

wboc women • business
opportunities • connection



EVOLVE Your Marketing Strategy!

Wednesday, November 4th, 5-6:30pm

Ramp up Your Visibility

Join Lauren Russet, Founder/Director of RUSSET PR

Learn how to elevate your brand with passion

Lauren is a social media-loving communicator
with a soft spot for the Sunday paper

Topics you'll learn about in our November Program:

- Why you need a social media strategy
- How to decide the best platform for you
- Practical tips & resources for you - whether you're a social media newbie or maven



Proud to partner with WISE & Syracuse Woman Magazine to build awareness *and* increase opportunities for our members.

