guests,” said Kryger. “To start on Thanksgiving weekend is certainly an encouraging start, and the new snow-making infrastructure helps the cause that much more.”

Skiers will get to enjoy three new trails this year and some greatly improved glade skiing as part of their mountain experience this season. Electra, a natural-snow ski trail that hasn't been active since the 1980's, makes its triumphant return as a nearly 2,000 foot long trail with 300 feet of vertical that runs parallel with Zeus.



Another ski trail was recently designed, as well, and Greek Peak reached out to its ski enthusiasts via social media for input and assistance in naming it. After all the discussion and tallying up the votes, it was decided that a female character from Greek mythology would join the pantheon of Greek heroes on the mountain. Medusa will be a blue run that “snakes” through the woods between Electra, Upper Mars Hill, and Upper Poseidon. There are various rollers and banked turns throughout the trail, and the sides are gladed to provide an approachable way to learn tree skiing. A smaller ski trail, Khione, which starts next to Aesop’s Glade and is in between Castor, Epicurus, and Atlas, will also join the growing and much improved skiing experience on the mountain this coming ski season.



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Greek Peak Mountain Resort also announced the replacement and upgrade project for Chair 3 is on track, as well, for the coming ski season with a projected completion date of early to mid-December. Chair 3 currently serves the Alpha slope of the mountain and will be upgraded to a triple-chair to better serve the growing number of new skiers coming to the resort.

“There has been a significant increase in the number of new skiers who came outside and took to the slopes to learn how to ski at Greek Peak over the past couple years,” said Kryger.

“The replacement of Chair 3 enables us to serve more beginner-level skiers on Alpha and speaks volumes to our commitment to making Greek Peak a lifelong, family destination.”

To learn more about these upgrades and other investments happening at Greek Peak Mountain Resort, call 1-800-955-2754 or visit their website at www.greekpeak.net

– 30 –

ABOUT GREEK PEAK MOUNTAIN RESORT: A mountain of memories awaits you at Greek Peak Mountain Resort, central New York’s largest ski resort. Greek Peak Mountain Resort was founded in 1958 and has remained at the leading edge of the ski industry with forty-four ski trails and eleven glades, six chair lifts, two surface lifts, a tubing conveyor lift, a beginners’ slope, and new and improved terrain parks. The four-season family resort is located in New York’s scenic Finger Lakes region, conveniently just minutes from Interstate I-81. Under new ownership, the mountain has many new amenities and recent investments including The Lookout at Hope Lake, a stand-alone indoor/outdoor event space overlooking a beautiful lake and mountains, Carvers Steakhouse in Hope Lake Lodge, Trax Pub and Grill restaurant with an expansive 6,000 square foot deck in the main ski lodge, Waterfalls Spa, a quad chairlift, updated ski and board equipment in the rental shop, a state of the art ski and board tuning facility, and a new Campground at Hope Lake that debuted in Summer 2022 with 26 full service (water, electric, sewer) RV sites and another 15 Junior RV sites with water and electric access.