



ATD and CNY ATD Recognize CNY Champions of Learning

The Association of Talent Development (ATD) and CNY ATD recognized eight Central New York organizations as “Champions of Learning” for showing commitment to workforce development by highlighting Employee Learning during 2021.

To increase awareness about the strategic value of learning in organizations, the Association for Talent Development, the world’s largest professional membership association supporting those who develop the knowledge and skills of employees, has declared that “Workforce Development is Everyone’s Business”®. Showcasing Employee Learning is an opportunity for organizations to demonstrate the value of employee learning and the important connection between learning and achieving organizational results. ATD research shows that organizations are continuing to invest in the knowledge and skills of their workforce. “Increasingly, business leaders realize that the most important asset in our knowledge economy is talent, and a skilled workforce is the key to realizing results.” says Tony Bingham, ATD President and CEO.

ATD recognized CNY ATD, the local affiliate of ATD, for creating awareness and encouraging organizations and individuals in the Central New York area to highlight employee learning. ATD also recognized organizations throughout Central New York for showing their commitment to talent development by highlighting Employee Learning during 2021 with various activities showcasing learning and talent development. The following organizations were recognized by ATD and CNY ATD as Champions of Learning:

- AIS
- AmeriCU Credit Union
- Community Bank System N.A.
- LHCM Solutions
- National Grid
- NBT Bank
- OneGroup

- TDO - Train, Develop, Optimize

In addition, CNY ATD recognized over 130 Central New York organizations and individuals as CNY Champions of Learning for highlighting employee learning throughout 2021.

- AIS is headquartered in Rome, NY with an office in Syracuse, NY
- AmeriCU Credit Union is headquartered in Rome, NY with branches servicing Onondaga, Cayuga, Cortland, Madison, Oneida, Jefferson and Lewis counties
- Community Bank System N.A. is headquartered in Dewitt, NY with branches servicing many counties throughout central New York
- LHCM Solutions is located in Liverpool, NY
- National Grid has offices in Onondaga County and services many counties throughout central New York
- NBT Bank is headquartered in Norwich, NY with branch locations throughout central New York
- OneGroup is headquartered in Syracuse, NY with offices in Cazenovia, Oneida, New Hartford, Johnson City, Oneonta and Canton
- TDO - Train, Develop, Optimize is located in Liverpool, NY serving Onondaga, Oswego, Cayuga, Cortland and Madison counties

For questions regarding this announcement, please contact info@cnyatd.org or 315.546.2783.

About Employee Learning Awareness Program

An awareness campaign promoting the value of workplace learning, highlighting the important connection between learning and achieving results. ATD (Association for Talent Development) annually declares the first week of December as Employee Learning Week identifying that “Workforce Development is Everyone’s Business”®. In Central New York, organizations and individuals demonstrate their commitment to employee learning throughout the year by creating an awareness of learning, promoting learning opportunities, recognizing learning achievements and showing the impact of learning.

About ATD

The **Association for Talent Development** (ATD) is the world's largest association dedicated to those who develop talent in organizations. The professional membership organization supports those who develop the knowledge, skills and abilities of employees in organizations around the world.

ATD proudly serves more than 35,000 members from more than 120 countries. ATD's members work in organizations of all sizes and in all industry sectors. ATD supports the work of talent development professionals in 100 local chapters, and international member networks and strategic partners.

Established in 1943, the association was previously known as ASTD (American Society for Training and Development), evolving to ATD (Association of Talent Development). As the scope and the impact of the training and development field has grown, the profession's focus has broadened to link the development of people, learning and performance to individual and organizational results. For more information, visit <http://www.td.org>.

About CNY ATD

CNY ATD is the local affiliate chapter of Association for Talent Development (ATD). Celebrating its 50th Anniversary, CNY ATD has been connecting talent development professionals throughout the region and contributing to the growth and recognition of the profession. Currently, CNY ATD has over 120 members from various businesses covering the central part of New York State from the North Country to the Southern Tier and from the Seneca-Cayuga Corridor to the Mohawk Valley. CNY ATD is proud to have received numerous national and local recognitions, including 22 ATD recognitions over the past 16 years.

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